



CAPITAL
SCHOOL DISTRICT

Strategic Intent 3
Senator Pride

August 2017

Strategic Intent 3

3.1 Recruitment & Retention of Teachers/Staff

3.2 Family/Community Collaboration

3.3 Marketing and Branding

3.1 Recruit/Retain Quality Staff

- Update 2017-18 Hiring
- 6/12/2017 End-of-Year Celebration Survey Feedback
- July 12, 2017 Administrator Cultural Competency Training Feedback and Path Forward
- February 28, 2018 Unconscious Bias Training

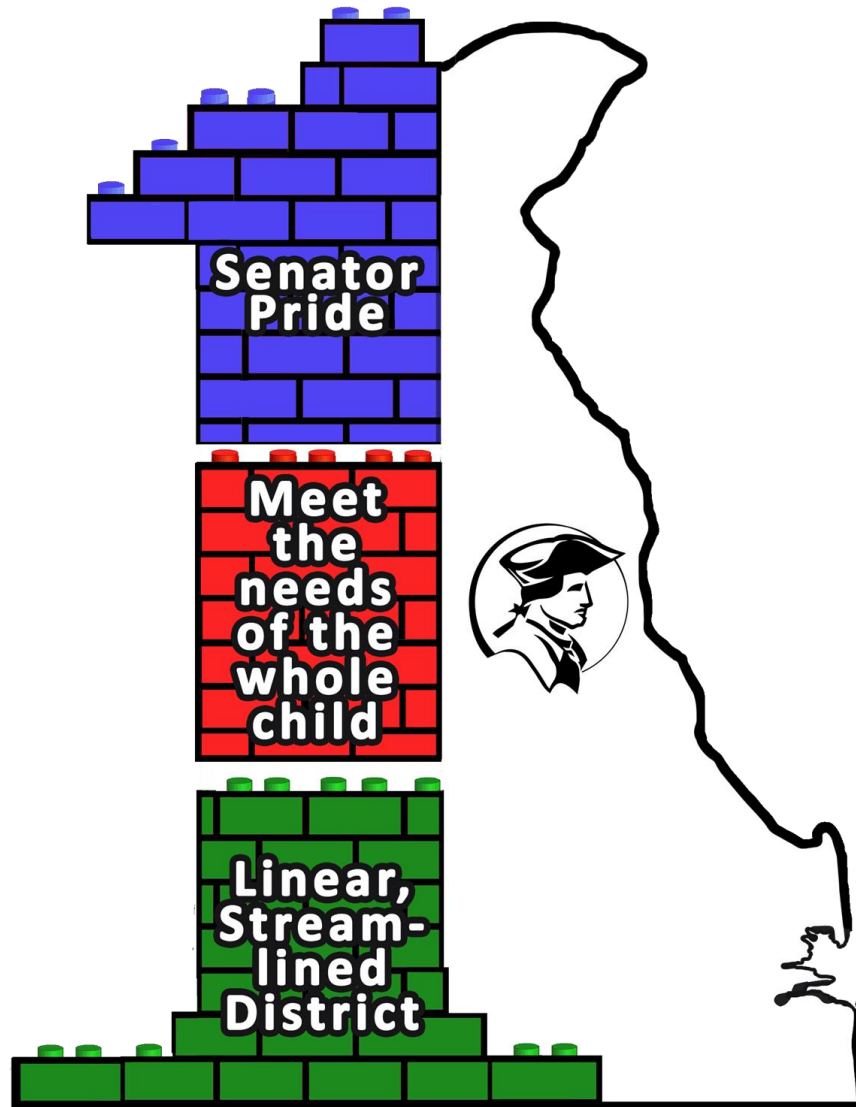
3.2 Engage Capital Families and Community

- Developing an Ongoing Collaborative Working Relationship with Local Mental Health Providers and Medical Practitioners
 - October 13, 2017 - Mental Health Symposium - Nemours, National Alliance Mentally Ill, Dr. Mark Borer, Dover Behavioral Health, Prevention and Behavioral Health Services

3.3 Marketing/Branding the District

- Booker T. Washington Celebration - July 31
- Back to School Events
- Message from the Top (MFTT) kick off - August 22
- Super Senator Day - October 7
- Homecoming Parade - October 27

Strategic Brand



Strategic Intent 3

Comments? Questions?