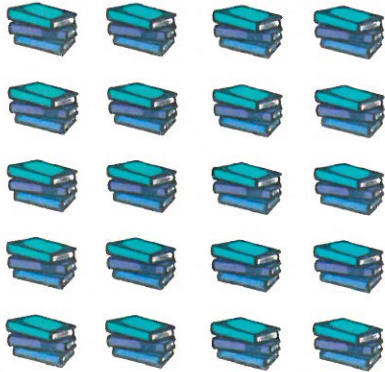
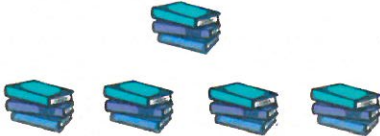


WHY READ 20 MINUTES AT HOME?

> Student A reads an average of 20 minutes per day.	> Student B reads an average of 5 minutes per day.	> Student C reads an average of 1 minute per day.
> 3,600 minutes per school year.	> 900 minutes per school year.	> 180 minutes per school year.
> 1,800,000 words per year.	> 282,000 words per year.	> 8,000 words per year.
> Scores in the 90th percentile on standardized tests.	> Score in the 50th percentile on standardized tests.	> Scores in the 10th percentile on standardized tests.
		

If they start reading for 20 minutes per night in Kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 school days, and Student C will have read for 3.

WANT TO BE A BETTER READER? SIMPLY READ.