

HBCU COLLEGE FAIR IMPACT DAY

Delta Sigma Theta Sorority, Inc., Southern Region, invites you to participate in **HBCU College Fair Impact Day**, a signature youth-centered initiative during our 2026 Southern Regional Conference in Atlanta.

Date: August 5, 2026

Time: 9:00 AM – 2:00 PM

Location: Georgia World Congress Center – Thomas Murphy Ballroom
Atlanta, Georgia

HBCU College Fair Impact Day will bring together Metro Atlanta high school seniors, Historically Black Colleges and Universities (HBCUs), and community organizations for a day of engagement, exposure, and empowerment.

Purpose of HBCU College Fair Impact Day

The experience will include:

- **HBCU Career & College Fair connecting students with on-site admission representatives and academic programs**
- **Provide Black College Common App to Students**
- **HBCU Pep Rally Experience**, celebrating the culture, tradition, and pride of HBCU life
- **Impact Day Celebration** to inspire students toward higher education and leadership
- **All HBCUs invited**
- **Scholarship Awards** (\$5,000-\$2,000-\$1,000) to Grand Prize Winners
- **Free t-shirt provided**
- **Breakfast and lunch provided**

Why Your Partnership Matters

Your participation will help:

- Connect students with educational resources and opportunities.
- Strengthen the pipeline from high school to higher education.

Thank you for your continued commitment to empowering students and strengthening our communities. We look forward to partnering with you for an impactful **HBCU College Fair Impact Day**.

For questions or to confirm participation, please contact hbcuimpact@dstsouthernregion.com.