

Transfer Guide
Wingate University
Marketing, BS
Transfer Guide for Associate in Science

Delivery Method: On-Campus

Program Admission Notes:

- 2.5 cumulative college GPA
- Must be in good conduct & academic standing at most recently attended institution

Major-Specific Course Recommendations:

Students are encouraged to build the North Carolina Community College (NCCC) course recommendations below into the associate degree to best prepare for the intended university and major.

Recommended NCCC Course	Credit Hours	Wingate Equivalent	Assoc. Degree Requirement fulfilled	WU Requirement fulfilled
ECO 251: Principles of Microeconomics	3	ECON 221: Principles of Microeconomics	UGETC Social/Behavior Sciences	Required Course
ECO 252: Principles of Macroeconomics	3	ECON 222: Principles of Macroeconomics	Additional General Education Courses	Required Course
ACC 120: Principles of Financial Accounting	3	ACC 253: Principles of Financial Accounting	Additional General Education Courses	Required Course
ACC 121: Principles of Managerial Accounting	3	ACC 254: Principles of Managerial Accounting	Additional General Education Courses	Required Course
MAT 263: Brief Calculus	4	MATH 117: Calculus for Business Majors	UGETC Math	Required Course
MKT 120: Principles of Marketing	3	MARK 301: Principles of Marketing	Additional General	Required Course

			Education Courses	
BUS 137: Principles of Management	3	MGMT 302: Principles of Management	Additional General Education Courses	Required Course
BUS 115: Business Law I	3	BUS 305: Legal Environment of Business	Additional General Education Courses	Required Course
BUS 240: Business Ethics	3	BUS 209: Global Perspectives in Business Ethics	Additional General Education Courses	Required Course, General Education
Second Language 111	3	Second Language 101	Additional General Education Courses	Required Course, General Education
Second Language 112	3	Second Language 102	Additional General Education Courses	Required Course, General Education

Remaining Associate Degree Requirements:

In addition to major-specific course recommendations above, students should work with a community college advisor to select additional community college courses to fulfill the remaining associate degree requirements identified below.

Recommended NCCC Course	Credit Hours	Wingate Equivalent	Assoc. Degree Requirement fulfilled	WU Requirement fulfilled
ENG 111: Writing & Inquiry	3	Elective	English Composition	Elective
ENG 112: Writing & Research	3	ENG 110: Univ. Writing & Research	English Composition	General Education
MAT 171: Precalculus Algebra	3	MATH 112: College Algebra	UGETC Math	General Education
MUS 110: Music Appreciation	3	FINE ART	UGETC Humanities/Fine Arts	General Education, Suggested Course
COM 231: Public Speaking	3	COMM 101: Public Speaking	UGETC Humanities/Fine Arts	General Education, Suggested Course
CHEM 151: General Chemistry I	4	CHEM 101: Principles of Chemistry I	UGETC Natural Sciences	General Education, Suggested Course

CHEM 152: General Chemistry II	4	CHEM 102: Principles of Chemistry II	UGETC Natural Sciences	General Education, Suggested Course
PSY 150: General Psychology	3	PSYC 101: General Psychology	UGETC Social/Behavior Sciences	General Education, Suggested Course
ACA 122: College Transfer Success	1	Gate 101: Gateway to University Life	Academic Transition	General Education, Required Course

Remaining Bachelor's Degree Requirements at Wingate:

*33 hours of degree total must be 300/400 level courses.

University Course	Credit Hours	University Course Notes
BUS 111: Business Applications	3	
BUS 308: Business Statistics	3	
BUS 323: Production & Operations Management	3	
BUS 405: Global Business	3	
BUS 417: Business Strategy	3	
MGMT 306: Managerial Communication	3	
FINA 318: Financial Management	3	
MARK 323: Integrated Marketing Communications	3	
MARK 341: Consumer Behavior	3	
MARK 355: Digital Marketing or MARK 411: Special Topics in Marketing	3	
MARK 464: Marketing Research	3	

MARK 486: Strategic Marketing	3	
Wellness 101: Personal Fitness & Wellness	2	
General Electives	24	