ACME TECH

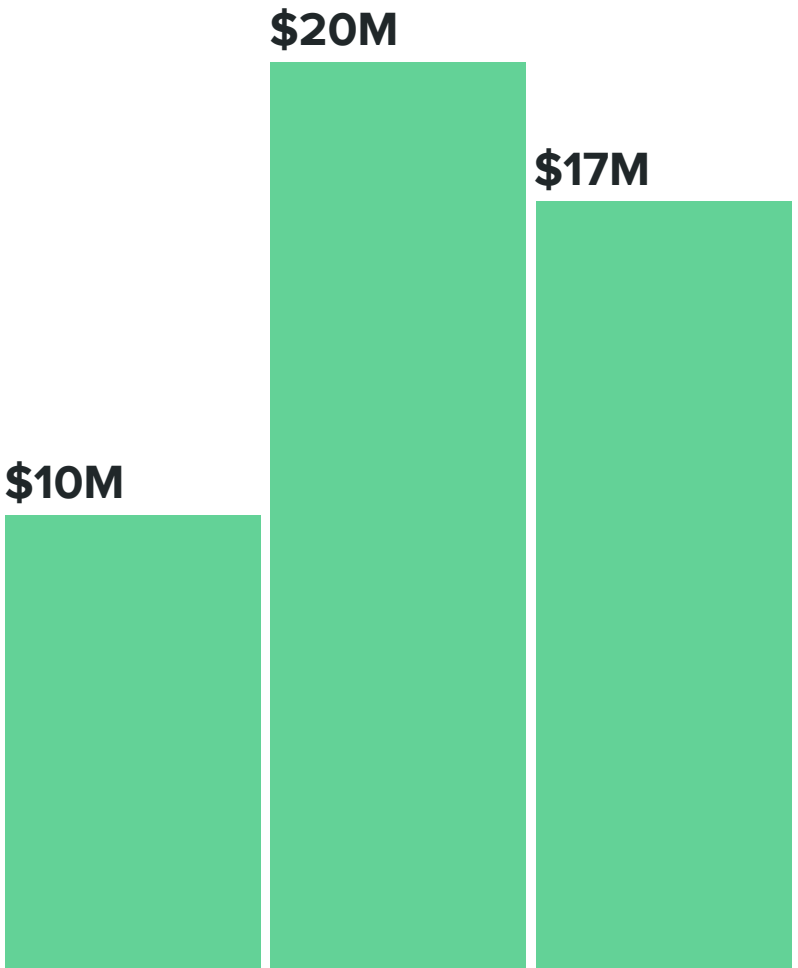
Wearables for live events

Our mission is lorem ipsum dolor sit amet, consectetur adipiscing elit.

The problem

Big music acts spend millions of dollars on mediocre visual installations every year

Chart: Average spend per year 20XX-20XX



The solution

Make it fan-funded

Event-goers purchase our fashion-forward, connected accessories to wear again-and-again

How it works

Step 1

Purchase

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Step 2

Activate

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Step 3

Attend

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The
Technology
GPS + RFID

Why us?



Casey Baumer, CEO

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Jude Parker, CFO

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Ashley Wilson, CTO

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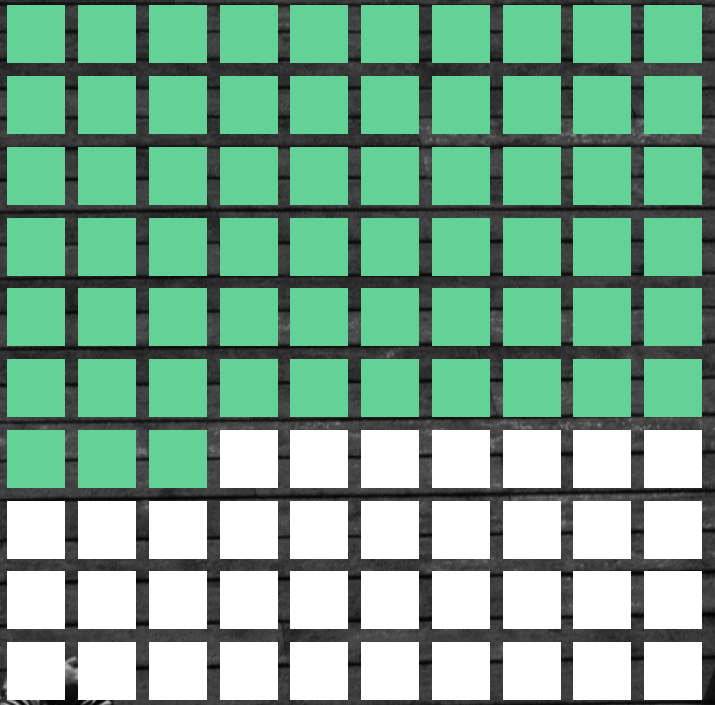


Jake Tanner, CPO

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Why now?

+60% teens will regularly wear a connected device by 2016



Revenue model

Consumer

One-time

- Hardware purchase

Hardware add-ons

- Recurring
- Premium subscriptions

Venue

Recurring

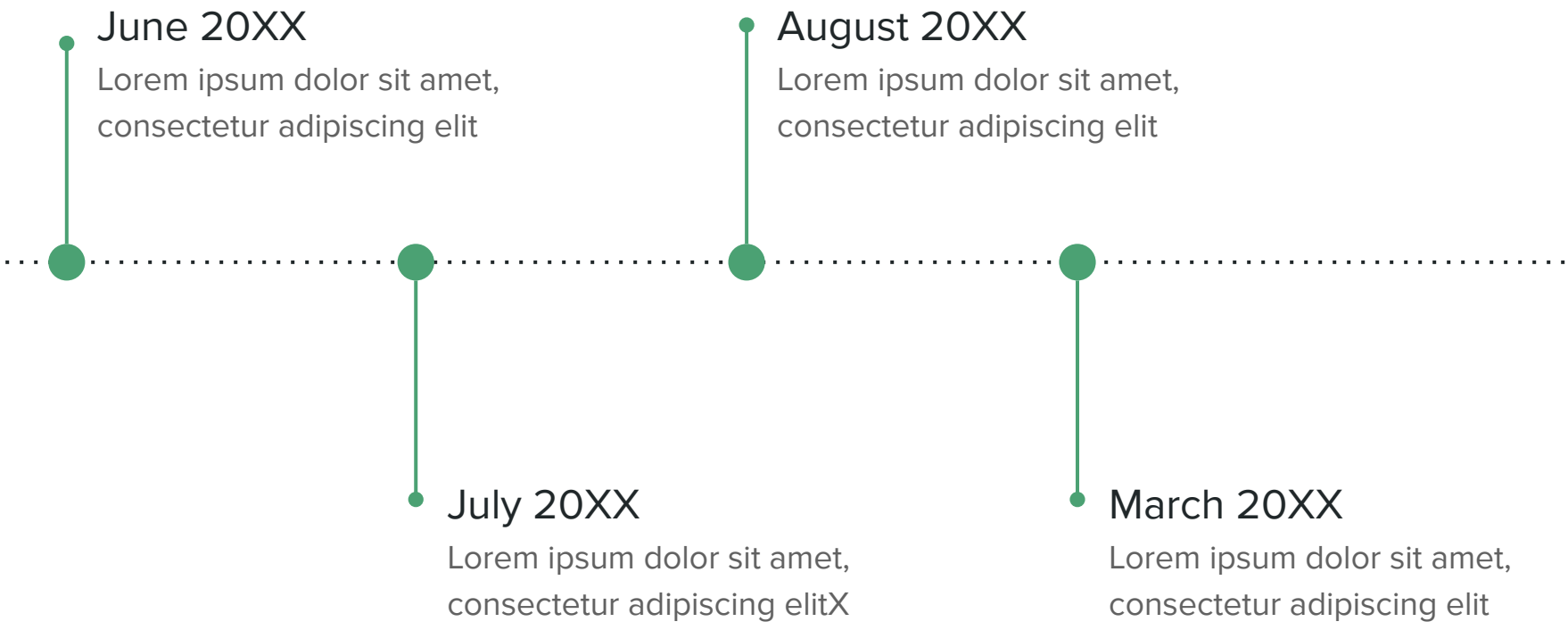
- Service subscription

Artist

Recurring

- Premium artist subscription

Milestones


June 20XX
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July 20XX
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August 20XX
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March 20XX
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