

1 EMPOWERING LEARNERS ON THEIR JOURNEYS

We will cultivate a vibrant and future-ready learning community where students grow as empowered, curious thinkers, creative problem-solvers, and confident individuals who know and embrace who they are. Through an academically challenging program enriched by arts, athletics, and extracurricular experiences, we will honor each student's unique learning journey—fostering agency, integrity, a strong sense of self, and a lifelong love of discovery.

PRIORITIES

Expand differentiated and challenging learning pathways, and research-based instructional practices.

Ensure consistent curricular alignment across all divisions for continuity and progressive skill development.

Empower students to lead their learning with curiosity and confidence.

Elevate arts and STEM programming to ignite creativity, drive innovation, and facilitate self-expression.

Strengthen elective and enrichment offerings to reinforce leadership, global awareness, and experiential learning.

Enhance the student-athlete experience by prioritizing resources.



CULTIVATING OUR THRIVING COMMUNITY

We will continue to foster a compassionate, connected community of belonging, rooted in our Episcopal Identity, within which every member feels seen, supported and inspired. Guided by our mission, we will celebrate and strengthen our shared values and collective purpose through active engagement and a commitment to care and growth.

PRIORITIES

Continue to prioritize attracting, retaining, and recognizing talented faculty and staff.

Enrich spiritual and community life through enduring traditions, inclusive events, and thoughtful new expressions of our Episcopal identity.

Deepen partnerships with Houston-area organizations and institutions to expand our presence in and service to the greater community.

Engage students in real-world, service-based learning experiences that extend beyond the classroom.



3 SHARING OUR STORY, EXTENDING OUR REACH

We will maintain our focus on growing and sustaining a vibrant community by clearly articulating and delivering the distinct value of a St. Mark's education. Through strategic enrollment management, impactful marketing, and clear, values-driven communication, we will strengthen awareness and thoughtfully extend our reach—inviting families who are inspired by our values and vision to become part of our community.

PRIORITIES

Define and amplify a clear, mission-driven brand identity that reflects our Episcopal values, academic distinctiveness, and community spirit.

Advance retention strategies that foster deep family connection, belonging, and a long-term commitment to the St. Mark's journey.

Enhance and streamline communication—especially across digital platforms—to ensure our community feels informed, engaged, and inspired.

Empower current families and alumni as ambassadors through purposeful communication and community-building.



4 SUSTAINING OUR MISSION THROUGH STEWARDSHIP

We will advance our long-term vitality through visionary planning, strategic investment, and purposeful philanthropy—ensuring responsible stewardship of our campus, finances, and endowment. By aligning infrastructure and financial strategy with our mission and vision, we will build the foundation needed for a future-ready campus and learning environment.

PRIORITIES

Grow a culture of philanthropy and expand the endowment.

Design and implement a forward-looking Campus Master Plan—beginning with strategic early childhood spaces—that aligns physical environments with the school’s programmatic vision and long-term goals

Pursue diverse and sustainable funding strategies, including targeted capital giving and fundraising initiatives.

Balance disciplined stewardship with bold, mission-aligned investments.

