

2025

SPONSORSHIP OPPORTUNITIES



SHARYLAND INDEPENDENT SCHOOL DISTRICT

RICHARD THOMPSON STADIUM

TEXAS REGIONAL BANK *The people you know*

BERT OGDEN AUTO GROUP

GUEST 0 DOWN 10:00 BALL ON RATTLETS
0 TOL 3 TO GO QTR 1 TOL 3 0

Chick-fil-A SHARYLAND TOWNE CROSSING

DOLCAN HOMES

ASSURED BENEFITS ADMINISTRATORS

TO ADVERTISE HERE CALL: 956.584.6401

SPONSORSHIP PACKAGES

TIME OUT - FULL GRAPHIC	\$1,000.00
HALFTIME - FULL	\$2,000.00
EXTRA POINT - FULL	\$4,000.00
TOUCHDOWN - OVERLAY	\$3,000.00
DIAMOND/BELLE OF THE WEEK	\$1,000.00
CHEERLEADER OF THE WEEK - FULL GRAPHIC	\$1,000.00
BAND STUDENT OF THE WEEK - FULL GRAPHIC	\$1,000.00
PLAYERS OF THE WEEK - FULL GRAPHIC	\$1,500.00
INSTANT REPLAY - OVERLAY	\$3,000.00
15 SECOND COMMERCIAL (2 per game)	\$3,000.00
7 SECOND GRAPHIC ANNOUNCEMENT	\$1,000.00
SILVER QUARTERLY DIGITAL SPONSOR GOLD	\$2,500.00
Twelve (12) minute digital still advertisement during home football games; and a seven (7) second graphic announcement during home football games.	
QUARTERLY DIGITAL SPONSOR	\$5,000.00
Twelve (12) minute digital still advertisement during home football games; and 2 seven (7) second graphic announcement during home football games.	
2 YEAR TERM SPONSOR	\$12,500.00
2 Reserved Football Season Tickets (Home Games), 1 VIP Parking Pass, (2) 15 Second Advertisement, (1) 12 Minute Digital Still, 12 Month Roadside Advertising, Scoreboard panel, 1 Student Sponsorship Announcement per Game, 10 Home Games for Diamondbacks and Rattlers.	





SHARYLAND RATTLERS GAME SCHEDULE

8/29 VS WESLACO EAST

Football Parent Night

9/26 VS MERCEDES

Band Parent Night

10/3 VS LOS FRESNOS

Homecoming

10/16 VS ALICE

Sweetheart/Rattlers in Training

10/31 VS PIONEER

Snake-Skin Classic





SHARYLAND DIAMONDBACKS GAME SCHEDULE

9/12 VS EDINBURG NORTH

Football Parent Night

10/2 VS BROWNSVILLE VETS

Band Parent Night

10/17 VS ROMA

Homecoming

10/24 OPEN

11/7 VS MISSION VETS

Sweetheart Night



CONTACT INFORMATION



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