

Curriculum Associates

To Our Partners,

I want to reach out personally about conversations circulating regarding *i-Ready*, student data privacy, and screen time in schools.

Over the past few months, stories have been spreading across social media and in news coverage that conflate a few distinct issues: a civil lawsuit, broader concerns about student screen time, and questions about whether *i-Ready* works. These conversations may feel alarming when they land in your inbox or come up in a board meeting. My goal with this note is to give you the facts.

On the lawsuit: Curriculum Associates has been named in a civil lawsuit. We are not the only education technology company to face this type of litigation, as similar suits have been filed against other providers. The claims against us are legally meritless, and we are defending ourselves through the legal process with full confidence in our long-standing best practices regarding data privacy and security. To be very clear: we do **not** sell student data, use it for advertising, or build commercial profiles on students. Districts own their data, and we use it for the educational purposes you have authorized. *i-Ready* requires only the student information necessary to provide the services your district has requested.

On screen time: While questions about how much time students spend on screens are valid, we must acknowledge that not all screen time is the same. *i-Ready* is not a passive screen time product. It is a precision instruction and assessment tool, used purposefully and under teacher direction, with a defined role in the classroom. Its impact shows up in

consistent, measurable student outcomes every day, in schools like yours, helping teachers understand and meet the unique needs of every child in their classroom.

On efficacy: *i-Ready* is one of the most widely used digital reading and mathematics programs in the country, and it has helped millions of students grow since its release in 2011. That's not a claim we make lightly. It's documented in dozens of studies designed to meet ESSA Tier 2 and Tier 3 evidence standards, including independent research as well as reviews by Evidence for ESSA and What Works Clearinghouse. *i-Ready's* efficacy is reflected in the outcomes your students have achieved and earned through 15 years of collaboration with educators to continuously improve it to meet your needs. We welcome scrutiny, because the evidence holds up.

You may be asked to explain the tools you have chosen for your students and answer pointed questions. I want to make that easier. For information you can share with parents, board members, and community stakeholders related to:

- The lawsuit: Please visit our new [Data Privacy and Litigation page](#).
- Screen time: Read our perspective on the [responsible use of technology](#).
- *i-Ready* efficacy: Review [clear evidence](#) from real classroom practice.

Thank you for the trust you place in us and in *i-Ready*. That trust is something we work to earn every day—through our actions, our transparency, and our unwavering commitment to help you improve your students' learning outcomes.

Your *i-Ready* team will be providing additional resources, and we are always here if you need support navigating these conversations.

In partnership,

Kelly Sia

Chief Executive Officer, Curriculum Associates

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