



Holden R-3 School District

# Community Relations



2025-2026



# PURPOSE

## *Communications Department*



To foster relationships with internal and external stakeholders while outlining ways the district will inform and promote the Holden R-3 School District.





# COMMUNITY/STAFF INPUT

- Calendar Committee
- Department/Grade Level Teams
- Strategic Planning Committee
- Career & Technical Education Team
- Bright Futures Site Council
- Distinguished Alumni Committee
- Administration Team
- Professional Learning Communities
- Vertical Teams
- Facilities Committee

*Committees &  
Advisory Groups*



# COMMUNITY/STAFF INPUT

## *Professional Development*

The PDC (Professional Development Committee) gathers ideas from staff and assists building leadership in planning staff learning throughout the district. They also collect valuable feedback after professional development is held.

EdCamps are utilized so learning can be tailored to need. Topics covered included:

Hands-on Phonology

Multisensory Phonics

Unlocking Leadership Potential

High Expectations in the Classroom

Language Impairments in the  
Classroom

Stress Management

Using Canva

Executive Functioning

Co-Teaching

Building & Repairing Relationships

Growth Mindset





# COMMUNITY / STAFF INPUT

## STAFF PD EVALUATION 2/13/26

Please provide feedback for the Professional Development Committee in regards to the inservices that were held Friday, February 13.

bcurrier@holden.k12.mo.us [Switch account](#)

Not shared

\* Indicates required question

In which building do you work?

\*If you are a shared teacher, mark the building in afternoon on 2/13.

☐ Elementary School

☐ Middle School

### Surveys

- Library
- Climate & Culture
- Network for Educator Effectiveness (NEE)
- Calendar
- Collaborative Work Implementation (CWIS)
- Staff Exit
- Professional Development
- Facility Needs

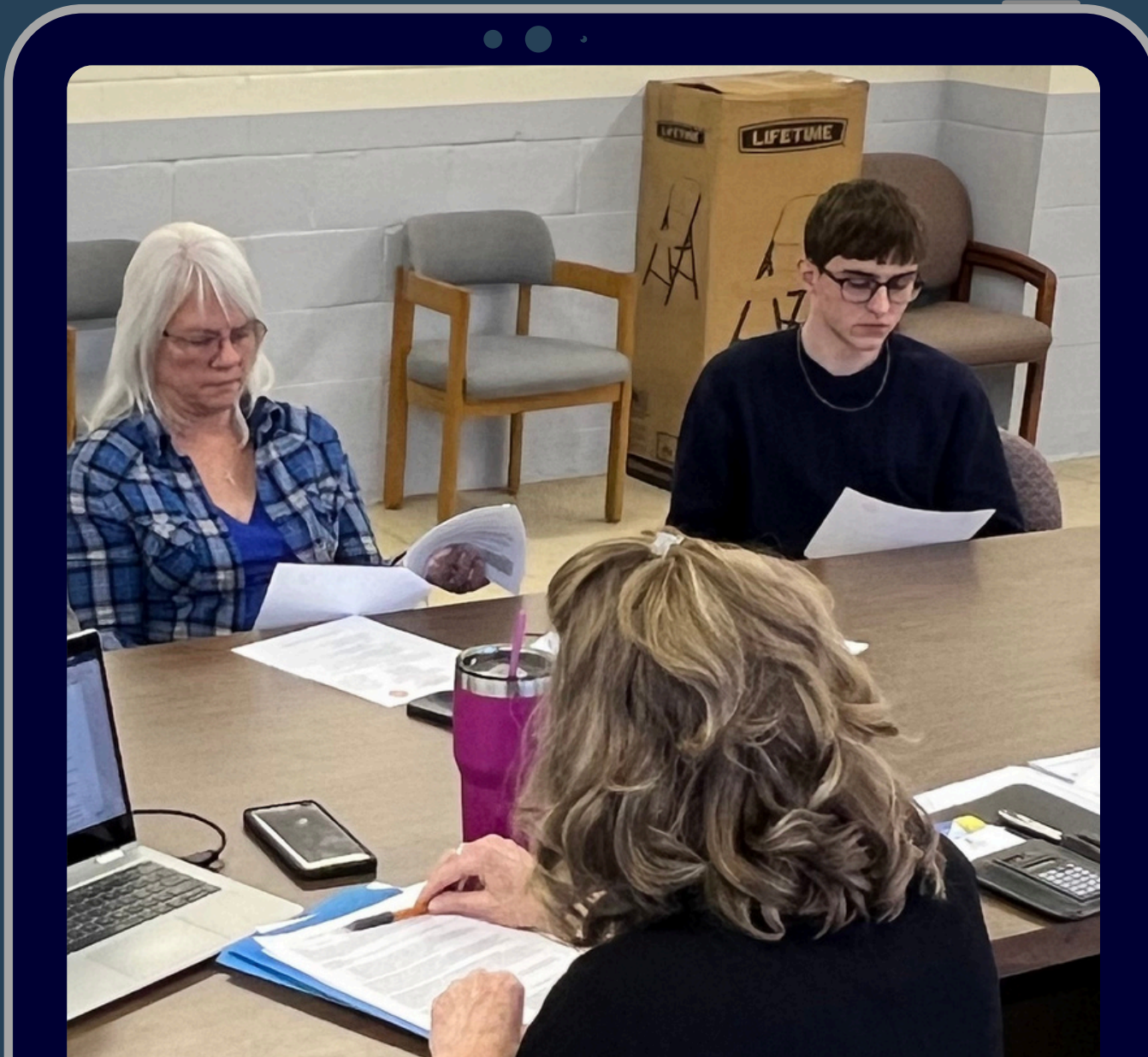
aborative Work Implementation Sur

vey with your personal and unique perspective in mind. We  
nd building administrators and support staff.

be aggregated and made available to your building admini

items in this spring's CWIS. To help test the validity of the





# COMMUNITY / STAFF INPUT

*Community Connections*

- Chamber of Commerce
- Holden Senior Center
- Trails Regional Library
- JOCO Economic Development
- Holden Parks & Rec
- H.O.P.E. Coalition
- Bright Futures
- PTO/PTSO
- FFA Alumni
- Booster Clubs
- JOCO Safety Task Force
- Holden Area Ministerial Association
- Holden R-III Foundation
- Holden City Council



# PARENT/TEACHER CONFERENCES

Conferences are held in the evenings each fall to accommodate our families' schedules. Last fall, conferences were held on October 20 & 23.

If additional conferences are needed throughout the year, those arrangements are made directly with specific teachers and families.



## *Elementary*

Appointments are made ahead of time for each family. Specials teachers join conferences when requested.

## *Secondary*

Student-led conferences are held open-house style. Progress is shown and platforms like Google Classroom are explained.



# CONNECTING TO COMMUNITY

## *Elementary*



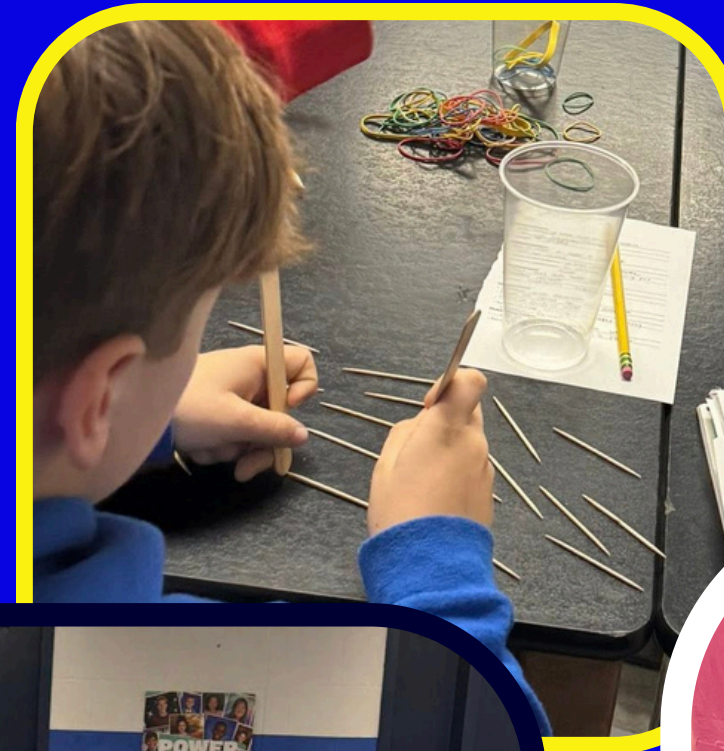
- Fundraisers
- Grandparent Art Night
- Pre-K Activity Nights
- Summer School
- 5th Grade Living Museum
- PTO Holiday Family Night
- Book Fair
- Early Childhood Screenings
- Kindergarten Screenings
- Music Performances
- HAMA Food Drive
- Messy Motor Day
- Donuts w/ Grown-ups



- Music Performances
- Sports
- Career Day
- Robotics
- Parking Lot Food Pantry
- National Honor Society
- Scholar Bowl
- Theater Productions
- Red Ribbon Week
- 8th Grade Celebration
- Math Team
- Art Club
- Science Olympiad
- Immunization Clinic

# CONNECTING TO COMMUNITY

*Middle School*



**7th Grade Paper Mache Oversized Snacks:**  
This is one of our student's favorite projects! Students were tasked with creating an oversized sculpture that mimicked their favorite candy wrapper or snack bag. Throughout this creative endeavor, students learned essential skills in craftsmanship while constructing a 3D paper mache sculpture. They were encouraged to focus on the details and accuracy of their designs, allowing them to express their artistic vision. The project also emphasized the importance of painting techniques as students worked



# CONNECTING TO COMMUNITY

## *High School*

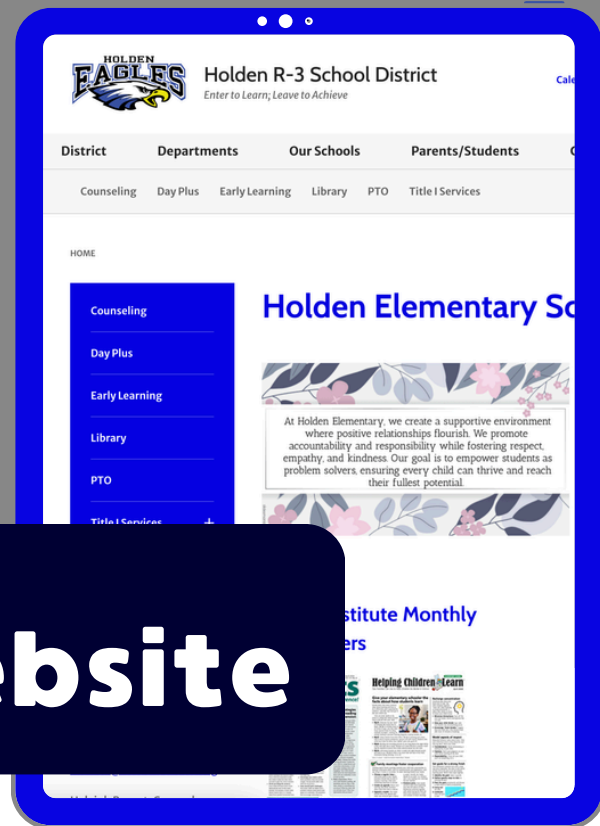


- National Honor Society
  - Distinguished Alumni
  - Fine Arts Nights
  - Military Appreciation Nights
  - JAG Business Tours/Visits
  - Career Day
  - Sports
  - FBLA
  - FCCLA
  - Bright Futures Snacks to Go
  - Hall of Fame Induction
  - Science Olympiad
  - Scholar Bowl
  - Senior Citizen Luncheon
  - Blood Drive
-





# OUR ENGAGEMENT PLATFORMS



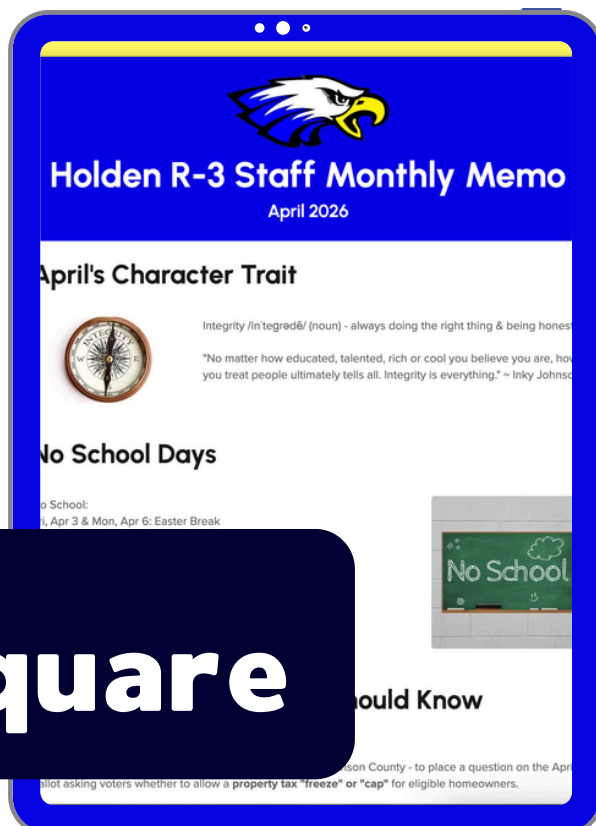
Website



Local Paper



Social Media



ParentSquare



Digital Sign



Newsletters



# PARENTSQUARE

- We have maintained a 99%+ contactable rate.
- 58% of parents have downloaded the app.
- Over 2,800+ posts have been made district-wide. (up 300+ over last year)

## Holden R-3 Special Olympics

Send updates and announcements, share pictures or request participation

### Practice tonight!!

Emily Ringen • 5 days ago • Wednesday, Apr 8 at 6:00 PM

Practice tonight!! We will be going outside! Pick up in front of

Appreciate • Comment • Print

42 Notified • User Preferred Notifications • Staff, Parents, and Guests

2 people appreciate this post

### Practice tonight!

Emily Ringen • 12 days ago • Wednesday, Apr 1 at 8:01 AM • Holden R-3 Special Olympics

We may be inside due to weather. Pick up at 5:00 in front of the elementary!

App

## Sample Groups:

- Holden R-3 Special Olympics
- HHS Girls Tennis 2025-26
- BeYOUtiful Minds: 4<sup>th</sup> Grade
- MS Honor Choir
- Fiction Addiction Book Club
- Reading Adventure Club





# PARENTSQUARE

## *Top Posters*



ParentSquare

### **HES:**

Rilan Dickey  
Paige Farmer  
Megan East  
Kathy Kilgore

### **HMS:**

Chris Hertzog  
Amanda Orton  
Tylor Coulson  
Sharon Doll

### **HHS:**

Eimile Lewis  
Lilly Carver  
Ashlee Brockhaus  
Angie Smith





# CONTACTING THE DISTRICT

## *Phone*

- Phone numbers for buildings are accessible via our website
- Replies to automated district-wide calls for an easy and direct line of communication with the district

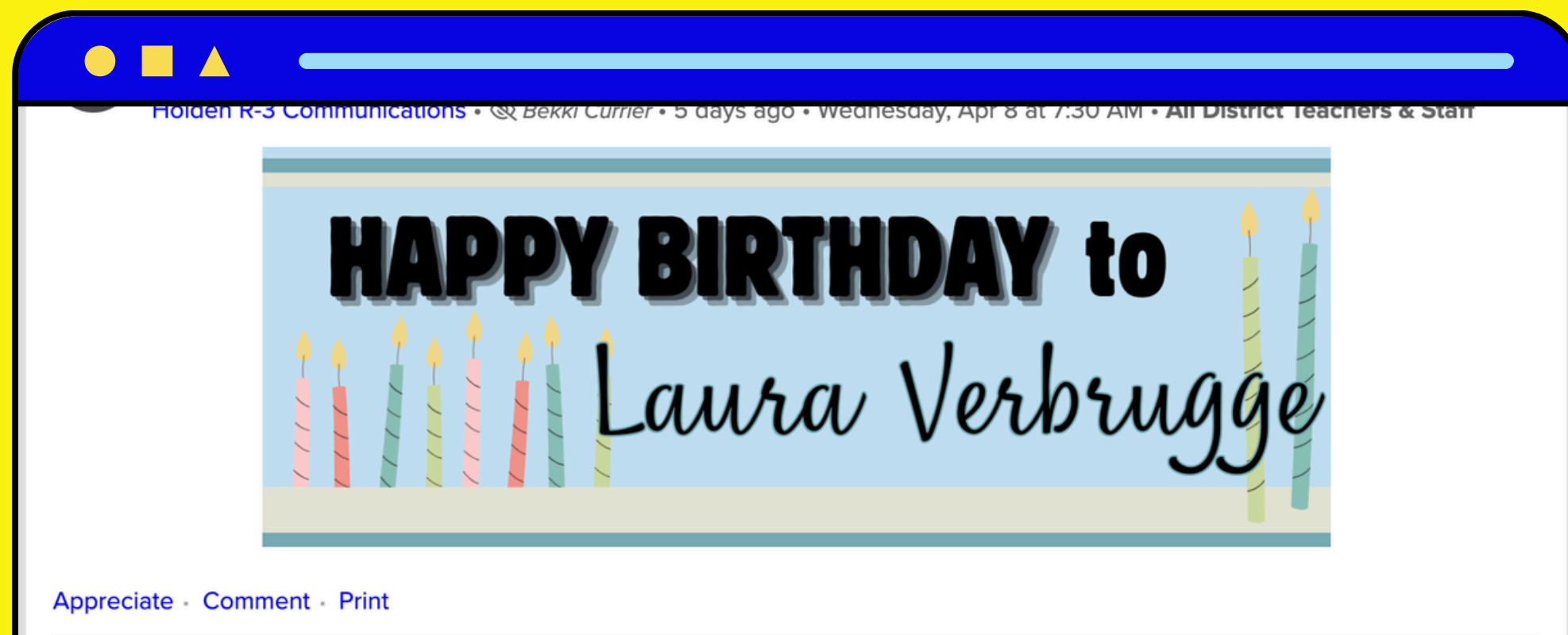
## *Email*

- Contact form through our District Directory forwards messages to staff email
- [comments@holdenschools.org](mailto:comments@holdenschools.org) is the main contact email which routes to various personnel who are well-equipped to reply
- [hello@holdenschools.org](mailto:hello@holdenschools.org) is initiative-specific email address that is easy for patrons to remember

## *In-Person*

- Patrons, stakeholders, and Holden R-3 families are welcome to stop by any of our offices during the school day
- Building administrative assistants will schedule appointments if principals, teachers, or staff are unavailable to conference at that time





# INTERNAL COMMUNICATIONS

## *Staff Newsletter & PSQ Group*

Monthly newsletters have been going out to staff via ParentSquare with items such as changes to benefit options, pending state legislation, links to surveys, educational opportunities at local universities, current jobs open in the district, and upcoming district events.





## *Insights/Data*

# WEBSITE

### *Devices Used*

1. **DESKTOP (61%)**
2. **MOBILE (39%)**
3. **TABLET (<1%)**

### *Top Accessed Webpages*

1. **HOMEPAGE**
2. **CALENDAR**
3. **STAFF**
4. **DIRECTORY**
5. **HHS HOMEPAGE**

How is our website accessed?  
What pages are most popular?

### MISSION

The mission for Holden R-III School is to ensure the graduation, to have marketable skills, and to provide secondary educational opportunities.

### CORE VALUES

- Foster positive relationships with the community.
- Maintain high expectations, and
- Interpret data to guide instruction
- Commit to grow professionally together.

[Learn More About Our Vision &](#)



Our number of followers  
continue increase -

2021: 2,033

2022: 2,195

2023: 2,402

2024: 2,648

2025: 2,824

2026: 3,015



2026: 879

Lifetime

Followers



through Career and Technical Student Organizations such as FBLA, FFA, FCCLA, and SkillsUSA, students also grow as leaders, competitors, and community contributors.

CTE isn't just about careers — it's about confidence, direction, and a strong start to the future.

#HoldenEagleCTE



Many CTSO's (Career Technical Student Organization) Support CTE (Career Technical Education), Including:

HHS Students can also further their CTE through Vocational Technical Schools

School District  
Holden R-3 graduate who has made a meaningful impact in their field or  
ate them for the Distinguished Alumni Award! 🏆  
brates former students whose achievements inspire others and reflect the  
t. Learn more and submit a nomination at [holdenschools.org/alumni](https://holdenschools.org/alumni).  
e by March 16, 2026. ✂

alumni2026

DISTINGUISHED  
ALUMNI

Nominations Open



to get more reach for Holden R-III School District.

Boost post

*Insights/Data*

**SOCIAL MEDIA**



# Top Performing Posts



*Insights/Data*

**SOCIAL MEDIA**





# DIGITAL ACCESSIBILITY



## *New Federal Requirement*

WCAG 2.1 Level AA Compliance

Educational agencies must make accessibility a fundamental requirement for the technology they create, maintain, purchase, or use, by and after the conformance deadline.

Our deadline is April 2027.

<https://www.w3.org/TR/WCAG21/>



# DIGITAL ACCESSIBILITY

## *Task Force Members*

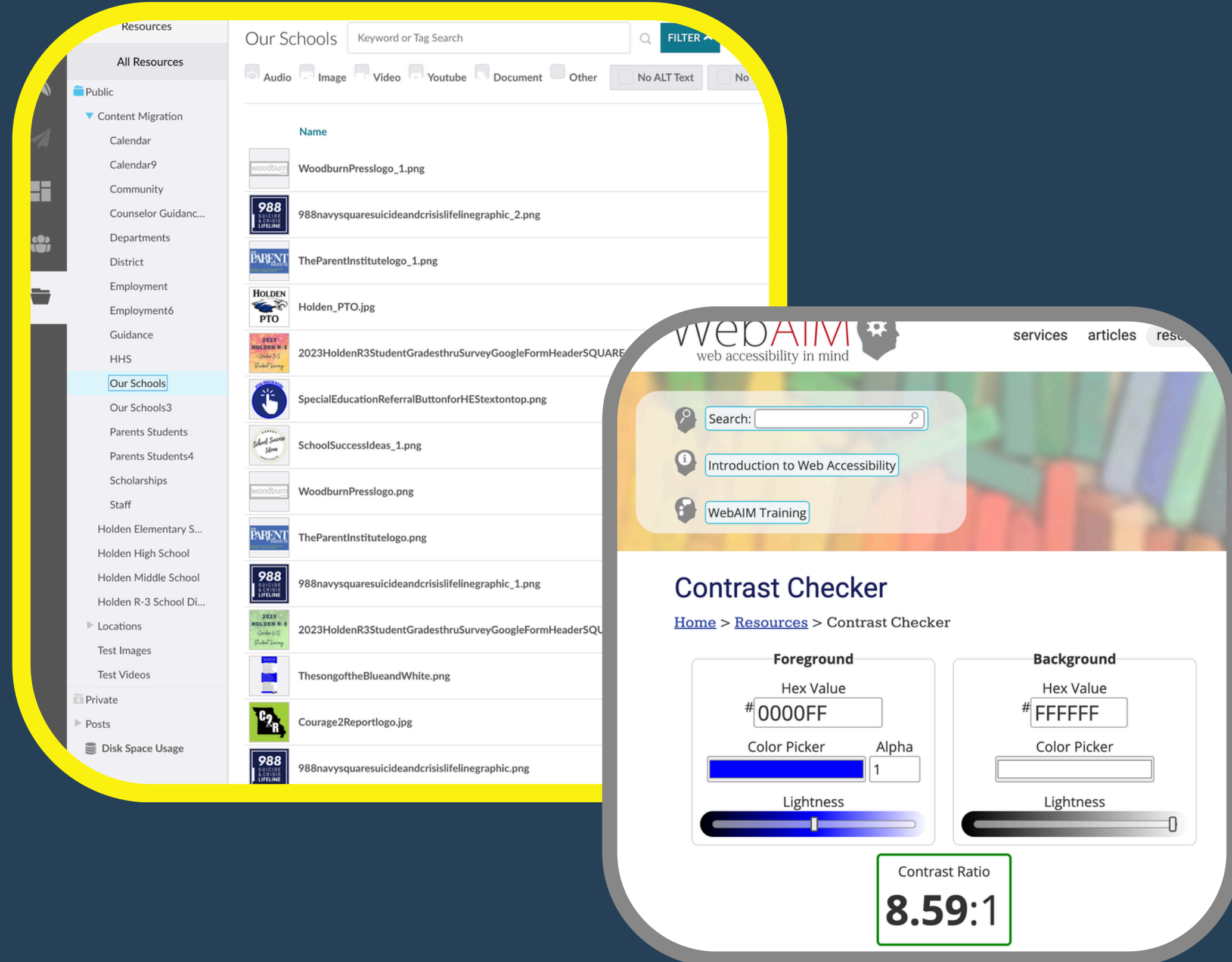
- Aileen Hephner
- Ashlee Brockhaus
- Carrie Christy
- Dorothy Page
- Dustin Orton
- Jenica Andes
- Kim Hough
- Melissa Kackley



# DIGITAL ACCESSIBILITY

## *The Big 7*

- Captions & transcript for video
- Plain, inclusive language
- Color contrast
- Links
- Lists
- Alternative text for photos
- Titles, headings, page structure, tables

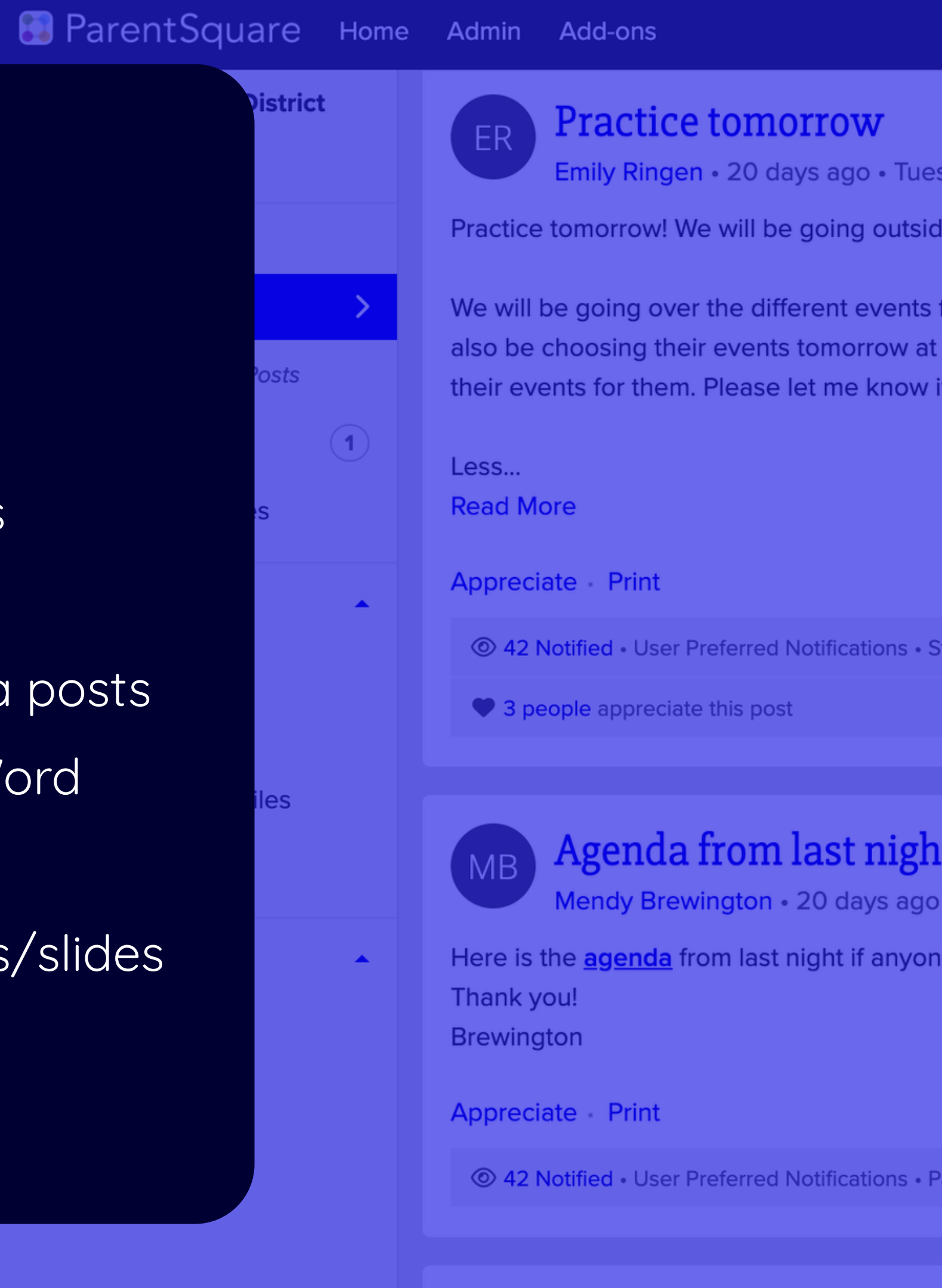




# DIGITAL ACCESSIBILITY

## *Items to consider*

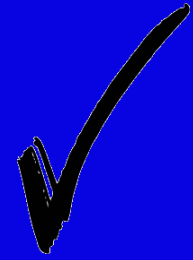
- websites
- newsletters
- mobile apps
- classwork
- social media posts
- PDFs and Word documents
- Google docs/slides
- forms & multimedia



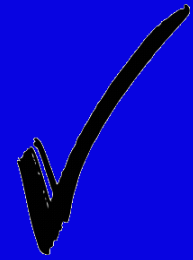


# Did I meet my goals?

2025-2026 Goals

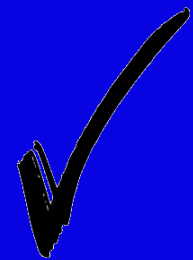


Implement HS Intern Program



Investigate unused features of our current website & app software

Goal 7, Action Plan D, Task 1



Increase LinkedIn presence

Goal 6, Action Plan B, Task 6



Host a community leader event

Goal 7, Action Plan D, Task 2



# 2026–2027 Goals

-  Host a community leader event  
Goal 7, Action Plan D, Task 2
-  Continue with focus on accessibility  
Goal 7, Action Plan D, Task 1
-  Strengthen internal newsletter & recruitment efforts  
Goal 6, Action Plan B, Task 6
-  Gather feedback from community-facing events  
Goal 7, Action Plan E, Task 2



# Thank You!

