

Create the 2026-2027 NP Character Education Theme & Logo!



Each year, the New Providence School District adopts a Character Education theme and logo that helps facilitate our character education program at each school. This year, we want **YOU** to create the theme and design the logo!

What is Character Education?

Character Education is a district-wide program to help our students interact positively in our community by focusing on the core values of **respect, kindness, empathy, and responsibility**.

How do we teach Character Education?

Character Education is woven throughout everything we do - whether it's a lesson taught by a counselor at the elementary school or a high school outreach trip. Every interaction is an opportunity to develop character.

What is a theme?

A theme is a short, meaningful, “catchy” phrase that expresses our values.

The theme should focus on respect, kindness, empathy, and/or responsibility. The ultimate goal is a **catchy, action-oriented** theme that **can be used daily in a wide variety of settings!** For example, the “Now is the time...” theme can be used in various settings and situations, spanning all grades from pre-kindergarten through 12th grade.

What is a logo?

A logo is a symbol or design that makes our theme visual.

Can I work with a partner?

Yes! You can work with a friend (in your same grade or a different grade, in your same school or in a different school), sibling, or trusted adult.

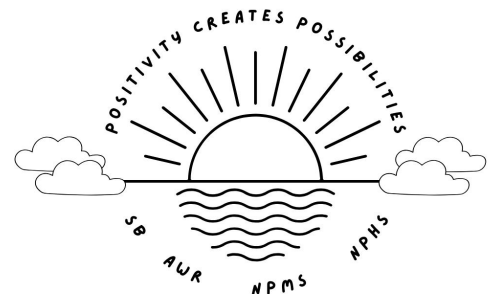
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Logo requirements:

1. Must have a graphic
2. Must include the theme
3. Must include the school abbreviations (AWR, SB, NPMS, NPHS)
4. Must be your own **student-created** design
5. All submissions must be black and white, with no color
6. Please consider that the logo and theme will be on t-shirts and banners in the district
7. Files may be .png, .jpeg, .pdf
8. The logo can be developed using Canva, Notability, Adobe, or any other graphic design software - check your iPad for these apps

Examples from previous years:



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How and who will choose the final theme and logo?

All submissions will be reviewed to ensure they meet the guidelines above. In June, a vote will be held, and students and staff will select the 2025–2026 theme and logo. The winning theme and logo will be unveiled during the Week of Respect, the first full week of October.

How will the winner(s) be recognized?

The winner(s) will be celebrated in a districtwide press release that will be communicated via email, website, social media, and other possible platforms.

If you would like to submit an idea, complete [THIS FORM](#).
You can submit more than one idea!

Deadline for submissions: **Monday, May 18, 2025**