



# Minnesota Service Cooperatives

## Business Sponsorship Program

The Minnesota Service Cooperatives (MSC) are introducing a Business Sponsorship Program for the Fiscal Year 2026/2027.

Your participation will help us grow and support our academic programming opportunities. This includes the popular Knowledge Bowl and Spelling Bee, which currently impact over 10,000 students across Minnesota.

We help students find their passions by providing high-quality enrichment opportunities that are affordable for families and schools. We spark interests, find hidden talents, enhance knowledge, and give students a chance to try new things. With your help, we can do more!

### ***We've got something in common***

Collectively, the nine regional service cooperatives cover the entire state. For more than 50 years, we've worked with local governments, educational institutions, and many other organizations in our communities.

MSC supports these entities with programs and services that help fill gaps. We collaborate with organizations to solve common pain points or make good things great; you do too. Together, we achieve more than we ever could alone.

### ***We can help each other***

Our members are your prospective customers. This includes connections with 500+ public and private education entities, 87 counties, and more than 2,000 cities, townships, and other government agencies.

Our MSC leaders and staff are in contact with nearly every superintendent in Minnesota's 331 school districts and key members of cities, governments, and nonprofit agencies monthly and often weekly. Our programming and communications reach thousands of individual students and families.

Your sponsorship of MSC's work puts you in association with a highly trusted organization that will extend your reach into all corners of the state, providing you with marketing opportunities for various events. Join us in extending the reach of our popular and successful academic programs!

## Sponsorship Opportunities and Agreement

Organization \_\_\_\_\_  
Name of contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_  
Email \_\_\_\_\_  
Website address \_\_\_\_\_  
Other social media \_\_\_\_\_

For a \$5,000 investment, your business will be highlighted at several events, and you will be able to participate in the MSC Annual Board of Directors Conference. The time frame for this sponsorship is from July 1, 2026-June 30, 2027.

### Sponsor Benefits:

- Logo and company spotlight on MSC Website (max 150 words) and social media shoutouts before and during academic events
- Logo on materials related to state and regional Knowledge Bowl competitions and regional Spelling Bees (100+ events across the state throughout the year)
- Participation in the 2026 MSC Board of Directors Conference, Scheduled July 8-10, at The Inn on Lake Superior in Duluth, MN
  - Attendees at this conference include the board of directors from each service cooperative, executive directors, staff members, and individuals from other educational and local government agencies. The boards of directors are members of statewide school boards, elected officials from local government, and community members. The expected attendance is 150+ people.
  - Logo on the event website.
  - Verbal mention at the conference opening.
  - Sponsor table and an advertisement in the event program.

Contact [anne@capitolhillassoc.com](mailto:anne@capitolhillassoc.com) or 651 261 9692 for additional information.

Terms: The MSC Sponsorship Agreement is an advertising opportunity for organizations of integrity and relevance to Minnesota cities, counties, and school districts. This opportunity is not available to and may be revoked from providers of products or services that raise issues of public concern, are contrary to the MSC's purpose or policies, or otherwise jeopardize the program's goals. All advertising is subject to review and revision. Acceptance of sponsorship/advertising does not constitute an endorsement by the Minnesota Service Cooperatives nor an opinion about the quality of an organization's products or services.

Please return the completed application with payment to:  
Minnesota Service Cooperatives  
Attn: Anne Kilzer  
525 Park Street, Suite 255  
St. Paul, MN 55103  
*Make checks payable to Minnesota Service Cooperatives.*

I agree to the terms stated, and I authorize this sponsorship agreement.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

