

# News and Accomplishments



## Business/Marketing

### Customers in Focus

Business Management 1 has officially entered the Marketing Unit, where students are learning how companies identify, segment, and target different types of customers.



### MALC FBLA

Carly Everett has been named Member of the Month for introducing an impactful service project for the chapter. Preparations for the State Leadership Conference are well underway, and in recognition of FBLA Week, alumni member Dawson Warren joined the chapter from Cornell University via Zoom to share insights and encouragement.



### Inventory Mystery

DE Business is currently studying inventory management and developing skills in identifying and resolving product variances.

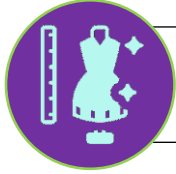


## Construction Technologies

### Plumb Perfect

Construction Technologies students are leveling up their micro-building project by integrating real-world plumbing and electrical systems. Using industry-standard tools and safety practices, students are learning how to run wiring, install switches and outlets, and assemble basic plumbing lines.

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## Fashion Design

### Sheet to Chic

Fashion Design students are putting the final touches on their bedsheet dresses, bringing creativity and skill together for a runway-ready finish.



## Culinary Arts

### Cook & Tell

Culinary students stepped into the spotlight this week as they hosted their very own cooking show. Each student took turns demonstrating techniques, sharing tips, and teaching classmates how to prepare a complete meal from start to finish.

