Muscle Shoals City Schools

"Providing opportunities for all students to obtain wisdom and achieve their greatest potential!"

Dr. Chad Holden
Superintendent

Dr. Kelli R. Nichols
Assistant Superintendent

May 29, 2025

RE: Exclusive Beverage Contract Bid #25-02

Dear Sir or Madam:

Enclosed are the specifications for an **Exclusive Beverage Contract** for the Muscle Shoals City Schools' concession stands and all on-campus programs. **Sealed bids** for this contract will be received at the **Muscle Shoals Board of Education** central office, 3200 S. Wilson Dam Road, Muscle Shoals, Alabama 35661, **until 2:00 p.m. on June 5, 2025**, at which time the bids will be opened publicly.

All bid envelopes must be **plainly marked "BID"** with the **date and time of opening, the label "Exclusive Beverage Contract," and the company name** clearly printed on the outside. The awarded contract will be for a **five-year term beginning with the 2025–2026 school year and ending at the conclusion of the 2029–2030 school year**.

This agreement will **exclude vending machines and vending services**.

We request that you use the enclosed bid forms and include all required pricing and proposal components as outlined in the bid packet. Proposals must include unit pricing for specified beverage items, monetary and in-kind contributions, discounted non-resale pricing for school-related use, proposed equipment, and a summary of total estimated value to the school system over the contract period. Proposals should also include preventative maintenance commitments and any available brand marketing support.

In order for your bid to be considered, the enclosed documents must be **completed, signed by an authorized company officer, and notarized**.

If you have any questions concerning the bid, please contact **Sherry Langley, CSFO**, at (256) 389-2600 or via email at **slangley@mscs.k12.al.us**.

Sincerely,

Chad Holden

Dr. Chad Holden
Superintendent
Muscle Shoals City Schools