Build A Baseball Field

Build Our Future

East Helena High School Booster Club Fundraising





Agenda

- Background and Need for a Baseball Field
- Booster Club Role and Fundraising Initiatives
- Planning and Construction of the Baseball Field
- Community Impact and Future Opportunities

Background & Need for Baseball Field

Current Sports Facilities

Existing onsite facilities

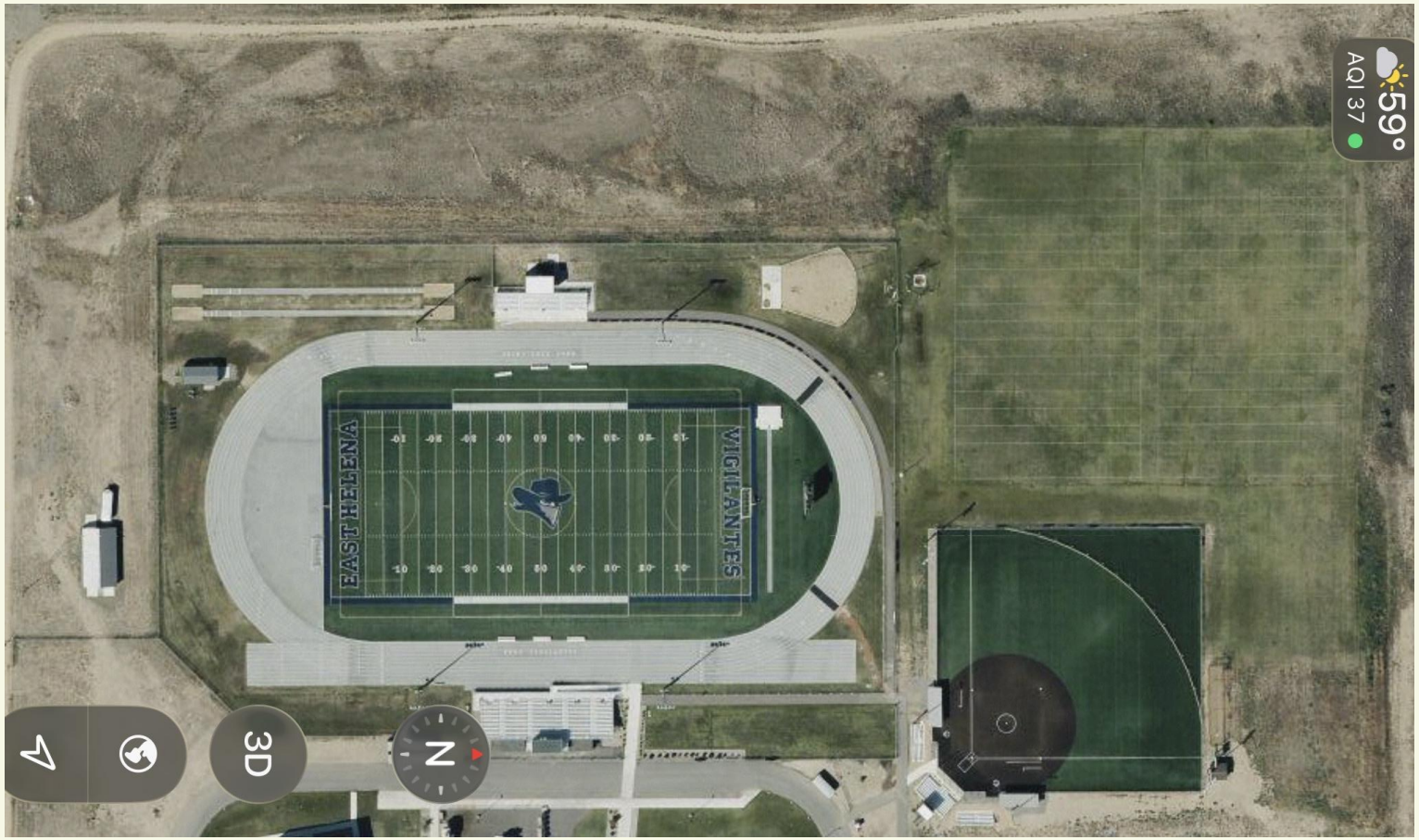
Football field for football, flag football, and soccer, a gymnasium for basketball and volleyball, a softball field for softball and practice areas supporting track and field.

Key gap: no baseball field

The team relies on shared or offsite community fields, limiting scheduling flexibility, practice access, and home games.

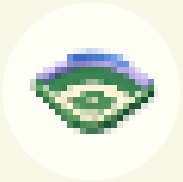
Regional comparison

Similar-sized schools in the region typically have dedicated baseball fields, highlighting an infrastructure shortfall.



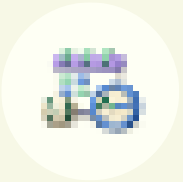
Challenges Without a Dedicated Field

Field Space & Training Equipment



Limited practice time and difficulty hosting games. Impacts the ability to build team and community culture and support. The team also has no access to equipment not brought with or stored at the rented field space.

Logistical Challenges and Assumed Risk



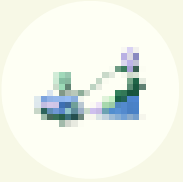
Kids are traveling to and from Ryan Fields every day for practice and games. This places a burden on parents of kids who don't drive, especially underclassman. The School District also assumes greater liability with this increased travel frequency.

Classroom Opportunities



The team has no access to classroom space in conjunction with practices or when, for example, practice is limited due to weather.

Long Term Impact

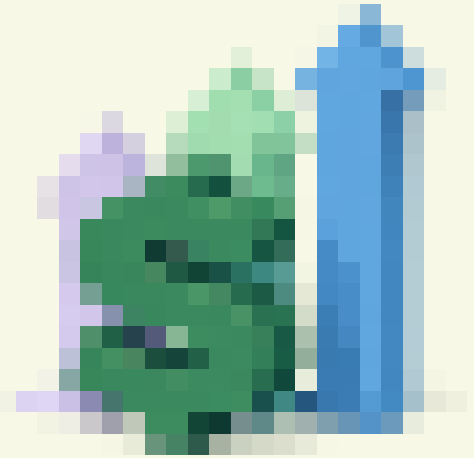


Decreased competitiveness, increased travel costs, and risk of declining fan attendance.

Benefits of a New Baseball Field







Student Development

Enhanced practice facilities, more home games, and improved athletic experiences promote skill growth and teamwork among students.

Community Engagement

A new field serves as a hub for school events, fostering pride and unity while providing a safe, inclusive gathering space.

Economic Impact

Hosting tournaments and events draws visitors, supporting local businesses and generating revenue for the community.

Where We're Proposing the Baseball Field



Booster Club Role and Fundraising Initiatives

Booster Club Mission & Activities

Fundraising, volunteers, and community support for athletics

Mission

The East Helena High School Booster Club supports school athletics through fundraising, volunteerism, and strong community engagement. The goal is to expand opportunities for student-athletes while strengthening pride, participation, and positive school culture.

What We Do

The Booster Club organizes events, recruits volunteers, and manages funding that helps teams access equipment, uniforms, travel needs, and facility improvements. It also advocates for program priorities and coordinates support so needs are communicated clearly and addressed efficiently.

Why It Matters

Booster Clubs nationwide contribute an average of $40,000 annually to school sports, highlighting their meaningful impact on student experiences. East Helena's club emphasizes sustainability and inclusiveness so support is reliable, equitable, and built to last.

Fundraising Strategies and Events

01

Diversified Strategy Mix

Community events, crowd-funding, grants, and business sponsorships.

02

Community Event Fundraisers & Crowd funding

All funds raised from Casino Night 2026 will be donated to the project; Booster Club is committed to contributing 50k.

Crowd funding campaigns such as GoFundMe or Kickstarter enable us to seek local funding as well as reach beyond East Helena's population.

03

Grants

Grant funding sought from a variety of different sources whose mission is to support the building of high school baseball fields

04

Business Sponsorships

Directed Business Sponsorships, maximizing larger donations

Recognizing Local Business & Community Partners

Partnership model

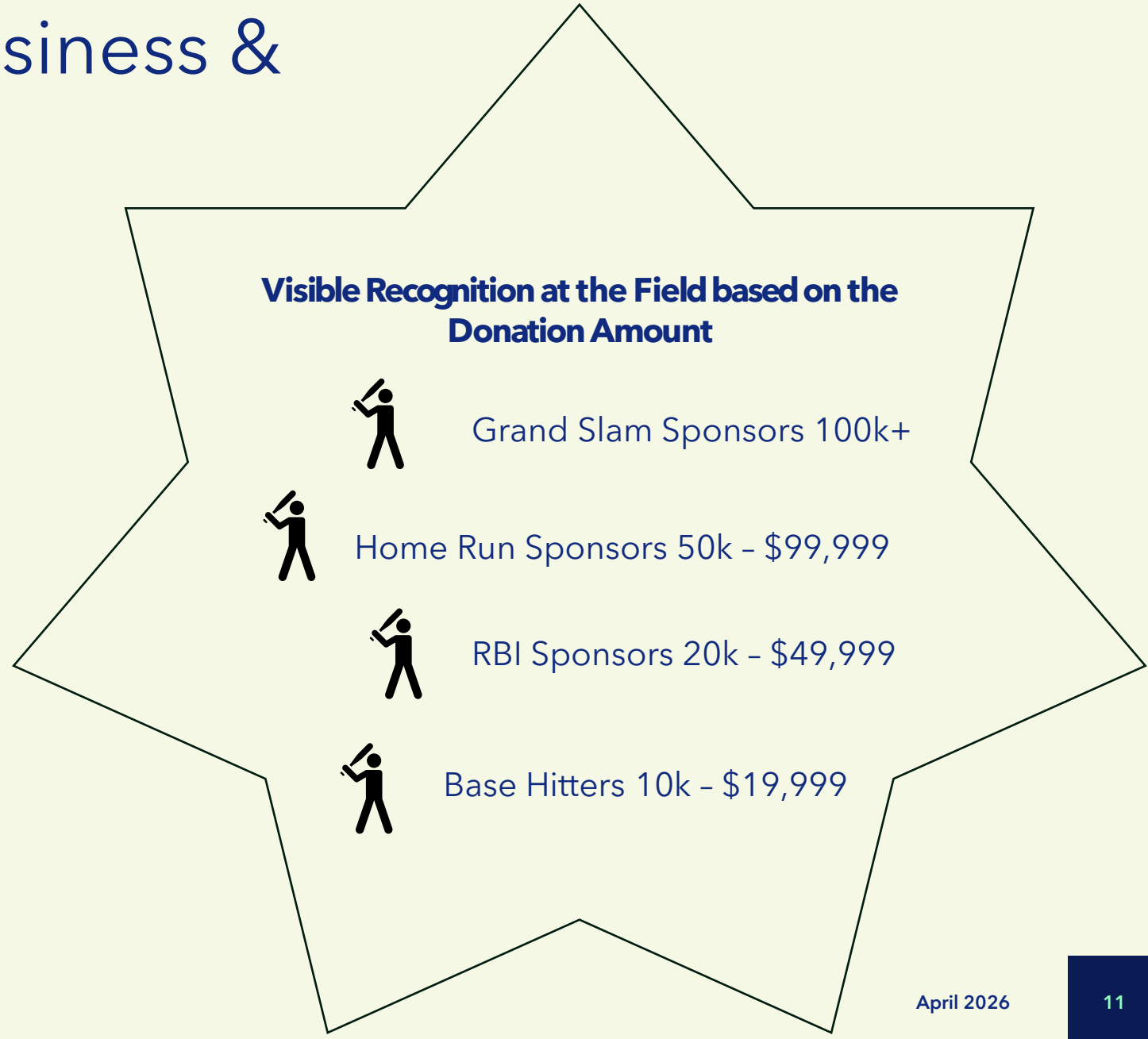
Sponsorships, donations, and in-kind support create a reliable network that strengthens the baseball field project financially and socially.

Value for local businesses

Partners receive visible recognition through event promotion and placement on a plaque on the field / dugouts—supporting both community pride and business reach.

Why it works

Similar rural school projects show that strong community partnerships improve fundraising by building shared ownership and increasing visibility.



Planning and Construction of the Baseball Field

Budgeting & Resource Allocation

$2M

Turf Field		
Trail Construction:	$29,680.00	(To Dugouts and Bleachers Granite Paths)
Fencing:	$158,718.00	(Includes Backstop, Home Run Fence)
Bleachers:	$103,086.00	(Match Softball)
Dug Outs:	$31,500.00	(Match Softball)
Earthwork:	$233,800.00	(Level Grade up to 6”)
Irrigation:	$30,650.00	(Possibly Cap irrigation between fields to save money)
Drainage Piping:	$131,712.00	(Required with field turf)
Concrete Curbing:	$86,464.00	
Full Field Turf:	$681,251.00	(Full Field, Includes Engineered Stamped Design for Turf)
Total:	$1,486,861.00	
Field Lights:		
Electrical	$615,000.00	(Field Lights, Scoreboard Power, New 480 Service, New Shed for Service and Storage)

Construction Timeline

(12–18 Months after funding is secured)

01

Funding Pledges Secured

No construction would begin until the minimum of 2 million dollars was secured for funding. The is the minimum amount needed to build a functionable baseball field and move the track and field space.

02

Designs & Permits

Designs finalized and Permits acquired.

03

Break Ground & Build

Months 6–10 (50–75%). Schedule around seasonal weather to limit delays.

04

Turf Installation & Open

Months 14–16 (90–100%). Final landscaping, inspections, and official opening.

Community Impact and Future Opportunities

Positive Outcomes for Students

Athletic Excellence

Enhanced training facilities lead to improved team performance and greater scholarship opportunities for student-athletes.

Academic Benefits

Increased participation in athletics is linked to better academic outcomes and the development of social skills.

Health Improvement

The field will support physical education classes, promoting health and wellness across the entire student body.



Increased Community Involvement

A hub for events and leagues

The new baseball field can host community events, youth leagues, and regional tournaments—building ties, pride, and shared traditions.

More attendance, more local impact

Increased game-day turnout encourages volunteerism and helps nearby businesses through higher foot traffic and vendor opportunities.

Inclusive engagement initiatives

Family nights and skills clinics invite broader participation, supporting inclusiveness and promoting community health.

All of ⬆ = revenue to maintain and eventually replace the field

Conclusion: Stronger Future for Baseball

Need

A dedicated field is essential for safe, consistent, student-centered athletics.

Booster Support

Fundraising leadership is driving progress and keeping the project community-led.

Thoughtful Planning

Clear project design supports long-term use, upkeep, and sustainable growth.

Lasting Impact

The field will build pride, expand opportunity, and benefit future generations.