BRANDI LEE KWONG

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Professional Statement

Passionate, strategic, and innovative leader with a 29+ year career as a public school educator in Massachusetts. Dedicated to student achievement, equity in educational practices, and promoting mental health and wellness for all students. Proven track record of leading educator teams to enhance student achievement and well-being. Skilled administrator with 23+ years of experience, including seven-plus years as superintendent of schools in a complex urban district.

Professional Experience

Superintendent of Schools
8/2018-present
Methuen Public Schools (~6800 students), Methuen, MA
Ongoing responsibilities include, but are not limited to the following:

- Responsible for all aspects (creating, implementing, monitoring) of the $100 million school budget, including all special education costs in and out of district
- Develop and execute the 3-Year Strategy Plan for District Improvement based on student data and district initiatives
- Navigate all personnel matters and all parent/guardian matters
- Mentor and model for building principals and district-level administrators in order to build capacity for instructionally focused leadership
- Work collaboratively with the School Committee and City Council to progress our schools
- Evaluate and supervise all supervising principals and central office administrators (12 total)
- Work collaboratively and collegially with all seven collective bargaining units

Assistant Superintendent
8/2012-8/2018
Methuen Public Schools, Methuen, MA
Ongoing responsibilities included, but not limited to the following:

- Conducted and supervised the analyses, interpretation, and reporting of district test results using Testwiz, Edwin Analytics, SchoolBrains, DIBELS, NWEA, Lexia, Reading Plus/Dreambox, and IXL
- Coordinated all local district curriculum and assessment programs, including the creation and implementation of common assessments and bargaining language
- Initiated, facilitated, and coordinated meetings of a district-wide professional development council and data-driven school teams.
- Responsible for all aspects of instructional grants (writing, submitting, monitoring)
- Oversaw the Language Acquisition, Title I, and Technology departments and evaluated the Directors
- Developed and executed programs for the orientation of new teachers and supervised mentoring programs and their coordinators.

Supervising Principal PK-8
2004-2012
Comprehensive Grammar School (~1100 students), Methuen, MA
Associate Principal 5-8
2002-2004
Comprehensive Grammar School, Methuen, MA
Responsibilities included, but were not limited to the following:

- Managed the entire school operations from budget, student/parent level, to personal matters, and facilities and maintenance
- Analyzed all forms of student assessment data to create academic success plans for all students
- Enforced the implementation of all district programs/initiatives
- Supervised and evaluated school staff

8th Grade Science Teacher
1997-2002 Hamilton- Wenham Regional School District, MA
1996-1997 John Wynn Middle School, Tewksbury, MA

Higher Education Teaching Experience

Lecturer
2024-current ***Lecturer: Boston University Wheelock College of Education and Human Development***

- Taught AP 705 Leadership Seminar: Cultivating a Leadership Disposition, Part One
- Co-taught AP 765 Education Politics: Local, State, and National
- Responsible for planning, assessing, and instructing Boston Public School leaders in the Dr. Carol Johnson District Leadership Fellowship program

Instructor/Visiting Instructor
2012-2019 ***Instructor: Methuen Public Schools- Endicott College and Gordon College***

- Responsible for planning, assessing, and teaching the new teacher 3-credit graduate course each semester - Building Teaching Skills in Methuen for all non-professional status teachers in Methuen Public Schools
- Manage the hybrid course using Google Classroom and face-to-face meetings

Visiting Instructor
2008-2010 ***Visiting Instructor, CAGS Educational Leadership: Salem State College***

- Taught AGS 710: Contemporary Thinking and Learning
- Taught AGS 734: Professional Development in the Age of Ed Reform for the CAGS program
- Responsible for planning, assessing, and instructing adult educators in the advanced administrative degree program

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Professional Presentations, Research, and Partnerships

1. 2025 MASS Summer Conference Presentation: *Current Trends and Effective Strategies in Collective Bargaining.* Co-presented with Superintendent Lummis, sponsored by Littix.
2. Kwong, B., *Implementation Science in METHUEN PUBLIC SCHOOLS*, Marlborough, MA; Presentation for Massachusetts Department of Elementary and Secondary Education, March 2017.
3. Kwong, B., *Methuen Public Schools and SISEP: Leadership Change Agent*; Presentation in Minnesota, May 19-20, 2016.
4. Kwong, B., *Methuen Public Schools and MTSS Partnership,* Marlborough, MA; Presentation for Massachusetts Department of Elementary and Secondary Education, October 25, 2015.
5. Kwong, B., *The Development and validation of a research-based, tiered new teacher induction program guide for Massachusetts Public Schools,* Lowell, MA; Dissertation
6. Massachusetts Mathematics and Science Partnership Program (MMSP), Title II, Part B: Middle School Science Bootcamp, 2015-2017, partnered with UMASS Lowell College of Science and Graduate School of Education $70,000 of Professional Development, Curriculum Alignment and Assessment creation.
7. The Massachusetts Mathematics and Science Partnership Program (MMSP) is federally funded through Title II, Part B: Intensive Immersion Institute for Teachers of Mathematics, 2015-2017, partnered with EduTron and six districts: Methuen, Dracut, Billerica, Marlborough, Nashoba, and Hudson – focused on intense mathematics PD for middle school teachers.

Education

University of Massachusetts - Lowell Lowell, Massachusetts
Doctor of Education- Leadership in Schooling, Ed.D.

Boston University Boston, Massachusetts
Master of Science Education, M.Ed.

Boston University Boston, Massachusetts
Bachelor of Arts B.A.,
Major: Environmental Science
Minor: Marine Biology

Professional Affiliations

Massachusetts Association of School Superintendents (M.A.S.S.)
American Association of School Superintendents (A.A.S.A)
DESE Assessment Advisory Council - 3-year term (2022-2025)
Advisory member at the Northeast Consortium for Professional Development
Steering Committee Member for DESE Inclusive Schools Project (2016-2019)
Association for Supervision and Curriculum Development (ASCD)

Skills

Organizational Management	Community Engagement	School safety
Crisis Management	Labor Relations	Relationship Building
Leadership Development	Organizational effectiveness	Technology Innovation