

# DATA-DRIVEN STRATEGIC PLANNING

## Grosse Pointe Public School System



Dr. Julie Kaminski,  
Consultant, MASB

## STRATEGIC PLANNING PROCESS

### TIMELINE

Date	Activity
October 2025	Board Presentation
November 2025	Board Approval of the Process
December 2025 -- January 2026	Data Collection & Stakeholder Input
February 2026	Retreat
March 2026	Implementation Workshop
April 2026	Present Final Report to the Board of Education for Approval

**7 MONTHS**

## STAKEHOLDER INPUT

### PURPOSE

- Provide an opportunity for input
- Gauge values and perceptions of the community
- Gather data to use as a decision making tool
  - Identify and assess strengths
  - Identify areas for improvement
  - Identify barriers of implementation
  - Identify a vision

**412 RESPONSES**

**MICHIGAN ASSOCIATION OF SCHOOL BOARDS**

## PLANNING TEAM RETREAT

February 7, 2026

### Agenda

- An overview of the strategic planning process and timelines
- An environmental scan
- A report of current and planned initiatives
- A review of current vision, mission and belief statements
- A review and analysis of stakeholder input data
- A review and analysis of demographic and district data
- Development of proposed vision, mission and belief statements
- The establishment of strategic goal areas, goal statements and identification of potential key objectives
- An overview of next steps

**8 FULL HOURS**

**MICHIGAN ASSOCIATION OF SCHOOL BOARDS**

## PARTICIPANTS

Gerri LaPratt  
Ian Studders  
Chace Wakefield  
Jenny Boettcher  
Suzy Berschback  
Jeff Martel  
Paige Bachand  
Christa Fegan  
John Martin  
Lisa Coletta  
Mariel Krupansky  
Mark Heppner  
Walt Fitzpatrick  
Taylor Claybrook  
Mary Howlett  
Kristin Trute  
Mayor John Gillooly  
Jackie Shelson

Karen Lawrence  
Juan Ruiz  
Chief Hutchins  
Jim LaBeau  
Amy Phaehler  
Drew Kisskalt  
Ivery Toussant  
Stefanie Divirgil  
Dante Collins  
Melissa Graves  
Andrew Harr  
Matt Kahl  
Rosy Stefanatos-Knapp  
Kevin Nugent  
Andrea Gruenwald  
Terence Thomas  
Colleen Worden  
Tim Klepp

Clint Derringer  
Sean Cotton  
Laura Hull  
Valarie St. John  
Ginny Jeup  
Dr. Roy Bishop  
Dr. Andrea Tuttle  
Cindy Parravano  
Kevin Shubnell  
Lisa Dougherty  
Sara Delgado  
Ben Matteson  
Moussa Hamka  
Holli McNally  
Daniel Hyliard  
Sara Dirkse  
Jodie Randazzo

**53 DEDICATED PARTICIPANTS**

**MICHIGAN ASSOCIATION OF SCHOOL BOARDS**

## RETREAT OUTCOMES

### MISSION & VISION

The **MISSION** of GPPSS is ...

*Our mission is to empower ALL students to reach their full potential through exemplary instruction, innovative experiences, and collaborative community engagement.*

The **VISION** of GPPSS is ...

*The premier educational community where we innovate, learn, grow and thrive together.*

## RETREAT OUTCOMES

### BELIEF STATEMENTS

#### We Believe...

- Each student deserves an exceptional, innovative education that unlocks their full potential.
- In a culture of unity grounded in respect, belonging, and shared responsibility.
- In providing a wide range of opportunities for students to explore their interests and build self-confidence.
- In empowering every student to contribute positively to an ever-changing world.

## RETREAT OUTCOMES

### GOAL STATEMENTS

## **Grosse Pointe Public School System will ...**

- GPPSS will foster opportunities for building relationships with community stakeholders to advance student success.
- GPPSS will continually assess, adapt and improve educational opportunities.
- GPPSS will use data to responsibly utilize district facilities to maximize staff effectiveness, resources, student safety and enrollment.
- GPPSS will foster safe, inclusive, and supportive learning environments.
- GPPSS will attract and retain the best personnel.

## IMPLEMENTATION WORKSHOP

March 10, 2026

### Agenda

- ✓ Provide a review of the process
- ✓ Discuss Implementation Workshop handouts
- ✓ Review the vision, mission, and belief statements
- ✓ Review goal statements
- ✓ Determine potential objectives and finalize three objectives for each goal statement that could be accomplished in the first year
- ✓ Review action planning for selected objectives
- ✓ Review Strategic Plan monitoring processes

## Grosse Pointe Public School System GOAL STATEMENTS WITH FIRST YEAR OBJECTIVES

### GOAL AREA 1: **ACADEMICS & PROGRAMS**

**STRATEGIC GOAL STATEMENT:** GPPSS will continually assess, adapt and improve educational opportunities.

#### **Priority Objective:**

- Identify student needs, values, and priorities through student surveys to inform future programming.

## Grosse Pointe Public School System

### GOAL STATEMENTS WITH FIRST YEAR OBJECTIVES

#### GOAL AREA 2: **CULTURE**

**STRATEGIC GOAL STATEMENT:** GPPSS will foster safe, inclusive, and supportive learning environments.

#### **Priority Objective:**

- Reboot Tier One PBIS (Positive Behavior Intervention System) for stronger school culture.

## Grosse Pointe Public School System GOAL STATEMENTS WITH FIRST YEAR OBJECTIVES

### GOAL AREA 3: **PERSONNEL**

**STRATEGIC GOAL STATEMENT:** GPPSS will attract and retain the best personnel.

#### **Priority Objective:**

- Research competitive compensation packages to attract and retain personnel.

## **Grosse Pointe Public School System** **GOAL STATEMENTS WITH FIRST YEAR OBJECTIVES**

### **GOAL AREA 4:**

### **COMMUNICATIONS & COMMUNITY ENGAGEMENT**

**STRATEGIC GOAL STATEMENT:** GPPSS will foster opportunities for building relationships with community stakeholders to advance student success.

#### **Priority Objective:**

- The district will design and implement a coordinated communication and community engagement system that ensures families receive timely, relevant, and manageable information, while increasing meaningful two-way engagement for student success.

## Grosse Pointe Public School System GOAL STATEMENTS WITH FIRST YEAR OBJECTIVES

### GOAL AREA 5: **OPERATIONS**

**STRATEGIC GOAL STATEMENT:** GPPSS will use data to responsibly utilize district facilities to maximize staff effectiveness, resources, student safety and enrollment.

#### **Priority Objective:**

- Complete the initial steps of auditing building utilization.

## ASKING FOR BOARD APPROVAL

- MISSION** STATEMENT
- VISION** STATEMENT
- BELIEF** STATEMENTS
- GOAL** STATEMENTS

## **MASB RECOMMENDATIONS** **ENSURING SUCCESS**

- ✓ Align the Strategic Plan with the MICIP Plans
- ✓ Align the Strategic Plan with the 2026-31 Budget and beyond
- ✓ Develop and implement a reporting/Board monitoring calendar
- ✓ Develop and implement an internal/external communications plan
- ✓ Develop and implement action plans for each identified objective
- ✓ Create opportunities for stakeholder involvement
- ✓ Schedule a One-Year Renewal

## FINAL THOUGHTS

*Collaborating with the Grosse Pointe Public School System, the Board of Education, administration, staff and the entire community really illustrated their level of care for the schools, the community, and most of all, the students.*

**Dr. Julie Kaminski**

**Consultant, MASB**