

Pearland ISD

Strategic Scorecard March Update

As we review the March Scorecard update, the data continues to show overall stability across the district with areas of measurable growth in early academic performance, strong progress toward CCMR outcomes, expanding community engagement, and responsible financial management as we prepare for STAAR administration and the upcoming budget cycle.

Priority 1 – Students

Attendance

Attendance across the first four six-week reporting periods mirrors last year, with three of the four periods equal to or higher than the previous year.

Discipline

Overall referrals are slightly higher than last year, driven primarily by Code 21 referrals related to the cellphone policy, with the largest increase occurring in the fourth six-week period.

Bullying Prevention

Bullying investigations remain consistent with last year. District focus continues improving communication and education regarding what constitutes bullying and addressing factors contributing to perceived incidents.

Academic Progress

Diagnostic assessments show increased on-grade-level performance in reading and math for grades 1–6.

STAAR Readiness

Benchmark and STAAR simulations show performance trends similar to last year, with targeted instructional interventions in place.

CCMR

The Class of 2026 is projected to reach approximately 99 percent CCMR attainment, continuing strong postsecondary readiness outcomes.

Pearland ISD

Strategic Scorecard March Update

Priority 2 – Staff

Instructional Support

The district's coaching model combines coaching cycles and educator interactions, supporting 66 percent of teachers, with participants showing average instructional growth above 50 percent.

Employee Wellbeing

Wellbeing initiatives emphasize workplace safety, injury prevention, health screenings, and benefits support.

Recruitment Pipeline

Certification partnerships have expanded from 9 to 13, strengthening recruitment pipelines in high-need areas.

Organizational Reflection

Exit survey feedback highlights areas of department culture requiring reflection and adjustment, informing leadership improvements.

Compensation and Budget Balance

Compensation planning for the 2026–27 budget cycle must balance workforce support with available financial resources and long-term sustainability.

Pearland ISD

Strategic Scorecard March Update

Priority 3 – Community

Website Accessibility

The district website maintains a 98.10 percent ADA accessibility score, nearly 10 percent above the industry average.

Website Usage

Website traffic has increased each month, reinforcing the site as a primary communication resource.

Social Media Engagement

Social media reach and followers continue to outpace last year across most platforms, with Twitter being the only platform showing slight decline.

Podcast Growth

District podcast listenership continues to increase steadily.

Community Engagement

Programs such as Advocacy Ambassadors and Superintendent Listening Circles continue to expand meaningful community participation.

Pearland ISD

Strategic Scorecard March Update

Priority 4 – Infrastructure and Financial Stewardship

Technology Bond Update

Technology bond projects remain approximately \$700K under budget through the current fiscal year and are projected to finish under the \$30 million authorization. Targeted savings in data center infrastructure, combined with accumulated savings and contingency funds, are expected to maintain overall technology bond savings.

Infrastructure Bond Status

Infrastructure projects are currently \$5.8 million under budget, excluding contingency funds, with \$13 million in projects scheduled for 2026–27.

Market Risk Factors

Potential risks include industry shortages and price increases due to global issues, which could affect purchases over the next two fiscal years.

2026–27 Financial Planning

Budget planning is underway considering projected enrollment decline and changes in TEA funding methodology, making long-term forecasting an area of continued focus.

Overall, the indicators presented today demonstrate that Pearland ISD remains focused on maintaining strong student outcomes, supporting and developing our staff, strengthening communication with our community, and responsibly managing district resources as we plan for the future.