

2026 HOUSTON LIVESTOCK SHOW AND RODEO™ HILDEBRAND RURAL SCHOLARS PROGRAM

In 2026, the Houston Livestock Show and Rodeo, in partnership with the Hildebrand Foundation, will launch the Hildebrand Rural Scholars Program. This Program will award scholarships in 3 categories to outstanding 4-H and/or FFA members, exclusively from rural communities across Texas who qualify for a Federal Pell Grant.

CATEGORIES

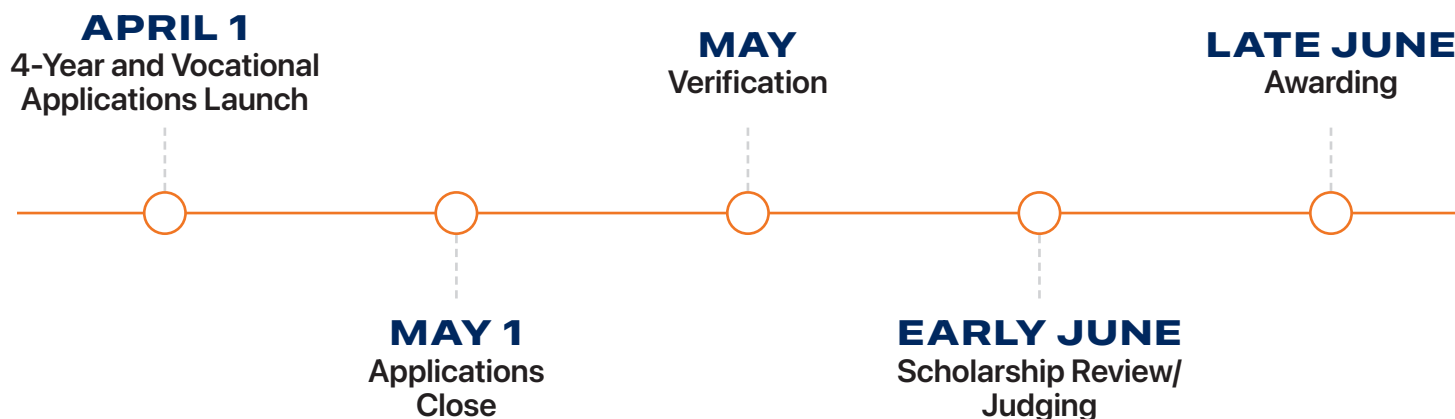
★
4-YEAR
\$20,000

★
VOCATIONAL
UP TO
\$6,000

★
ACHIEVEMENT
\$4,000*

*\$4,000/semester up to 4 semesters.

4-YEAR & VOCATIONAL 2026 SCHOLARSHIP TIMELINE*



*Achievement Scholarship Applications open in May to current Rodeo Scholars.

JULY 11, 2026
HOUSTON LIVESTOCK SHOW AND RODEO SCHOLAR PICNIC



HILDEBRAND
FOUNDATION