



news

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For Immediate Release

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Pittsburgh Public Schools Board Selects One+ Strategies for Government Relations Representation

PITTSBURGH, PA, April 2, 2026— The Board of Directors of Pittsburgh Public Schools (PPS) has selected One+ Strategies to provide legislative and governmental consulting services following a competitive Request for Proposals (RFP) process. The firm officially began work with the District on April 1, 2026.

“We are excited to welcome One+ Strategies as the new legislative consultants for the Board,” said Board President Gene Walker. “With the evolving challenges facing PPS, we look forward to their fresh perspective as we continue to build a future-ready district.”

One+ Strategies, led by Joe Murzyn, will support the District in strengthening its advocacy efforts at the state and local levels, ensuring the District’s priorities are effectively represented in Harrisburg while also deepening collaboration with city and county leaders.

“We are proud to represent the Pittsburgh Public Schools as they work to advance meaningful outcomes for students, families, and educators in the district” said Bob Shuster, Co-Founder, One+ Strategies. “What sets One+ apart is our ability to operate seamlessly in both Pittsburgh and Harrisburg — with boots on the ground in the communities we serve and deep relationships at the highest levels of state government. Our dual presence means the district's priorities are heard where it matters most.”

The selection follows a formal RFP process designed to identify a partner with the expertise and relationships necessary to navigate an evolving legislative environment and support the District’s strategic priorities.

“One+ Strategies’ deep understanding of the policy landscape and proven track record of advocacy will be invaluable as we work to ensure Pittsburgh Public Schools has a strong voice in Harrisburg and deepen our collaboration with local elected leaders at both the city and county levels,” said Government Relations Chair Yael Silk.

One+ Strategies will provide legislative consulting services for a two-year period. The total cost of the contract is not to exceed \$72,000 annually.

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