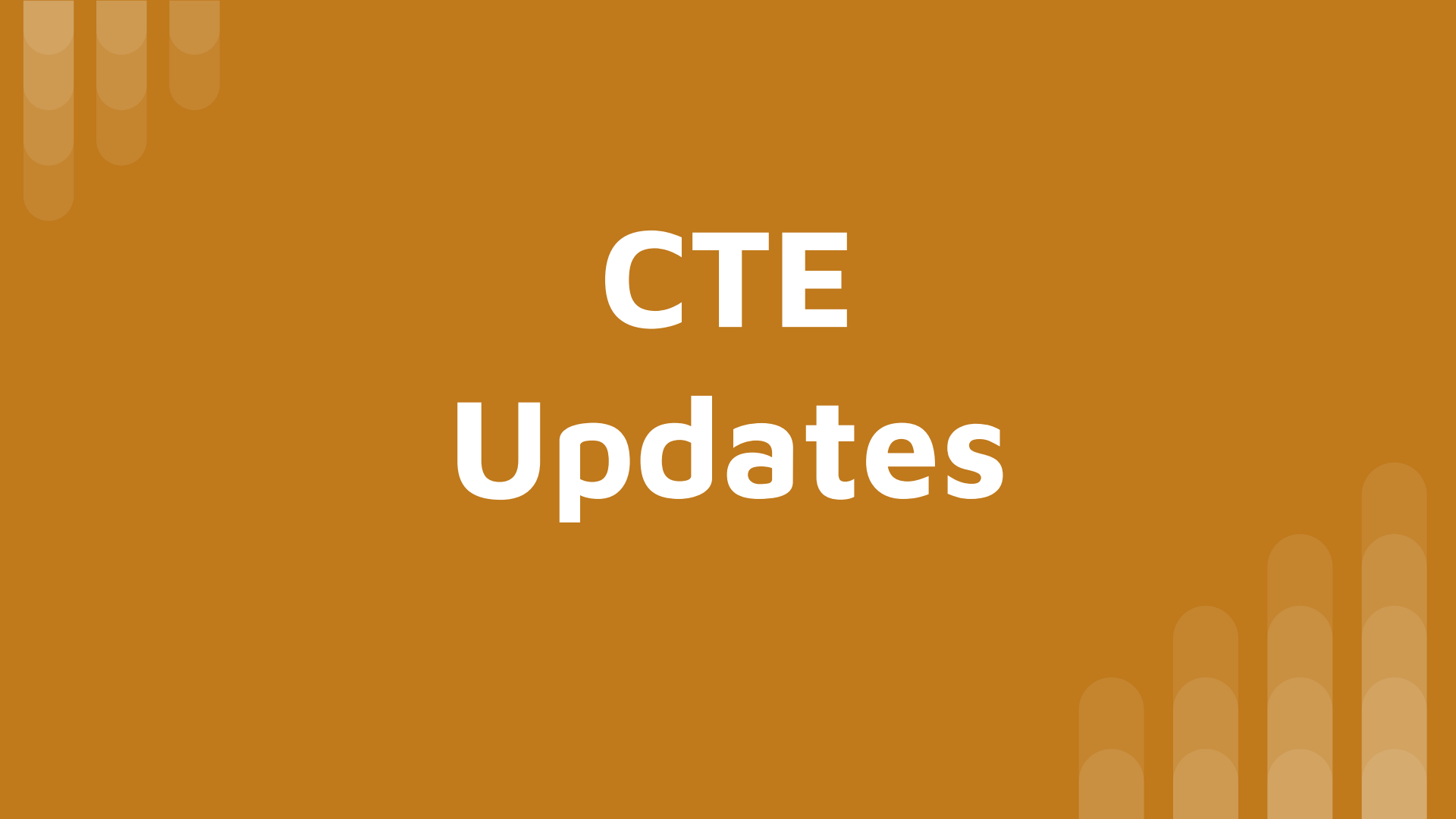


Board Curriculum Committee

April 2, 2026



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CTE Updates

2025-2026 School Year Curriculums



Multimedia Design & Marketing

- Last curriculum adopted 2014
- Still in writing stage.
- New classes are being created to fine tune the needs and absorb redundant classes.



Business

- New curriculum to our district.
- Classes include: Intro to Business, Accounting, Business Communications, Business & Legal Concepts, and AP Business with Personal Finance.



Hospitality, Events, and Tourism

- Last curriculum adopted 2017
- Still in the writing stage.
- Updating of Industry Standards
- Foundations of Hospitality and Tourism added to the pathway

Timeline

Business' 1st Draft Public
Comment Complete

Multimedia Design & Marketing and
Hospitality, Events, and Tourism to go
out later with curriculum coming to the
committee in the Fall.



Summary of Public Comment

- Three responders. A business professor at UAF/ CTC, a HR Director, and a School Counselor.
- Positive responses.
- Question about the Student Entrepreneurial IIA and IIB
- Suggestion of adding a Marketing and Selling section to the Introduction to Business.

Curriculum & Materials Update

2025-26 Curriculum Writing Timeline

Jan. 6, 2026
Writing team
met to review
draft 2 public
comment

Jan./Feb., 2026
Writers complete draft
3

Educator Review of
Resources

Feb. 20 - March 5, 2026
Draft 3 Public Comment

Educator Review of
Resources

March 16-20, 2026
Public Comment on
Social Studies
Resources (6-12)

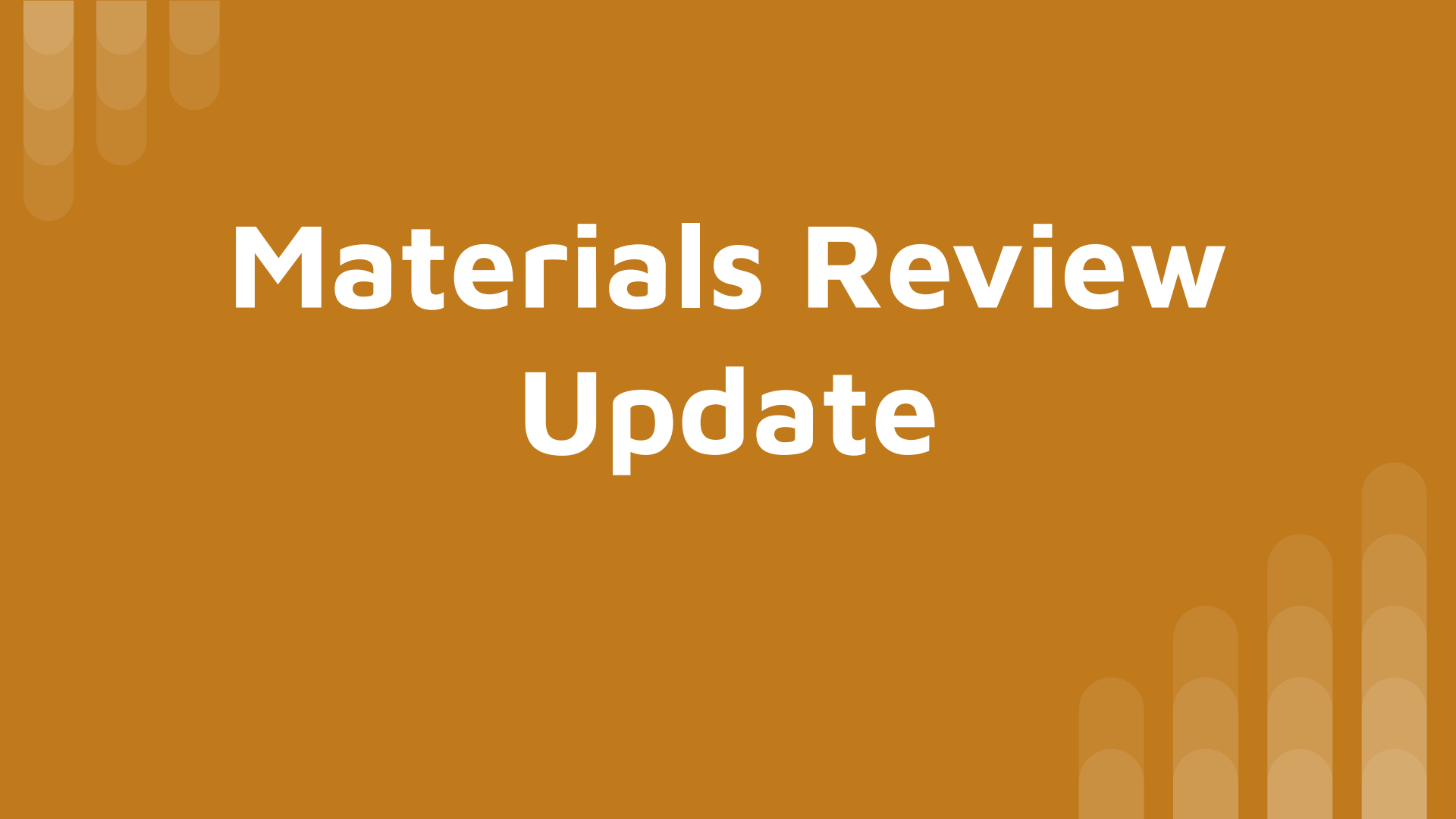
April 16, 2026
BCC Meeting

Jan. 8, 2026
BCC Meeting

Feb. 5, 2026
BCC Meeting

March 5, 2026
BCC Meeting

April 2, 2026
BCC Meeting
Wordsmith Memos



Materials Review Update



Public Comment and Final Decision

Summary of Public Comment

- Four responses
- All teachers
 - 3 HS
 - 1 MS
- MS - Savvas
- HS - split between McGraw Hill and Savvas

Final Decision

- Middle School
 - Savvas
- High School
 - McGraw Hill
- AP Courses
 - Keep current except for World History



Recommendation Memos





Wordsmithing

- CTE: Business Management & Administration
- Social Studies Curriculum
- Social Studies Materials

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Thank you