



Launch Your Future Today

Annual Conference Recap and Next Steps

Annual Conference Survey

30 respondents out of approximately 70 attendees - 43%

Net Promoter Score (NPS) = % Promoters-% Detractors.

According to Bain & Company, the organization behind the initial concept of the NPS, a score above 50 is "excellent," and a score above 80 is "world-class." You want to earn a score of at least 20 to be considered "favorable."

Net Promoter
Score
60 - "Excellent"

Categories	Description	Respondent Numbers	Percentage
Promoters (Scoring 9-10)	Our happiest attendees who would refer the conference to others	21	70%
Passives (Scoring 7-8)	Attendees who are satisfied but aren't likely to actively promote the conference	6	20%
Detractors (Scoring 0-6)	Attendees who are dissatisfied and might not attend again or share negative experiences with others	3	10%

Key Insights from Survey

"Great conference - well worth our time to attend."

The Big Picture

Across responses, the conference was experienced as:

- A **collaboration engine**
- A **student-centered inspiration point**
- A **network-strengthening space**
- An event ready to **scale its reach and influence**
- A solid foundation that can be refined, not reimagined

"Time to visit with potential collaborators and colleagues was very valuable!"

LYFT Conference Design: What We Heard

KEEP

- **Student voice front and center**
Student panels, success stories, and real examples were consistently cited as the most powerful and inspiring parts of the day.
- **Time for collaboration and networking**
Attendees highly value intentional time to connect, share ideas, and build relationships across roles and regions.
- **Panel-based formats over single speakers**
Panels were seen as engaging, informative, and reflective of real-world practice.
- **Strong organization and positive tone**
The event was widely viewed as well-run, welcoming, and worth the time to attend.

"The instructor/student panel was the best! Hearing how things get done is inspiring."

"I loved having time for the small table discussions."

CHANGE

- **Refine small-group facilitation design**
Fewer, clearer discussion questions; more intentional table/group composition; and tighter framing.
- **Pacing and session length**
Consider shortening longer blocks, adding breaks, or tightening the agenda to maintain energy.
- **Clarify purpose of discussion activities**
Make it even more explicit *why* participants are discussing something and how it connects to broader LYFT goals.

"It might have been too many questions to try to figure out as a group, maybe less and then rotate to another group to possibly get more insight."

ADD

- **Broaden the table**
Intentionally invite legislators, additional schools, and/or full school-based teams (student, teacher, administrator).
- **More case-study style learning**
Concrete examples of "how this works in practice," including pathways, programs, and lessons learned.
- **Clearer system-level alignment conversations**
Space to explore CTE-career alignment, policy implications, and how different roles contribute to building a strong regional/statewide "bench."

"There remains a good deal of untapped CTE potential in our communities- people not yet at the table."

"We need to get legislators there and more SCHOOLS. School involvement and policy changes are key."

NEXT UP

March 12 @ 8:30 AM - Check-in Call

PURPOSE: Exploring Conference Feedback and Setting up for Success at April Meeting

April 23 - 9 AM to Noon - Quarterly Meeting

Location - Lower Sioux Incubator, 39527 Reservation Hwy 1, Morton, MN 56270

Proposed Content:

- Learning from the Field: [Lower Sioux Cultural Incubator](#)
- Exploring legislative engagement/priorities
- Implementing strategies for broadening our reach; *come prepared with dates and spaces in which LYFT Career Pathways can be present and share information.*