

MARCH

International Women’s Day 2026: Give To Gain

International Women's Day, observed annually on March 8, celebrates the social, economic, cultural, and political achievements of women. This year's theme, “Give to Gain,” emphasizes the importance of supporting gender equality through generous giving.

Significant barriers to gender equality persist, yet with dedicated resources and support, positive progress can be made. We can all give our support to gain advancement for women and girls.

As individuals, giving support means calling out stereotypes, challenging discrimination, questioning bias, celebrating women's success, and more.



Looking for more ways to support and promote gender equality at home and in the workplace? Reach out to **GuidanceResources** to learn about our tools and resources to help empower women and celebrate International Women’s Day.

At work, at home, and in the community, there are many ways to give support for the IWD 2026 Give to Gain campaign:



- **Give respect:** Practice active listening when a woman or girl shares an opinion or experience. Don’t interrupt or dismiss her perspective.



- **Give resources:** Volunteer with organizations committed to gender equality and consider donating to women-led organizations.



- **Give visibility:** Encourage and mentor women to take on leadership roles in their personal and professional lives.



- **Give equal pay:** Support and demand equal pay for equal work, and challenge the gender pay gap.



- **Give opportunities:** Encourage diversity in hiring and promote equitable training and advancement opportunities.



- **Give safety:** Report harassment and support survivors of gender-based violence.

More information on International Women’s Day is available on the web at: www.internationalwomensday.com



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