



MINNEAPOLIS
PUBLIC SCHOOLS

Minneapolis Public Schools
EMSS Essential Systems RFP
Scoring Rubric
Date
Vendor Name:

Category:	(1) Points	(2) Points	(3) Points	(4) Points	(5) Points	Overall Score:
Functionality:	Minimal functionality and fails to meet basic requirements.	Limited functionality, with several gaps.	Adequate features but missing some important elements.	4: Mostly comprehensive, with minor gaps.	Comprehensive features that fully meet all emergency, incident, and visitor management needs.	
Integration Capabilities:	Integrates with some systems, but requires additional work.	Limited integration with multiple compatibility issues.	Integrates with some systems, but requires additional work.	Integrates well with minor configuration needed.	Seamlessly integrates with existing systems and platforms.	
User-Friendliness:	Not user-friendly, difficult to navigate.	Challenging to use, significant learning curve.	Moderately user-friendly, some training required.	User-friendly with minor learning curve.	Extremely intuitive and easy to use for all users.	
Data Security:	Poor security, fails to meet basic standards.	Limited security, multiple vulnerabilities.	Adequate security, some concerns.	Strong security, minor gaps in compliance.	Robust security features, compliant with all relevant standards.	
Cost-Effectiveness:	Poor value, expensive compared to benefits.	Limited value, relatively high cost.	Fair value, moderate cost.	Good value with reasonable pricing.	Excellent value for money, justifiable cost.	
IT Support Capability:	Poor support, slow response and inadequate solutions	Limited support, frequent delays and partial solutions.	Adequate support, some delays in resolution.	Strong support, quick resolution of most issues.	Exceptional support with rapid response times and comprehensive solutions.	
					Total Score (30pts):	0

Legend on how to fill out
Full Points: Answer exceeds expectations
Half Points: Answer meets expectations
0 Points: Answer is either in correct, not answered, or against MPS values.



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Category	Description	Max Points	SCORE
1. Core Functionality	The "Bread and Butter" of the system.	40	
<i>Emergency Alerts</i>	Ability to trigger multi-modal alerts (SMS, Email, Desktop) instantly.	10	
<i>Visitor Management</i>	ID scanning, badge printing, and sex offender background checks.	10	
<i>Incident Reporting</i>	Real-time digital logging, photo uploads, and timestamping.	10	
<i>Accountability</i>	Real-time "Safe/Not Safe" status checks for students and staff.	10	
2. Technical Integration	How well it fits into our existing ecosystem.	30	
<i>SIS Integration</i>	Automated daily sync with Student Information Systems (e.g., Infinite Campus/PowerSchool).	15	
<i>Hardware Compatibility</i>	Works with existing door locks, cameras, or PA systems.	10	
<i>API Availability</i>	Open API for custom data exports or 3rd party connections.	5	
3. User Experience (UX)	Ease of use during high-stress situations.	25	
<i>Mobile Accessibility</i>	Fully functional mobile app for responders and teachers.	10	
<i>Interface Design</i>	Intuitive navigation that requires minimal clicks to trigger an alert.	10	
<i>Accessibility</i>	ADA compliance and multi-language support for diverse staff.	5	
4. Security & Compliance	Protecting sensitive student and staff data.	25	
<i>Data Privacy</i>	FERPA/SOPPA compliance and data encryption (at rest/in transit).	10	
<i>Access Control</i>	Multi-factor authentication (MFA) and role-based permissions.	10	
<i>Uptime/Reliability</i>	Proven 99.9% uptime SLA and offline functionality.	5	
5. Support & Training	The human element of the partnership.	20	
<i>Implementation</i>	Dedicated project manager and clear 30/60/90 day rollout plan.	10	
<i>Ongoing Support</i>	24/7 technical support with defined response tiers.	5	
<i>Training Resources</i>	On-site training, webinars, and a searchable knowledge base.	5	
6. Cost & Sustainability	Long-term financial viability.	10	
<i>Price Transparency</i>	No hidden fees for setup, training, or future updates.	5	
<i>Vendor Stability</i>	Years in business and financial health of the company.	5	
TOTAL SCORE		150	0

Scoring Guide (0–5 Scale per Sub-Category)

To calculate the final score, rate each sub-category on a 0–5 scale and multiply by the "weighting" factor below:

- 5 - Exceptional:** Exceeds all requirements; innovative features; perfect fit.
- 4 - Strong:** Meets all requirements; minor gaps that don't affect core use.
- 3 - Adequate:** Meets basic requirements; lacks "polish" or extra features.
- 2 - Limited:** Major gaps in functionality; requires significant workarounds.
- 1 - Poor:** Minimal functionality; does not meet basic school safety needs.
- 0 - Non-Responsive:** Information not provided or fails to address the criteria.

Comparison Summary for Stakeholders

- 135 – 150: Tier 1 (Top Choice).** Highly recommended; low-risk implementation.
- 110 – 134: Tier 2 (Qualified).** Solid choice; may require minor adjustments.
- 75 – 109: Tier 3 (Contingent).** Significant concerns; only consider if pricing is extremely favorable.
- Below 75: Disqualified.** Does not meet the safety and technical standards of the district.