

W.D. Goad Memorial Scholarship

Walter Daniel (W.D.) Goad was the owner and founder of Goad's Body Shop in Rockbridge County. W.D. was a thriving small business owner in Rockbridge County for almost 35 years. He opened the doors to Goad's Body Shop in 1987 and never looked back. W.D. loved drag racing and fixing cars and he never met a car he couldn't fix! As a small business owner in Rockbridge County, W.D. consistently gave back to the community that he loved so much. He was extra passionate about helping the Rockbridge Area Hospice. Over the past 13 years, W.D. raised hundreds of thousands of dollars for Rockbridge Area Hospice with his Goad's Classic Cruise In car show.

W.D. was also a strong proponent of Career and Technical Education and believed that careers in CTE were the backbone of building a stable economy and thriving community. He believed that CTE provided opportunities for kids and adults alike that were not otherwise provided in a traditional educational environment. W.D.'s legacy was built on hard work and a passion for learning the automotive trade!

The W.D. Goad Scholarship will be awarded to a student or multiple students who meet the following criteria:

- 1. Be a graduating senior from Rockbridge County High School**
- 2. Complete at least 1 CTE program while at RCHS**
- 3. Be pursuing a career in a connected trade or attend either, a 2-year, 4-year, or trade school with a concentration in the trade you are passionate about**

The scholarship award amount will range from \$500 to \$5,000, depending on the number of award recipients.