

SBE WEEK 2026

Summer Business Experience

June 1-5, 2026



COR JESU ACADEMY
**Corporate
Partners**
INITIATIVE

Explore the world of business, before College!

Cor Jesu's exciting Summer Business Experience (SBE) is an experiential learning adventure designed for 20 rising juniors and seniors, who are interested in discovering more about the field of business.

Corporate partners from various areas within the business sector will team together for this exciting 5-day immersion into the study and practice of business. The week will actively engage participants as it illuminates understanding about what majoring in business at the college level looks like, and how individual majors translate into eventual careers.

Mon-Thurs of the week will be hosted by a different SBE partner and will target key focus areas, utilizing experiential learning techniques and allowing students the opportunity to actively engage with professionals, as they consider "real world" scenarios. Student teams will be mentored by professional coaches who will facilitate activities that apply daily learnings and guide students' exploration and discovery.

PARTICIPANTS

Open to rising juniors and seniors

BUSINESS EXPERIENCE DATES

June 1-5, 2026

COST

No cost to students

TRANSPORTATION

Students are responsible for their own transportation to each site.

REGISTRATION

Maximum number of participants: 20

Registration forms and required permission slip are available at

www.corjesu.org/CPI.

SBE 2026 SCHEDULE

Monday, June 1 | 9am-Noon

MARKETING AND CUSTOMER SERVICE | EDWARD JONES

Students will explore what marketing strategy looks like within a major corporation and how these elements are combined to contribute to organization success. Made up of individuals who have backgrounds in both agency and corporate marketing, this professional team will guide students to a clear understanding of key tools and state-of-the-art technology involved in this important facet of business.

1-3 p.m.: Team Coaching Sessions

Tuesday, June 2 | 9am-Noon

HUMAN RESOURCES/COMPANY CULTURE | GRAYBAR

Graybar professionals will guide students through a day designed to provide awareness and understanding into the role of distribution within business, including a tour of their 240,000 square foot warehouse and then back to Clayton offices to get valuable insights into a unique company culture that has been key to Graybar's successful 150-year history.

1-3 p.m.: Team Coaching Sessions

Wednesday, June 3 | 9am-Noon

FINANCE | STIFEL

Investment professionals will discuss and demystify key financial elements involved in operating a business, including balance sheet analysis, reading/using a financial statement, and understanding roles associated with this important aspect of business.

1-3 p.m.: Team Coaching Sessions



SBE 2026 SCHEDULE

Thursday, June 4 | 9am-Noon

LEADERSHIP, STRATEGY, & VISION | KRILOGY FINANCIAL

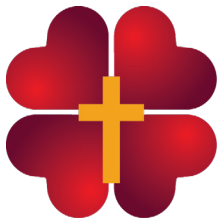
Kriology Co-founder and Chief Investment Officer, John McArthur and Jamie Shelton, VP of Business Operations, will challenge students to consider what defines true leadership, its impact on an organization and the importance of defining a values-driven enterprise.

1-3 p.m.: Team Coaching Sessions

Friday, June 5 | 9am-10am

WEEK RECAP | COR JESU ACADEMY

End of week recap and team presentations in the Little Theater with corporate partners and parents.



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FOR MORE INFORMATION

For more information about Cor Jesu's **SBE Week** or other CPI programs, please contact Cynthia Wilhelm at cwilhelm@corjesu.org and visit the website at www.corjesu.org/cpi

