HOOSIER ROAD ELEMENTARY PTO
CORPORATE SPONSORSHIP OPPORTUNITIES

The Hoosier Road Elementary PTO is a nonprofit parent/teacher organization that raises funds for educational purposes for the school, fosters a community atmosphere, and supports the mission and vision of the school and school district.

We invite you to join us as a corporate sponsor for the 2025-26 school year. Your support will directly impact more than 450 students as well as staff and families in your community.

The HRE PTO funds items like yearly stipends for each teacher, educational trainings, staff appreciation, playground equipment, STEM supplies, and libraries and equipment for each classroom. We also organize fun family events and activities for the entire school community to enjoy.

We offer a variety of sponsorship opportunities to fit your needs and budget. All sponsorship levels include visible recognition to our students, staff and families. In addition, many levels include acknowledgement at our popular all-school social events, including Picnic on the Playground, Rocket Game Night and the Spring Carnival. If you are interested in supporting the PTO but cannot commit to a sponsorship, we are grateful to accept any donation amount.

Thank you for your support of Hoosier Road Elementary School!

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Gold Sponsor: $1,000

- Recognition as a Gold Sponsor in the schoolwide Rocket Fuel e-newsletter, once per month through May 2026
- Recognition via a dedicated post on the HRE PTO Facebook page with a link to your company's website, once per month through May 2026
- Prominent placement of logo and company name on signage at PTO events
- Booth to market your company at two events of your choice*
- Opportunity to include flyer/promotional material to send home with each family for the event of your choice*

Silver Sponsor: $500

- Recognition as a Silver Sponsor in the schoolwide Rocket Fuel e-newsletter, once per month through May 2026
- Recognition via a dedicated post on the HRE PTO Facebook page with a link to your company's website, once every other month through May 2026
- Logo and company name on signage at PTO events
- Booth to market your company at one event of your choice*

Bronze Sponsor: $250

- Recognition as a Bronze Sponsor in the schoolwide Rocket Fuel e-newsletter, once per month through May 2026
- Recognition via a dedicated post on the HRE PTO Facebook page with a link to your company's website, once per semester for the 2025-26 school year
- Company name on signage at PTO events

Rocket Sponsor: $100

- Recognition as a Rocket Sponsor in the schoolwide Rocket Fuel e-newsletter, once per semester for the 2025-26 school year
- Recognition on the HRE PTO Facebook page, once per semester for the 2025-26 school year
- Company name on signage at the Spring Carnival

PTO Events for the 2025-26 School Year

**Opportunities for recognition may include but are not limited to the following events. More details available upon request.*

Picnic on the Playground ✱ Special Persons Night ✱ Rocket Game Night
Spring Dance ✱ Spring Showcase ✱ Spring Carnival

Yes, I would like to sponsor the Hoosier Road PTO for the 2025-26 school year!
Please check the following:

___ Gold $1,000
___ Silver $500
___ Bronze $250
___ Rocket $100

Contact Name: _____
Company Name (as you would like to be listed) _____
Address: _____
City: _____ Zip _____ Phone: _____
Contact Email: _____
Company logo should be emailed as a jpg file to: hrerocketspto@gmail.com

Payment Method:
__ Check (Please make check payable to HRE PTO)
__ Credit Card (We will contact you to obtain payment)

Payment should be mailed to: HRE PTO, 11300 East 121st Street, Fishers, IN 46037

Thank you for your support of Hoosier Road Elementary School!