

Press

Release

# Ruckus Wireless Announces “The Future is Now” Trade-up Offer for Enterprises to Future Proof their WiFi Technology

## *Company Making Smart WiFi Technology of the Future Available Now with Attractive Rebate and Purchase Program*

**SUNNYVALE, CA – May 14, 2015** – Ruckus Wireless, Inc. (NYSE: RKUS) announced today its new “Future is Now” trade-up purchase program in North America (U.S. and Canada), both for existing Ruckus Smart WiFi (/technology) customers, and for customers of other WiFi vendors. Featuring the Ruckus ZoneFlex™ R710 (/products/zoneflex-indoor/zoneflex-r710) access point (AP), the world’s first WiFi AP based on Wave 2 features of the 802.11ac standard that extends WiFi to enable multi-gigabit WiFi performance and unprecedented capacity, the new Ruckus incentive program offers a cash back rebate to enterprises for replacing each existing WiFi AP of any brand with either a new ZoneFlex R710 Wave 2 indoor and/or ZoneFlex R500 (/products/zoneflex-indoor/zoneflex-r500) dual-band (2.4/5 GHz) 2x2:2 802.11ac Wave 1 indoor AP, the latter of which is a proven leader in mid-range 11ac Wave 1 performance. This offer is effective immediately and extends through September 30, 2015.



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As previously announced on May 4, 2015 (/press/releases/20150504-ruckus-takes-top-marks-recent-wi-fi-testing-performed-croatian-academic-and), Ruckus ZoneFlex Smart WiFi (/technology) technology outperformed Aerohive, Aruba, Cisco, Cisco/Meraki, HP, Ubiquiti and Xirrus in an exhaustive head-to-head enterprise performance and capacity test of 802.11ac Wave 1 and 802.11n indoor access points conducted recently by the Croatian Academic and Research Network (CARNet (<http://www.carnet.hr/en>)). The Ruckus ZoneFlex R500 (/products/zoneflex-indoor/zoneflex-r500), included in the incentive offer being announced today, outperformed all competitive 11ac Wave 1 access points included in the tests conducted by CARNet.

“Ruckus has the best WiFi solutions available on the market today,” said Kash Shaikh, VP of Global Marketing, Ruckus Wireless. “While our competitors play ‘catch up’, we are ready to help both our current customers and our competitors’ customers with very generous incentives to future-proof their networks right now with Ruckus Smart WiFi.”

## Pricing and Availability

For both current and future Ruckus customers in North America (U.S. and Canada), the company is offering a 35 percent discount off the current MSRPs for both the Ruckus ZoneFlex R710 and ZoneFlex R500 access points (\$1,295 and \$645 USD, respectively), plus a \$200 (USD) cash back rebate for each ZoneFlex R710 purchased, or \$100 (USD) for each ZoneFlex R500 purchased. The rebate may be claimed by returning the equivalent number of access points (either Ruckus ZoneFlex or any other brand) to Ruckus Wireless. Any business in North America (U.S. and Canada) that wants to trade in their access points to upgrade to Ruckus Smart 802.11ac WiFi technology is eligible for the program.

For more details on the offer or to sign up for the Ruckus Wireless “The Future is Now” Smart WiFi trade-up program, go to: [http://www.ruckuswireless.com//futureisnow \(/futureisnow\)](http://www.ruckuswireless.com//futureisnow (/futureisnow)).

To review the complete CARNet test results and detailed methodology, please visit: [http://www.ruckuswireless.com/carnet-performance-testing \(/carnet-performance-testing\)](http://www.ruckuswireless.com/carnet-performance-testing (/carnet-performance-testing)).

Follow Ruckus Wireless on LinkedIn (<https://www.linkedin.com/company/ruckus-wireless>) and Twitter (<https://twitter.com/ruckuswireless>) for all the latest on #SimplyBetterWireless.

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**ABOUT RUCKUS WIRELESS**

Headquartered in Sunnyvale, CA, Ruckus Wireless, Inc. (NYSE: RKUS) is a global supplier of advanced wireless systems for the rapidly expanding mobile Internet infrastructure market. The company offers a wide range of indoor and outdoor “Smart Wi-Fi” products to mobile carriers, broadband service providers, and corporate enterprises, and has approximately 52,000 end-customers worldwide. Ruckus technology addresses Wi-Fi capacity and coverage challenges caused by the ever-increasing amount of traffic on wireless networks due to accelerated adoption of mobile devices such as smartphones and tablets. Ruckus invented and has patented state-of-the-art wireless voice, video, and data technology innovations, such as adaptive antenna arrays that extend signal range, increase client data rates, and avoid interference, providing consistent and reliable distribution of delay-sensitive multimedia content and services over standard 802.11 Wi-Fi. For more information, visit <http://www.ruckuswireless.com> (<http://www.ruckuswireless.com>).

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