



FOR IMMEDIATE RELEASE
March 24, 2026

CELINA ISD ANNOUNCES NEW ATHLETIC COORDINATOR AND HEAD FOOTBALL COACH

CELINA, TX – Celina ISD Superintendent Dr. Tom Maglisceau and Athletic Director Brent Whitson announced today that Marc Bindel has been named as the new Athletic Coordinator and Head Football Coach at Celina High School. Bindel, who will be formally welcomed at the March 30 CISD Regular Board Meeting, will meet with players, coaches, and district staff as soon as possible to begin leading one of the most storied athletics and football programs in Texas. His hiring reflects Celina ISD’s continued commitment to honoring a proud history while helping to shape an even stronger future for all athletic programs at Celina High School.

“Celina Athletics has long stood as a vanguard of excellence in Texas high school sports, and we are honored to welcome Marc Bindel to our community to carry forward this rich tradition,” said Dr. Maglisceau. “His ability to build community throughout the athletic programs he has led, his commitment to developing young men and women in all sports, and his sustained success all align perfectly with our expectations for Bobcat Athletics.”

Coach Bindel brings over a decade of experience as a head football coach and campus coordinator, highlighted by 99 career wins, 16 consecutive playoff appearances, and 21 playoff victories, including multiple state semifinal runs. Prior to joining Celina ISD, Bindel served as Head Football Coach and Campus Coordinator in Wichita Falls ISD, where he led successful programs at both Rider High School and Memorial High School. He played a key role in opening Memorial High School, merging multiple programs into one, and delivering early postseason success. Throughout his career, Bindel has demonstrated a strong commitment to student-athlete development, with over 120 athletes advancing to play at the collegiate level, including over 70 football players, with several at the Division I (FBS) level. His teams have consistently competed deep into the playoffs while maintaining a focus on character, discipline, and long-term success beyond the field.

“Coach Bindel is a proven leader who understands how to build and sustain excellence across an entire athletic program,” said Athletic Director Brent Whitson. “He invests in people, develops coaches, and creates systems that allow programs to thrive. We are excited about the impact he will have on our students and our community.”

Bindel holds a bachelor’s degree from Midwestern State University and a master’s degree in Educational Leadership from the University of Texas at Tyler. He also holds principal certification, reflecting his leadership experience beyond athletics.

On his new role, Bindel shared, “It is an honor to join the Bobcat Family and become part of a community with such a rich tradition of excellence. I am passionate about developing student-athletes into outstanding adults, and our coaching staff will be committed to creating an environment where every student can succeed. I am grateful for this opportunity and excited to get to work in Celina.”

Details regarding opportunities for students, families, and the community to meet with Coach Bindel will be shared in the coming days.