



**WACO ISD EDUCATION FOUNDATION
COVER SHEET – PART II
Application for Grant:
2026-2027 Funding Cycle**

Assigned Grant Proposal #: 12

Project Title: Wrap It Up

Grade Level(s): 9th - 12th # of Students DIRECTLY involved: 200

Subject Area(s): Business, Automotive, Health Care, Law & Criminal Justice, Culinary

Amount Requested: \$ 3,300

Grant Focus Area(s): In order to be considered, Waco Education Foundation Innovation Grant proposals must fall under one or more of the E4 focus areas: early childhood development, enhanced programming for advanced students, extended education for staff, and emphasis on student performance. NOTE: In addition to meeting one of the E4 focus areas above, grant readers are especially interested in creative and innovative grant requests that target fine arts, STEM, literacy, or enrichment.

(check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Early Childhood Development | <input type="checkbox"/> Extended Education for Staff |
| <input checked="" type="checkbox"/> Enhanced Programming for Advanced Students | <input checked="" type="checkbox"/> Emphasis on Student Performance |
| <input type="checkbox"/> Fine Arts | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Literacy | <input checked="" type="checkbox"/> Enrichment |

Assigned Proposal #12

Wrap It Up

Product Description:

Wrap It Up transforms our outdated CTE enterprise trailer into a high-visibility marketing and fundraising hub. Currently, peeling decals and a worn exterior fail to reflect our school pride or our new campus culture. By installing a professional vinyl wrap, students from Business, AV, Culinary, Auto, Health Care, and Criminal Justice pathways will create a modern mobile storefront for merchandise and food service. This 'living laboratory' empowers students to manage real-world branding and logistics. The revamped trailer will serve as a professional face for our CTE pathways, enhancing community visibility while generating sustainable funds to support student competition fees and training.

Rationale:

This project directly aligns with the Foundation's focus on Enhanced Programming for Advanced Students and Emphasis on Student Performance. By revitalizing a "run-down" asset, we are creating a creative classroom environment that extends beyond the school walls. Currently, the trailer's decals are peeling, and the exterior is unsightly; this is not a true reflection of our school pride and does not represent the vibrant, excellence-driven culture of our new campus. This project is critically needed to modernize our image and remove financial barriers for our students. By transforming the trailer into a professional-grade retail unit, we create a reliable, student-led revenue stream that ensures every qualified student can participate in state and national competitions regardless of their personal financial situation, supporting the District's goal of College and Career Readiness.

Currently, the high cost of SkillsUSA membership, competition registration, and travel fees can be a barrier for many of our students. This project is needed to remove those financial barriers. By transforming the trailer into a professional-grade retail unit, we create a reliable, student-led revenue stream that ensures every qualified student can participate in regional, state, or even national competitions regardless of their personal financial situation.

Furthermore, "Wrap It Up" serves as a cross-curricular laboratory where students master specific TEKS (Texas Essential Knowledge and Skills):

- **Arts, A/V Technology & Communication (Graphic Design & Illustration):** Students apply TEKS §130.95 by using industry-standard software to create a professional brand identity and large-scale visual communication (the vinyl wrap).
- **Business Management & Marketing (Entrepreneurship):** Students master TEKS §130.344 by implementing retail marketing strategies, managing inventory, and analyzing financial data from merchandise and food sales.
- **Transportation, Distribution & Logistics (Automotive Basics):** Students fulfill TEKS §130.445 by performing safety inspections and structural maintenance on the mobile unit, ensuring it meets transportation standards.
- **Law & Public Service (Criminal Justice):** Students apply TEKS §130.332 by developing and implementing safety and crowd-control protocols for mobile operations at community events.
- **Health Science:** Students master TEKS §130.226 by maintaining strict sanitation and safety standards during food service operations.
- **Culinary Arts:** Students apply TEKS §130.254 by demonstrating proficiency in food service management, including strict safety and sanitation protocols, food preparation, and customer service during mobile catering operations.

Goals:

- **Professionalize Student Enterprise:** Transition the current trailer into a professionally branded mobile unit that increases sales by at least 25% in the first year.
- **Skill Mastery:** Provide 100+ students across five CTE pathways with hands-on experience in mobile marketing, branding, and fiscal management.
- **Community Presence:** Increase our campus visibility by utilizing the trailer at a minimum of five community events (football games) or district-wide events annually.
- **Financial Sustainability:** Generate enough annual profit to subsidize 50% of travel and registration costs for students advancing to the SkillsUSA State Leadership and Skills Conference.

Plan of Operation:

The project will utilize a cross-curricular approach involving multiple CTE departments:

- **September 2026:** AV students collaborate with Business students to finalize the wrap design and branding identity.
- **October 2026:** Procurement of materials and selection of a Waco ISD-approved vendor for professional installation.
- **November 2026:** Trailer preparation (Auto department) and professional wrap installation.
- **January 2027:** Grand unveiling and first community fundraising event.
- **Community Involvement:** We will partner with local vendors for the wrap installation and engage parents through volunteer opportunities during food service and merchandise events.

Communication & Dissemination:

We will invite the Foundation to a formal “Unveiling Ceremony” to see the “living laboratory” in action. Success will be shared via WISD-TV and campus social media to highlight student-led innovation. Results will be presented at district-wide CTE staff development meetings to serve as a model for mobile student enterprises.

Evaluation:

Success will be measured by:

- **Financial Growth:** Comparing year-over-year sales data from the trailer’s previous state to the newly branded “Wrap It Up” operations.
- **Student Achievement:** Tracking the number of students who earn certifications or competition awards in related SkillsUSA categories.
- **Community Impact:** Recording the number of community events attended and total customer reach.

Long Term Implications:

The professional vinyl wrap is a one-time investment with a lifespan of 5 to 7 years. The increased revenue generated from merchandise and food sales will create a self-sustaining fund to maintain the trailer and cover future SkillsUSA competition fees, ensuring a lasting impact for students long after the 2026-2027 school year.

The funds raised through “Wrap It Up” will be restricted to the SkillsUSA activity fund. These funds specifically cover:

- **Competition Fees:** Registration for district, state, and national contests.
- **Travel & Lodging:** Transportation and hotel costs for multi-day conferences.
- **Professional Attire/Tools:** Ensuring students have the required industry-standard uniforms and equipment to compete at the highest level. This sustainability ensures that the Foundation’s investment today continues to fund student excellence for the next 5 to 7 years.

Key Personnel:

The key personnel to carry out this project would be the practicum teacher, staff sponsor of the school store, staff sponsor of SkillsUSA, and CTE pathway instructors such as Auto, AV, and Business. CTE pathway instructors will collaborating leads who will supervise student design, preparation, and operation phases.

Budget & Budget Narrative/Justification:

Total Amount of Requested: \$3,300.00 (Wrap \$3,150 + Hardware/Supplies \$150)

Contracted Services (\$3,150): This covers the professional design consultation, high-grade vinyl materials, removal of previous graphics, and expert installation of the vehicle wrap by W Promo (a WISD-approved vendor). This quote includes the full exterior coverage to transform the trailer into a professional mobile storefront. This professional finish is essential to represent our new campus culture and provide a durable surface that will last five to seven years.

Long-Term Supplies - Safety & Structural Hardware (\$150.00): This funding will be used to purchase items from Lowe's (a WISD-approved vendor) to address critical safety and maintenance needs:

- **Safety Lighting:** Replacement LED interior lights to ensure the trailer is visible and safe for evening events, along with safety reflectors.
- **Structural Hardware & Lumber:** Treated lumber and weather-resistant hardware to repair areas of dry rot on the trailer's interior panels and floor. Addressing these issues now is vital to providing a smooth, stable surface for the vinyl wrap and preserving the trailer's structural integrity.
- **Miscellaneous Shop Supplies:** Specialized drill bits, sanding materials, and hardware necessary to ensure the trailer is structurally sound and safety-compliant before the wrap installation.

| | | | | | |
|---------------------------|--|---|--|-------------------------------------|----------------------------------|
| total Contracted Services | | \$ 3,150.00 | | \$ - | \$ 3,150.00 |
| Personnel | | | | | |
| | | | | | \$ - |
| | | | | | \$ - |
| total Personnel | | \$ - | | \$ - | \$ - |
| Travel / Other | | | | | |
| | | | | | \$ - |
| | | | | | \$ - |
| | | | | | \$ - |
| | | | | | \$ - |
| total Other | | \$ - | | \$ - | \$ - |
| Totals | | Total Requested from the WISD Foundation | Foundation Cost Per Student | Total from Other Sources | Total Cost of Project |
| | | \$ 3,300.00 | 16.5 | \$ - | \$ 3,300.00 |

trailer wrap

1 message

brian ginsburg <brian@wpromo.net>

Wed, Mar 4, 2026 at 11:19 AM

To: "mandy.moss@wacoisd.org" <mandy.moss@wacoisd.org>

Hello Mandy

Here are the costs to get your trailer wrapped

Remove previous graphics

\$375.00

Print and install graphics on both sides, back, and front panels

\$2775.00

Total: \$3150.00

Let me know if you have any questions

If this price is good, I will get official sales order written up, and proceed with art process.

Thanks...Brian



Brian Ginsburg

CO-OWNER
brian@wpromo.net

254-744-4084

2728 FRANKLIN AVE, WACO, TX 76710

BRANDING MADE TANGIBLE

EMBROIDERY • SCREEN PRINTING • VEHICLE WRAPS
PROMOTIONAL PRODUCTS • SIGNS • BANNERS • DECALS •



What can we help you find?



Shop All Appliances Bathroom Building Supplies Doors & Windows Lawn & Garden Outdoor Plumbing Tools Flooring Lighting Spring Clean

Waco Lowe's 10 PM 76710



Prices, Promotions, styles, and availability may vary. Our local stores do not honor online pricing. Prices and availability of products and services are subject to change without notice. Errors will be corrected where discovered, and Lowe's reserves the right to revoke any stated offer and to correct any errors, inaccuracies or omissions including after an order has been submitted.

Cart (8)

[Email Cart](#) [Empty Cart](#)

Pickup at Waco Lowe's (7)



Hillman - 0.9 Inch Clear Combo Metric Nut, Washer and Bolt Kit Kit 161 -Pack

Item #3757078
Model #130321

- 1 +

Low in stock

[Details](#)

[Save For Later](#)

Pickup

\$10.98 X

Ready Today
At Waco Lowe's

Delivery to 76710

Get it by Mon, Mar 9
Standard Shipping
 Get it Tomorrow ⓘ

[Check out for more options & scheduling.](#)



Utilitech - 6-Pack 3-in Battery LED Under Cabinet Puck Light

Item #5702541
Model #BO1414-WHG-03LF6-U

- 1 +

[Details](#)

[Save For Later](#)

Pickup

\$24.98 X

Ready Today
At Waco Lowe's

Delivery to 76710

Get it by Mon, Mar 9
Standard Shipping
 Get it Tomorrow ⓘ

[Check out for more options & scheduling.](#)

Add a Protection Plan

Protection Plans [Terms & Coverage](#)



7/16-in x 4-ft x 8-ft OSB Sheathing

Item #12212
Model #646214

- 4 +

\$9.48/ea

[Details](#)

[Save For Later](#)

Pickup

\$37.92 X

Ready Today
At Waco Lowe's

Delivery to 76710

Get it Tomorrow ⓘ

[Check out for more options & scheduling.](#)



Grip-Rite - 2-in x 6d Hot-dipped galvanized Ring Shank Deck nails (...)

Item #109164
Model #6HGRSPD1

- 1 +

[Details](#)

Pickup

\$8.48 X

Ready Today
At Waco Lowe's

Delivery to 76710

Get it by Mon, Mar 9



[Save For Later](#)

Standard Shipping

Get it Tomorrow ⓘ

🚚 Check out for more options & scheduling.

Pickup at [Temple Lowe's \(1\)](#)



Duracell - Copper Top Alkaline AAA Batteries (24 -Pack)

Item #2855449
Model #00041333002323

[Details](#)

- 1 +

[Save For Later](#)

Pickup

\$22.98 ✕

Ready Today

At Temple Lowe's

Delivery to [76710](#)

Get it by Mon, Mar 9

Standard Shipping

Get it by Mon, Mar 9 ⓘ

🚚 Check out for scheduling.



FREE & Easy Returns [View Returns Policy](#)



Lowest Price Guarantee [View Details](#)



Pickup & Delivery Options [View Details](#)

GET ALL YOU NEED

Daily Essentials

Deal Of The Day



2-in x 4-in x 96-in Kiln-dried Whitewood #2 Stud

\$3.98

★★★★☆ 611

Add to Cart



2-in x 4-in x 92-5/8-in Kiln-dried Whitewood #2 Prime...

\$3.85

★★★★☆ 1014

Add to Cart

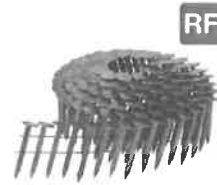


Severe Weather 2-in x 4-in x 8-ft #2 Prime Southern yello...

\$4.28

★★★★☆ 20989

Add to Cart



Metabo HPT 1-1/4-in 15 - Degree Smooth Shank...

\$49.98

★★★★☆ 438

Add to Cart



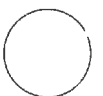
Duracell Coppertop AA Batteries (24 -Pack)

\$22.98

★★★★☆ 5179

Add to Cart

PREVIOUSLY VIEWED



Afoxsos 4 Pack 20FT
60 LED Warm White...
\$63.32

Feit
Electric Indoor/Outdo...
\$44.99

Add to Cart

Add to Cart

Order Summary

| | |
|------------------------|------------------------|
| Item Subtotal (8) | \$105.34 |
| Estimated Tax | Calculated in Checkout |
| Promo Code | |
| Estimated Total | \$105.34 |

[Start Secure Checkout](#)

Or



By placing an order, I agree to Lowe's [Terms](#) and [Privacy Statement](#)

[Back to Top](#)



[Mylow](#)



[Help Center](#)



[Order Status](#)



[Lowe's Credit Center](#)



[Gift Cards](#)



[Installation Services](#)



[Lowe's App](#)

[About Lowe's](#)

[Stores & Services](#)

[Customer Service](#)

[Privacy & Use](#)

[Connect With Us](#)

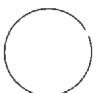
ABOUT LOWE'S

STORES & SERVICES

CUSTOMER SERVICE

CONNECT WITH US

PRIVACY & USE



16/11/18