

## Work-Based Learning Toolkit

### Employer Career Day Fact Sheet

During Career Day, a diverse group of business partners representing various careers convene either in-person at a school or online to provide insights into their company, profession, and the essential education, skills, and knowledge needed for career success. Tailored to achieve distinct learning goals, Career Day serves as a bridge between students' classroom education and real-world work environments. Attendees engage with speakers and explore the event autonomously, delving into industry specifics, career possibilities, and gaining awareness of the participating businesses' contributions to the local economy.

### Why are Career Days important for students?

- Career Days expose students to a diverse range of potential careers and jobs.
- They contribute significantly to the enhancement of students' occupational knowledge.
- These events highlight the educational and training requirements for various industries.
- Businesses have the chance to showcase their company's operations, products, and services.
- Career Days provide insights into the role and impact of businesses within the local community.



### What are the benefits to my company?

- Offers a platform to showcase job opportunities and career paths within your company, along with the necessary skills and education for success in your industry.
- Provides students with a valuable introduction to your employees and colleagues.
- Enables your employees to refine their communication skills with the upcoming workforce.
- Acts as an avenue to involve multiple employees in your company's commitment to education and strengthens your connection with the local community.

### What do I need to do next?

- Designate a coordinator within your company to oversee Career Day preparations. They should connect with the work-based learning coordinator to coordinate scheduling, planning, and logistics.
- Organize a presentation for employees who will be involved in Career Day to ensure they understand their roles and responsibilities.
- Share the Employer Career Day Tip Sheet with interested employees to provide them with guidance and insights.
- Evaluate any potential impacts on company policies to ensure alignment and compliance with the event.

### Resources

- Take a moment to review the Employer tab. This resource provides valuable insights on how to maximize the benefits of your partnership with the College and Career Pathways in North Kansas City School District.

**Grade Level:** Typically, 9th grade or higher.

**Employer/Student Ratio:** Varies, often around 1-8 employers to 40-100 students.

**Duration:** Typically spans 3 hours.

**Frequency:** Held as a one-time event.

**Location:** Hosted either at the school premises or conducted online.

**Costs:** Mainly entail staff time investment.

**Special Considerations:** Involves employee selection process, aligning with company volunteer policies and practices.