



Leading Now

A nonpartisan, nonprofit organization, we support superintendents and system leaders in navigating political complexity and strengthening public trust as they advance their commitment to all students.



Authentic Community

A diverse, national network of peers

Pragmatic Focus

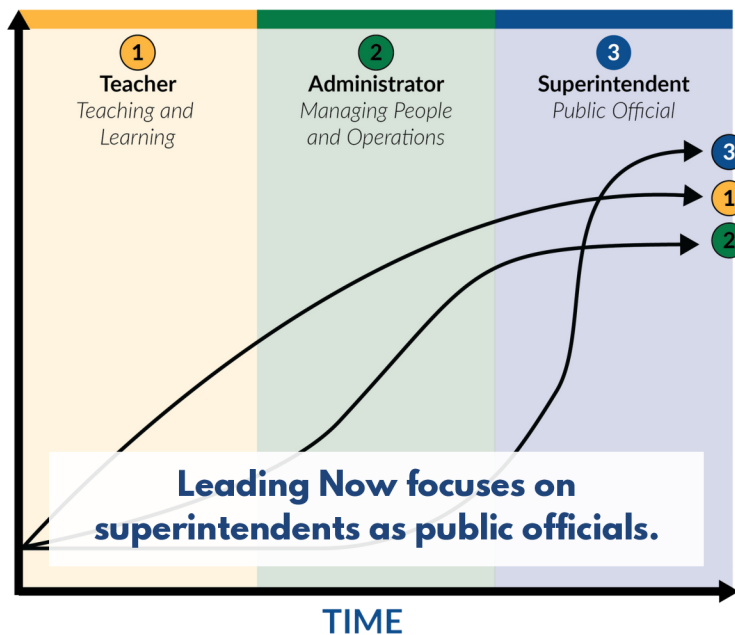
Public engagement and strategic communications

Real-Time Support

Tech-enabled connectivity and coaching

By The Numbers

- 300+ members
- 34 states represented
- 1.5 million students impacted
- 9.4 Net Promoter Score (0-10 “How likely are you to recommend us?”)
- 82% reported impact for an initiative affecting students as a result of their cohort experience
- 10 current state association partners
- 13% turnover rate in 2024-25 – compared to 17-18% national average



“Leading Now addresses something that is so important in the superintendency, that is the political stresses of being a superintendent. It doesn't gloss over that; it tackles it head-on.”

-Superintendent Member
Cohort 11

First Year with Leading Now



Learning Cohorts

Transformative, private, and connected in an innovative way

The path to membership starts here. Learning Cohorts are the signature experience of Leading Now. Develop your public engagement, strategic communication, and problem-solving skills in a community of trusted peers and industry experts.

Session	Topic
Session 1 <i>In-person</i> <i>1.5 days</i>	Building a trusted community of peers
Sessions 2 through 5 <i>Virtual</i> <i>2 hours</i>	Strategies for public engagement and strategic communication with stakeholders: School Board Educators and Staff Students Parents Broader Community

Your first year is 100% covered by philanthropy at no cost to you or your district!

“System leaders aren’t afforded spaces like this enough. It is rare to have opportunities to be vulnerable and authentic.”

“It was empowering to have an opportunity to give feedback to my peers, while adding new ideas to my toolbox.”

Membership Benefits

You’ll have access to our full suite of enduring member benefits, including:

- In-person summer gathering registration
- Learning series for you + your team on topics such as navigating conflict, strategic budgeting, and student outcomes
- Executive coaching
- 1x1 crisis and concierge support
- Briefing sessions with industry experts
- Community roundtables with peers
- Private GroupMe channel
- Newsletter
- Resource library
- Governance Team retreat
- Communications cohort

