UT MARTIN

DEPARTMENT OF MASS MEDIA
AND STRATEGIC COMMUNICATION

APPLY FOR
$1,500 FRESHMAN SCHOLARSHIPS

This year we will again award three **$1,500 scholarships** for first-time freshmen who declare Mass Media & Strategic Communication as their major.

It's easy to apply:

1. Scan the QR code below with your phone/device
2. Fill out the online application
3. Submit it no later than **11:59 p.m. Friday, March 20, 2026**

Winners will be notified later that week and will be special guests at our MMSC Awards Ceremony, which will be held **Thursday, April 9,** from 3:00-5:00 p.m. in our University Center.

Our department will prepare you well for exciting careers in radio, TV, multimedia content creation, corporate communication, social media, PR, strategic communication, media design and print/online journalism. We have the newest, cutting-edge equipment. Our classes are taught by faculty with years of "real-world" experience, and you will start taking skills classes during your **first semester.**

Apply Now!

https://bit.ly/mmsc2026

For more information, contact Dr. Tracy Rutledge, MMSC Department, at 731-881-7554 or trutledg@utm.edu