

MEMORANDUM

To: All District and School-Level Administrators and Teachers
From: Dr. Marcia Oglesby, *Director, DCSD Grants & Partnerships*
Through: Dr. Cherisse M. Campbell, *Chief, Community Engagement & Innovative Partnerships*
Date: March 13, 2026
Subject: *Funding Focus Friday: GENYOUth Aims to End Student Hunger and Promote Fitness*

A simple grant application could bring new nutrition equipment, expanded physical activity opportunities, and student-led wellness initiatives directly to your school, helping students stay healthy, engaged, and ready to learn.

For more than 15 years, schools nationwide have benefited from the [Fuel Up](#) program. This wellness initiative expanded access to nutritious meals and encouraged students to stay active throughout the school day. As the National Dairy Council enters a new chapter, the *Fuel Up* platform will close in May 2026.

Importantly, support for schools will continue through the [GENYOUth End Student Hunger initiative](#), which is now accepting applications for nutrition equipment grants through the GENYOUth School Wellness Portal. Apply [HERE](#).

Programs that support healthy outcomes often lead to stronger focus, improved attendance, and better results. DCSD is committed to strengthening student well-being, sustaining beneficial learning environments, and expanding meaningful partnerships that assist students and families. Selected schools through this program receive equipment and resources to improve student access to nutritious meals and support physical activity during the school day. [Funded initiatives include:](#)

- **Mobile Meal Delivery Carts:** Bring breakfast or lunch directly to students in classrooms or common areas, helping increase participation in school meal programs.
- **Smoothie Equipment Kits:** Introduce creative nutrition initiatives that encourage students to consume nutrient-rich foods such as dairy, fruits, and vegetables.
- **NFL FLAG-In-School Program:** Equip PE teachers with standards-aligned curricula and tools to boost daily physical activity and engage all students.
- **Student-Led Wellness Projects:** Empower students to create initiatives that promote nutrition, sustainability, and healthy lifestyles in their school community.
- **Classroom-Ready Nutrition Resources:** Access materials to help educators integrate wellness topics like agriculture, nutrition, and sustainability into the classroom.

GENYOUth will award grants during the 2025–2026 school year, with the End Student Hunger grant round expected to provide equipment to selected schools in Fall 2026.

While Fuel Up is concluding, existing classroom resources, including lesson plans and wellness activities, will remain available for educators to continue using in their schools.

Remember to follow the [DCSD Grant Guidelines](#) and coordinate with [Grants & Partnerships](#) on next steps. We are here to support you in shaping your ideas and strengthening your submissions. To begin your application, have questions answered, or get experienced advice, email us at grantsandpartnerships@dekalbschoolsga.org.

[Dr. Marcia Oglesby](#), *Director*
[Ms. Tanya Arrington](#), *Strategic Partners Manager*

[Dr. Donald Porter](#), *Lead Grant Strategist*
[Ms. Demetric Crittle](#), *Coordinator*

Looking for more grant inspiration and options? The full, searchable March 2026 issue of the Monthly Education Grants Alert (MEGA) is available [HERE](#).

Good luck!