Snohomish Summer Internship Program

Information for Students and Parents/Guardians:

Thank you for your interest in participating in Snohomish Summer Internships! The purpose of the summer internship is to give students a chance to develop the skills that they have been learning in their high school classes in a workplace environment. The program also gives businesses in the Snohomish area an opportunity to develop relationships with members of the future workforce.

Data shows that students who participate in internships that are related to their careers have the following advantages:

- Students who participate in internships have a 20% higher post-secondary training/education completion rate.
- National Associate of Colleges and Employers (NACE) – Students who have participated in internships receive 1.61 job offers, while students who did not participate in internships receive 0.77.
- The average starting salary of someone who served as an intern is 10% higher than someone who has not.

Students interested in the summer internships need to be rising sophomores or juniors and at least 16-years-old. Students will need to drive themselves to the internship sites. The internship consists of students working a total of 60 hours, which will start between the week of June 29th and July 6th; see internship descriptions for full details. Here are the internships offered this summer:

- **Historic Downtown Snohomish Association**
- **John L Scott Real Estate**
- **North Sound Media**
- **Red Trux**
- **Snohomish Farmers Market**
- **Snohomish Film Company**
- **Snohomish Food Bank**
- **The Goddard School**
- **The Serviss Group**
- **Windermere Real Estate**

How to Get Started:

1. Fill out the application for the internship that you are interested in (the links at the bottom of the second page).
2. If you are under 18-years-old, have your parents/guardians sign the signature line at the bottom of this page and return it to the counseling office at your school.
3. After spring break, candidates that are selected to be interviewed will be notified by phone and invited to interview for the position by the internship host from the business and the internship supervisor from the school district (Brian Burdon, Career and Technical Education Director, Snohomish School District).

2026 Summer Internship Timeline:

Questions? Contact Brian Burdon

brian.burdon@sno.wednet.edu

- Week of March 16th – Summer internship applications are open
- April 17th – Applications for internships close
- April 27th – Internship interviews begin.
- 2nd week of June – Pre-internship meeting at the business (specific time and place TBD)
- Week of June 29th - July 6th – Internships begin (Except Snohomish Farmers Market)
- August 7th – Internships end (Except Snohomish Farmers Market)

Parents – if your student is under the age of 18, please sign below, giving them permission to apply. This form should be returned to the counseling office (SHS: Mrs. Welch, GPHS: Mrs. Nicholson, AIM: Mr. DeGroot)

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Student Name Parent/Guardian Signature Date

John L. Scott Summer Internship Program

Internship Focus: Marketing and Real Estate

Host Company: John L. Scott Snohomish

About the Internship: High school juniors and seniors are invited to dive into the dynamic world of real estate marketing with John L. Scott. Learn to craft compelling campaigns, engage with audiences on social media, and develop strategic marketing skills. This hands-on experience not only enhances your resume but also equips you with practical knowledge and connections that pave the way for a successful career. Plus, you'll have the opportunity to participate in community engagement events, giving you a chance to make a positive impact while building your professional network. Don't miss the chance to explore the vibrant real estate industry and shape your future with John L. Scott!

Career Paths: This internship is designed to expand student's awareness of career paths, including but not limited to:

- Print Marketing
- Digital Marketing
- Business
- Entrepreneur
- Real Estate Agent/Broker

Qualifications:

- Must be a rising junior or senior that is enrolled in a Snohomish School District high school
- Must be at least 16 years old
- Good attendance, on time to class, no/few discipline referrals
- Preferred – participation in DECA or FBLA
- Aligned Coursework – Intro and Advanced Marketing, Entrepreneurship, Intro and Advanced Business

Internship Details:

- **Start Date:** Week of June 29th
- **Duration:** 5 weeks
- **Weekly Commitment:** 12 hours
- **Snohomish Education Foundation** will supply interns with a $50 gas card and will give interns preference when awarding Career and Technical Education scholarships for post-secondary training and education.

Internship Components: Interns will work with the operations officer to create engaging social media content, assist with community event planning, and develop marketing strategies to increase local brand awareness.

1. **Creating Social Media Campaigns:** Develop and schedule engaging posts on platforms like Instagram, Facebook, and Twitter to promote properties and showcase the company's community involvement.
2. **Conducting Market Research:** Analyze local real estate market trends and compile reports to assist the operations officer in making data-driven decisions for marketing strategies.
3. **Designing Marketing Materials:** Create brochures, flyers, and email newsletters to advertise new listings and company services, ensuring all materials align with the brand's visual and messaging guidelines.
4. **Website Design**
5. **Event Marketing and Promotion**

Application: Interested candidates can apply by visiting our application portal:

https://forms.office.com/r/P2VESyzfBh

Apply Now - Join us for an enriching summer experience!