

# Business

## Required Reading

- The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer, Jeffrey Liker
- Tipping Point: How Little Things Can Make a Big Difference, Malcolm Gladwell
- How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions, Rachel Bridge
- Quiet leadership, Carlo Ancelotti

## Wider Reading

- The Intelligent Investor, Benjamin Graham
- Shoe Dog: A memoir by the Creator of NIKE, Phil Knight
- Jo Malone: My Story, Jo Malone
- No Logo, Naomi Klein
- Strong Woman: The Truth About Getting To The Top, Karren Brady
- Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionize Commerce, N Berg and M Knights
- The Google Story, David A. Wise
- Business Stripped Bare: Adventures of a Global Entrepreneur, Sir Richard Branson
- Anyone Can Do It: Building Coffee Republic, Hashemi S & B
- The Richer Way, Richer J
- The Real Deal: My Story from Brick Lane to “Dragons’ Den”, Caan, J
- Bread and Butter: Lessons Learnt Building a Successful Company from Scratch, Roupell

## Podcasts, Journals and Other resources

- Freakonomics Radio
- Rich Dad Radio Show
- Planet Money
- PwC’s Economics in Business Magazine
- **TED Talks: [Ideas about Business](#)**

