GALA SPONSORSHIP OPPORTUNITIES

Every year, the International School of Denver community gathers to celebrate and raise funds for our global mission. **This year, we're going to camp!**

As a sponsor, you are more than a brand on a banner. By covering direct event costs, you ensure our community's generosity is fully leveraged to meet our annual fundraising goal. Your support is the foundation that allows this single night to raise upwards of $250,000 directly for our students and teachers.

Partnering with us positions your brand in front of an impressive collective of global citizens, including world travelers, entrepreneurial all-stars, healthcare heroes, and creative visionaries who are as accomplished as they are community-minded.

SPONSORSHIP LEVELS

The North Star (Presenting Sponsor): $15,000
- **Top Billing:** Exclusive "Presented by [Your Name/Brand]" on printed invitations, banners and signage, and digital platforms.
- **Creative Recognition:** Co-branded event signage and shoutouts during the event.
- **Digital Buzz:** Dedicated social media spotlight
- **Tickets:** 10 tickets to the event ($2,000 value)

The Camp Director (Gold Sponsor): $10,000 *(two available)*
- **Visibility:** Prominent logo placement on event banners, onsite signage, and digital platforms.
- **Shoutouts:** Featured recognition on social media and at the event
- **Tickets:** 8 tickets to the event ($1,800 value)

The Head Counselor (Silver Sponsor): $5,000 *(four available)*
- **Visibility:** Logo placement on event banners, onsite signage, and digital platforms.
- **Shoutouts:** Inclusion in social media posts and special recognition at the event
- **Tickets:** 4 tickets to the event ($800 value)

The Trailblazer (Bronze Sponsor): $2,500 *(eight available)*
- **Visibility:** Name/Logo listed on event banners, onsite signage, and digital platforms.
- **Event Recognition:** Special shoutouts during the event
- **Tickets:** 2 tickets to the event ($400 value)

The Camp Legend (Family/Philanthropic): $1,000 *(ten available)*
- **Name a Cabin:** Leave a legacy by naming an Activity Bay at the Gala event (e.g., *The [Your Name Here] Family Cabin*).
- **Pure Impact:** 100% tax-deductible; Tickets not included.

TARGETED REACH & INFLUENCE

690+ current students and their families; a community representing dozens of countries and languages

350+ event attendees; marketed to 1,200+ households

3,400+ Social Media followers

High-Frequency Brand Exposure with multiple touchpoints, spanning from weekly ENEWS newsletters, digital and on-site signage, and high-impact event-night displays.

LET'S CONNECT!

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INTERNATIONAL SCHOOL OF DENVER

EXPERIENCE SPONSORSHIPS: $3,500

INTERNATIONAL SCHOOL OF DENVER

These exclusive “Merit Badge” opportunities allow you to engage our community through high-touch, co-branded experiences–moving your brand beyond the banner and as a fun-filled memory for our guests. Each experience includes 2 tickets to the event ($400 value).

The Canteen (Cocktail/Bar): Shake things up as our official bar sponsor. From customized napkins to a signature campy cocktail, your brand will be the toast of the night!

The Trading Post (Photo Booth): Sponsor the evening’s most Instagram-worthy souvenir! Guests will snap camp-inspired pics and walk away with a branded photo and keepsake.

The Talent Show (DJ/Music): Set the rhythm of the night as our official Dance Party sponsor. From nostalgic camp classics to high-energy hits, your brand provides the soundtrack that keeps our campers on their feet.

The Kitchen Raid (Late Night Snack): Keep the campfire burning as our official snack sponsor. From sweet treats to a savory snack station, your brand provides the final taste of the night and the fuel to keep the party moving.

The Buddy System (RideShare): Make community care your signature mark. As our Safe Ride Home partner, your brand will be recognized on all rideshare materials, ensuring every camper gets home, tucked in and sound asleep.

MAXIMIZE YOUR IMPACT

Want to support both our mission and our people? Decline your sponsorship tickets to receive a 100% tax deduction.

By doing so, your tickets are automatically converted into Community Access tickets, allowing us to host our hardworking faculty and staff as guests.

You get the full deduction; they get a night under the stars.

ISDenver AER Team
Gala 2025

The International School of Denver is a 501(c)3 non-profit organization, Federal Tax ID #84-0761183