

GROTON BOARD OF EDUCATION
COMMUNICATIONS COMMITTEE
SPECIAL MEETING MINUTES
MARCH 3, 2026 @ 5:00 PM
REMOTE MEETING

MEMBERS PRESENT: Jay Weitlauf, Jennifer White, Sean Corcoran

ALSO PRESENT: Susan Austin, Beverly Washington, Anne Marie Mancini,
Rebecca Beyus

1. Call to Order - J. Weitlauf called the meeting to order at 5:01 p.m.
2. Review of Meeting Minutes - There were no amendments to the meeting minutes from December 4, 2025.
3. Community Engagement Regarding the Budget – R. Beyus provided an overview of planned community engagement efforts related to the district budget, including the roles of district staff, Board of Education members, and parent organizations, as well as the permitted use of district communication tools. The group discussed strategies to increase public awareness and understanding of the district’s budget priorities to support student success and cost drivers. Agreed-upon actions include:
 - Updating the district budget webpage
 - Promoting Superintendent Austin’s “Welcome to Groton” interview
 - Highlighting district programs/initiatives, staff, and student successes on social media
 - Promoting dates and times for the public hearing and GPS presentation to the Town Council
 - Developing an informational budget flyer
 - Conducting outreach to PTOs, Booster Clubs, and district staff
4. Adjournment - The meeting adjourned at 5:54 p.m.