

Journalism: Broadcast Journalism and Media Literacy

Stage 1 Desired Results			
ESTABLISHED GOALS: <u>Competencies:</u> - Students will demonstrate the ability to synthesize relevant information and critically evaluate arguments in order to determine their impact on different audiences. - Students will demonstrate the ability to defend an opinion using the most relevant evidence in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases in order to persuade others. - Students will demonstrate the ability to communicate information, ensuring that the most significant and relevant facts build upon one another, in order to share new knowledge. - Students will demonstrate the ability to speak purposefully and effectively by strategically making decisions about content, language use, and discourse style. <u>Content Standards:</u> - RI.11-12.1 Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain. - RL.11-12.2 Determine two or more themes or central ideas of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text. - RI.11-12.3 Analyze a complex set of ideas or sequence of events and explain how specific individuals, ideas, or events interact and develop over the course of the text. - RI.11-12.4 Determine the meaning of words and phrases as they are used in a text, including figurative, connotative, and technical meanings; analyze how an author uses and refines the meaning of a key term or terms over the course of a text (e.g., how Madison defines faction in Federalist No. 10). - RI.11-12.5 Analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points clear, convincing, and engaging. - RI.11-12.6 Determine an author's point of view or purpose in a text in which the rhetoric is particularly effective, analyzing how style and content contribute to the power, persuasiveness or beauty of the text. - RI.11-12.7 Integrate and evaluate multiple sources of information presented in different media or formats (e.g.,	Transfer		
	Students will be able to independently use their learning to critically examine the media and its direct impact upon their lives.		
	Meaning		
	ENDURING UNDERSTANDINGS Students will understand that...	ESSENTIAL QUESTIONS	
	- effective readers use a variety of strategies to make sense of key ideas and details presented in a text. - analyzing texts for structure, purpose, and viewpoint allows a reader to gain insight and strengthen understanding. - to gain keener insight into the integration of knowledge and ideas, effective readers analyze and evaluate content, reasoning, and claims in diverse formats. - producing clear ideas as a writer involves selecting appropriate style and structure for an audience and is strengthened through revision and technology - writing should be purposefully focused, detailed, organized, and sequenced in a way that clearly communicates the ideas to the reader	- Has the reporting of news improved with technology? - Should the media be critically evaluated?	
Acquisition			
Students will know...	Students will be skilled at...		
- that journalists can use a variety of types of communication as an alternative to text in order to tell stories in compelling ways. - that without visual and auditory appeal, a program may lose its audience before the show even begins. - that an effective broadcast requires planning, organization, and teamwork in order to be successful. - that technology serves as a tool to convey information effectively and efficiently to a large span of people. - that the media influences the way we perceive the	- synthesizing ideas from close reading of informational texts and secondary sources to support complex conclusions about text meaning and significance. - determining where an informational text's meaning is ambiguous, unclear or open to interpretation and cite text evidence to support this determination. - summarizing a complex informational text objectively and accurately, making clear the relationships between key details and central ideas. - analyzing summaries of grade-level or higher informational texts to determine the main ideas and		

visually, quantitatively) as well as in words in order to address a question or solve a problem. • RL.11-12.4 Determine the meaning of words and phrases as they are used in the text, including figurative and connotative meanings; analyze the impact of specific word choices on meaning and tone, including words with multiple meanings or language that is particularly fresh, engaging, or beautiful. (Include Shakespeare as well as other authors.) • RL.11-12.5 Analyze how an author's choices concerning how to structure specific parts of a text (e.g., the choice of where to begin or end a story, the choice to provide a comedic or tragic resolution) contribute to its overall structure and meaning as well as its aesthetic impact. • RL.11-12.6 Analyze a case in which grasping a point of view requires distinguishing what is directly stated in a text from what is really meant (e.g., satire, sarcasm, irony, or understatement). • W.11-12.1 Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence. • W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. • W.11-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. • W.11-12.5 Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience. • W.11-12.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information. • SL.11-12.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11-12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively. • SL.11-12.2 Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data. • SL.11-12.3 Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used. • SL.11-12.4 Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.	world. • the field of journalism continues to evolve with new technological advancements. • media and its potential for bias have the power to influence society. <u>vocabulary:</u> teaser, intro/outro, anchor, correspondent reporter, investigative report, documentary, adobe premiere vocabulary, project panel, monitor panel, source monitor, timeline panel, split, transition, dub, feed, soundbite, voiceover, media literacy, authenticity, social media	identify relevant details (e.g., analyze an abstract to determine if an article will be useful). • analyzing the development of multiple central ideas in an informational text. • analyzing a complex sequence of events or set of ideas in an informational text in order to explain connections and relationships and how individuals, ideas, or events interact and develop over the course of the text in order to determine the impact on the meaning of the text (e.g., discuss how the author has portrayed the political rivalry and friendship between John Adams and Thomas Jefferson over the course of the text). • applying the most appropriate or efficient strategy needed to determine, clarify, or gain greater understanding of the correct usage and nuances in meanings of general academic and content-area words and phrases in informational texts at the college- and career-readiness level, including synthesizing information from context, using a variety of general or specialized reference material, and applying knowledge of etymology. • analyzing and critique how an author employs language over the course of an informational text to elicit a response as well as to convey or clarify meaning. • analyzing the connotative impact of a word or phrase on the meaning and tone of a passage, and evaluate an author's use and refinement of a key term's connotative meaning over the course of an informational text (e.g., Washington's use of the phrase "entangling alliances" in his Farewell Address of 1796). • analyzing and evaluate the effectiveness of the organizational structure of an expository or argumentative text (e.g., whether it makes points clear, convincing, and engaging). • analyzing and critique how the author's use of language, organizational structures, techniques, and rhetorical devices further or detract from the author's purpose or viewpoint. • evaluating rhetorical devices used in an argument for their effectiveness in persuading or affecting the
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• SL.11-12.5 Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest. • SL.11-12.6 Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate. • RL.11-12.10 By the end of grade 12, read and comprehend literature, including stories, dramas, and poems, at the high end of the grades 11-CCR text complexity band independently and proficiently. • RI.11-12.10 By the end of grade 12, read and comprehend literary nonfiction at the high end of the grades 11-CCR text complexity band independently and proficiently. • W.11-12.10 Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences. • L.11-12.1 Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. • L.11-12.2 Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing. • L.11-12.3 Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening. • L.11-12.4 Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grades 11-12 reading and content, choosing flexibly from a range of strategies. • L.11-12.5 Demonstrate understanding of figurative language, word relationships, and nuances in word meanings. • L.11-12.6 Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.		reader, in giving power to an argument, or in contributing to the beauty of the text. • analyzing an author's values, beliefs, and assumptions (e.g., philosophical, political) as implied by the text; evaluate the extent to which the author recognizes the presence and role of these values in the argument; and recognize if the argument is viable. • evaluating the use of supported and unsupported opinions, assertions, and inferences in a text and their impact on the argument. • locating and evaluating multiple sources of information presented in different mediums or formats and integrate and apply the information in order to address a question or solve a problem. • applying the most appropriate of efficient strategy needed to determine, clarify, or gain greater understanding of the correct usage and nuances in meanings of general academic words and phrases in literary texts at the college-and career-readiness level, including synthesizing information from context, a variety of general or specialized reference material, and knowledge of etymology. • analyzing the connotative impact of a word or phrase on the meaning and tone of a passage, and evaluate an author's use and refinement of a key term's connotative meaning over the course of a text (e.g., use of <i>honest</i> in <i>Othello</i>) • analyzing and critiquing how structural choices and plot devices advance the plot, affect the meaning, and contribute to its aesthetic impact. • analyzing and critique how structural choices in a poem (e.g., form, meter, sound devices) affect the meaning and contribute to its aesthetic impact. • critiquing how patterns of imagery, symbolism, allusions, and conceits used in a literary text are connected to theme, mood, tone, and the meaning of the text. • analyzing and critique how an author of a literary text uses specific words, devices, and techniques (e.g., style, irony, tone, voice, mood, sound devices) to achieve aesthetic effects. • analyzing the difference between the narrator's
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		point of view and the author's implied point of view especially in a text in which there is ironic distance between the author and narrator. - identifying and analyze satire, sarcasm, irony, and understatement in literary texts to explain the text's underlying meaning. - writing arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence. - writing informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. - producing clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. - developing and strengthening writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience. - using technology to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.
Content Area Literacy Standards		21 st Century Skills
not applicable		- communicate clearly - think creatively - access and evaluate information - create media products - analyze media

Stage 2 - Evidence

<i>Evaluative Criteria</i>	<i>Assessment Evidence</i>
	PERFORMANCE TASK(S):
	OTHER EVIDENCE:

Stage 3 – Learning Plan

Summary of Key Learning Events and Instruction

<i>Language Arts Integration</i>	<i>Mathematics Integration</i>
1.OA.1 Use	1.OA.1 Use
<i>Technology Integration</i>	<i>District Materials</i>
1.OA.1 Use	