



THE SUMMER  
CONFERENCE  
YOU DON'T  
WANT TO MISS!



PREPARING THE  
WORKFORCE OF  
TOMORROW!

**Keynote** **RACHAEL  
MANN**

Rachael is Executive Director of NCLA, host of its podcast, and a keynote speaker on disruptive technology, education, and the future of work. She champions AI and CTE, is the author of six books—including Pack Your Bags for an AI-Driven Future—and has developed university AI courses and three AI micro-credentials for NJIT.

**JUNE 18, 2026** | STARLIGHT  
7:30AM – 4:30PM | EVENT CENTER



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TECHNOLOGY  
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6650 Continental Dr.  
El Paso, TX 79925



# PREPARING THE WORKFORCE OF TOMORROW!



## THE FUTURE OF WORK AND EMERGING TECHNOLOGIES

Preparing the Workforce of Tomorrow is a high impact regional CTE conference designed for educators, district leaders, and workforce partners who shape career readiness. This collaboration between ESC Region 19 and Workforce Solutions Borderplex addresses how work, skills, and talent pipelines continue to change across industries.

The conference theme, The Future of Work and Emerging Technologies, drives purpose and direction. Every session aligns to how emerging technologies reshape job roles, skill expectations, and career pathways. Instruction ties directly to workforce demand, regional labor data, and Texas CTE programs of study.

### THIS CONFERENCE IS BUILT ON OUR DNA.

#### CREATE

Design instruction aligned to real careers. Build learning experiences grounded in industry needs, future skills, and workforce expectations.

#### TRANSCEND

Advance beyond traditional instruction. Integrate emerging technologies to increase rigor, relevance, and engagement across CTE classrooms and programs.

#### EMPOWER

Prepare students for sustained career success. Strengthen durable skills such as adaptability, problem solving, digital fluency, and workforce readiness.

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Participants engage in strategic mainstage sessions and targeted breakouts led by educators, industry leaders, and workforce experts. Sessions focus on future skills, emerging technologies, workforce alignment, and program design tied to evolving industries.

You will leave with clear strategies, practical tools, and decisive next steps to strengthen CTE programs and career pipelines built for the future of work.

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# 2026 CTE CONFERENCE SPONSORSHIP LEVELS.

## Platinum / \$5,000

- Reserved seating during the opening ceremony & keynote
  - Exclusive exhibitor table location, plus six lunch tickets
- Exclusive logo display in all print & digital signage & promotion
- Exclusive logo display in our table centerpieces in the main conference room
- Swag bag inclusion, the opportunity to include your branded merchandise in attendee swag bags (you must provide swag)
  - Breakout session opportunity
- Opportunity for a welcome 5-7 minute speech at the opening ceremony
  - Exclusive recognition at the closing session

## Gold / \$3,000

- Premium exhibitor table location, plus four lunch tickets
- Premium logo display in all print & digital signage & promotion
- Premium logo display in our table centerpieces in the main conference room
- Swag bag inclusion, the opportunity to include your branded merchandise in attendee swag bags (you must provide swag)
  - Exclusive recognition at the closing session

## Silver / \$2,000

- Prominent exhibitor table location, plus 2 lunch tickets
- Prominent logo display in all print & digital signage & promotion
  - Basic recognition at the closing session

## Bronze / \$1,000

- Basic exhibitor table location, plus 2 lunch tickets
- Basic logo display in all print & digital signage & promotion
  - Basic recognition at the closing session

For more information please contact Oscar Carrera at 915-780-6522 or [ocarrera@esc19.net](mailto:ocarrera@esc19.net)

PREPARING THE WORKFORCE OF  
**TOMORROW!**

**ESC 19**  
EDUCATION SERVICE CENTER  
REGION 19 • EL PASO, TX

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# SEE YOU IN JUNE!



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