



## OMEGA MEN OF HORRY COUNTY

---

1229 38<sup>th</sup> Avenue N#191

Myrtle Beach, SC 29577

(843) 780-1016

Email: [omegamenhorrycounty@yahoo.com](mailto:omegamenhorrycounty@yahoo.com)

Website: [www.omegamenofhorrycounty.org](http://www.omegamenofhorrycounty.org)

### The Carl B. Miller Business Leader Scholarship

**Amount**  
**\$1,000**

**Deadline**  
**February 28, 2026**

**Awards Available:**  
**1**

**General.** The Carl B. Miller Business Leader Scholarship is awarded annually to one college-bound high school seniors in Horry County Schools.

**Scholarship Description.** The purpose of the Carl B. Miller Business Leader Scholarship is to: recognize a student interested in pursuing a career in an area of business or entrepreneurship; demonstrate leadership skills; and extend support to youth in Horry County Schools by encouraging youth to consider careers in business and entrepreneurship.

**Eligibility.** To be eligible, the applicant must: be a high school senior in Horry County Schools, South Carolina

- (1) Submit a business plan proposing a business using the enclosed sample as a guide.
- (2) Provide two letters of recommendation detailing their leadership skills observed through extracurricular activities, work experience, volunteer positions, and/or community service.
- (3) Gain acceptance and enroll in an institute of higher education for the upcoming school year to major in a business-related field.
- (4) Plan to pursue a career in a business-related career, which may include the fields of accounting, finance, banking, business or law.
- (5) Demonstrate good academic standing.

**Notes.** Business plans must use page numbers and must be PDF file type. Applicants must submit a cover letter with full contact information and a transcript of the applicant's high school record.

# SAMPLE BUSINESS PLAN

## 1. Business Introduction

- **Business Title**
- **Company Name**
- **Owner/Founder Name(s)**

## 2. Executive Summary

- **Mission Statement**  
A clear statement defining the company's purpose, values, and commitment to customers.
- **Business Purpose & Goals**  
An overview of what the business seeks to accomplish in the short and long term, including growth objectives and impact.

## 3. Organizational Structure

- **Ownership Type**  
(e.g., sole proprietorship, partnership, LLC, corporation)
- **Management & Leadership**  
Description of key leadership roles, responsibilities, and relevant experience.
- **Business History**  
Background of the business, including how and why it was formed and key milestones (if applicable).

## 4. Marketing Plan

- **Products and/or Services**  
Description of offerings, including value proposition and competitive advantages.
- **Target Market**  
Identification of ideal customers, market demographics, and customer needs.

## 5. Financial Plan

- **Startup Funding Requirements**  
Estimated amount of capital needed to launch the business.
- **Use of Funds**  
Breakdown of how startup funds will be allocated (e.g., operations, marketing, equipment).
- **Funding Strategy**  
Planned methods for raising capital, such as personal investment, loans, or investors.

## 6. Business Image & Branding

- **Brand Identity**  
Description of the business image and brand positioning.
- **Logo & Visual Representation**  
Concept or design elements that visually represent the business and support brand recognition.