



Northern York County School District

Curriculum Overview

Course: Yearbook	
Grade Level: 10 - 12	
Approval Date:	Length of Time: 180 Days
Course Description: <p>This course is a hands-on project-based class focused on creating the NHS's yearbook. Students will develop and utilize a variety of real-world skills in order to manage this full-scale production. This course emphasizes teamwork, leadership, and communication to succeed in producing a quality, successful product for the student body.</p>	
Course Objectives: <ul style="list-style-type: none">• Equip students with the skills and knowledge needed to create a high-quality yearbook• Develop skills in photography, writing, design, and layout• Foster a collaborative team environment• Develop project management skills to meet the deadlines of yearbook production• Use of clear and open communication• Develop problem solving skills	
Related Standards: <p><i>PA Common Core English Language Arts Standards</i></p> <p>CC.1.4.11-12.A: Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately.</p> <p>CC.1.4.11-12.K: Write with an awareness of the stylistic aspects of composition. • Use precise language and domain-specific vocabulary to manage the complexity of the topic. • Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.</p> <p>CC.1.4.11-12.T: Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.</p> <p><i>PA Common Core Visual Arts Standards</i></p> <p>9.1.12.A: Know and use the elements and principles of each art form to create works in the arts and humanities.</p> <p>9.1.12.E: Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques</p>	

Units:

- Yearbook Vision, Theme & Leadership
- Page Layout & Design
- Storytelling & Student Narrative: Writing & Photography

Concepts:

- **The importance of time management:** the development of essential project management skills to help students prepare for real-world responsibilities in academic and professional settings. Students will learn to prioritize tasks, break projects into manageable parts, and use tools such as calendars and production timelines to ensure timely progress.
- **Enhanced leadership skills:** the ability to inspire and organize others toward a shared vision. Students will be given opportunities to lead both formally and informally, by taking ownership of sections, guiding peers, and helping manage group workflow. These experiences build self-confidence and prepare students for future leadership roles in school, work, and community settings.
- **Enhanced collaboration skills:** the ability to contribute to a team and mediate conflicting opinions. Students will engage in collaborative brainstorming, shared decision-making, and division of tasks. Through consistent group interaction, they will strengthen interpersonal skills, learn to navigate conflict respectfully, and contribute positively to a group dynamic.
- **Clear and effective communication:** the ability to express ideas clearly and professionally through written, visual, and verbal formats. In addition to students developing written communication skills, students will practice giving and receiving feedback, conducting interviews, collaborating in teams, and presenting their ideas.
- **The importance of workplace culture:** developing a positive, respectful, and inclusive classroom culture. Students will explore what it means to contribute to a productive culture through reliability, respect, empathy, and open-mindedness. By cultivating a strong, values-driven environment in the yearbook classroom,

Competencies:

- Students will develop the ability to determine theme and design and consistently apply this throughout the yearbook.
- Students will develop and refine effective writing skills in order to succinctly convey important information.
- Students will develop effective photography skills to tell the story of the year and school community.
- Students will develop and apply healthy and timely collaboration skills.
- Students will gain confidence in working with NHS community.

<p>students will gain a better understanding of professionalism and the interpersonal dynamics that contribute to success in any team setting.</p> <ul style="list-style-type: none"> • Providing effective and timely feedback: developing a collaborative environment that values revision, improvement, and mutual support. Students will learn to offer feedback that is specific, respectful, and solution-oriented, and they will practice receiving feedback with a growth mindset. Timeliness is emphasized to ensure edits and improvements can be made before deadlines. 	
<p>Learning Activities:</p> <ul style="list-style-type: none"> • Content creation • Design and layout • Photography • Writing & editing • Sales & marketing • Project management 	<p>Performance Tasks:</p> <ul style="list-style-type: none"> • Classwork • Projects • Reflections • Quizzes • Tests • Final product: Yearbook
<p>Other Assessment Measures:</p> <p>N/A</p>	
<p>Textbook/Primary Resource:</p> <p>Josten's Yearbook Avenue website</p>	
<p>Supplemental Resource Materials:</p> <p>Josten's Digital Classroom resources</p>	