



Strategic Partner Program Overview



icgs

International
Coalition of
Girls' Schools



The International Coalition of Girls' Schools is the leading advocate for girls' schools,

connecting and collaborating globally with individuals, schools, and mission-aligned entities dedicated to educating and empowering girls. A non-profit organization that serves more than 550 member girls' schools around the world in all educational sectors, the Coalition is proud to partner with individuals and organizations that share a dedication to educating, empowering, and uplifting girls and women.

ICGS Strategic Partners are able to publicly demonstrate their commitment to social responsibility by supporting the Coalition's mission and practice. There are significant opportunities for ICGS Strategic Partners to increase their public recognition, organizational profile, and to reach our many constituent groups located in 24 countries, including approximately 50,000 educators and professional school staff, along with more than 350,000 students and their families. The Coalition's advocacy efforts also reach a broad international audience through our online presence at girlsschools.org and via social media and digital and print publications.

In selecting Strategic Partners, ICGS considers the following:



Mission Alignment

Preference is given to girl-serving organizations and others with similar objectives reflected in the purpose, principles, and practice of ICGS.



Strategic Advantage

The Partnership adds value for ICGS and its members by providing access to something they would not otherwise have, or offers ICGS an opportunity for increased exposure and visibility.



Financial Advantage

The Partnership provides ICGS with alternative revenue streams, in-kind donations, or allows members to receive discounts on programs, products, or services.



Generative Nature

The Partnership allows for growth and replication over time. ICGS considers its Strategic Partnerships to be long-term symbiotic and mutually beneficial relationships. We also offer a range of event sponsorship packages for organizations that prefer these unique experiences.

Benefits of Partnership with ICGS

Partnering with ICGS offers organizations a privileged association with ICGS and our member schools. ICGS is most interested in forming partnerships with organizations that will amplify the Coalition's efforts and will work in tandem with the Coalition's leadership team to bring the message and the mission of ICGS to a broader audience. In turn, the Coalition will work closely with representatives of the Partner organization to develop a customized annual agreement that could include any or all of the following on a global or regional basis, determined by the level of Partnership:



Networking and Engagement

- Partner organizations will have the opportunity to sponsor or host networking events for ICGS members.
- Underwriting opportunities for ICGS programming are available, including for the Coalition's professional development events (such as Educating Girls Symposiums, ICGS Conferences, and Global Forums on Girls' Education®), and for ICGS member resources (such as the On Educating Girls podcast, Raising Girls' Voices blog, Headways™ discussion series, and Coalition Connection newsletter).
- Partners may opt to display an exhibitor table at any ICGS professional development or networking gatherings.
- Partners receive invitations to exclusive ICGS networking events and official program openings.



Professional Development Offerings

- The Partner may be a guest on the Coalition's On Educating Girls podcast, or featured in a video production made available through the ICGS Streaming Channel.
- A representative of the Partner organization may be highlighted as a keynote or featured speaker or panelist at a regional Educating Girls Symposium, at the ICGS Conference, or the signature ICGS Global Forum on Girls' Education®.
- A representative of the Partner organization may offer a breakout or INSPIRE! session from which ICGS delegates may glean professional insights.



Promotion

- The Co-LABoratory section of the ICGS website will feature the Partner logo, along with an organization description and link to the Partner's website.
- Partner events that may be of interest to Coalition members maybe included in the ICGS digital Events Calendar.
- Information or links to resources or opportunities presented by the Partner may be included on the Coalition's social media feeds and/or the Coalition Connection email newsletter.



About the International Coalition of Girls' Schools

ICGS Strategic Partnership Tiers

While each Strategic Partnership agreement is unique and customizable, ICGS offers the following levels of philanthropic support of the Coalition for consideration, and each successive tier opens additional opportunities.



PLATINUM PARTNER

\$20,000+ USD annual contribution



BRONZE PARTNER

\$3,500-\$6,499 USD annual contribution



GOLD PARTNER

\$12,500-\$19,999 USD annual contribution



FRIENDS OF ICGS

\$1,000-\$3,499 USD annual contribution



SILVER PARTNER

\$6,500-\$12,499 USD annual contribution



Express Your Interest

Those who would like to pursue discussions about Strategic Partnership opportunities with the International Coalition of Girls' Schools are encouraged to be in touch directly with **Kathleen Osborne**, ICGS Director of Strategic Communications & Programming, at kosborne@girlsschools.org or (+1) 216.952.5035.

PURPOSE

The International Coalition of Girls' Schools (ICGS) is the leading advocate for girls' schools, connecting and collaborating globally with individuals, schools, and mission-aligned entities dedicated to educating and empowering girls.

VISION

We are united in elevating women's leadership worldwide by educating and empowering our students to be ethical, globally minded changemakers.

PRINCIPLES

ICGS engages the power of many voices to strengthen our schools, communities, and world; uplifts learning communities committed to diversity, equity, justice, and belonging; challenges individuals to imagine and explore new possibilities; inspires the next generation of global citizens to lead with courage, competence, and empathy; and prepares girls for lives of commitment, confidence, contribution, and fulfillment.

Visit ICGS online at girlsschools.org

