



Sault Area Public Schools  
*A Great Place to Learn*



HOSPITALITY AND TOURISM

# PATHWAY

ACADEMIC AND CAREER PLANNING

# Pathway to Success

## Hospitality and Tourism



A career in Hospitality and Tourism offers the opportunity to create memorable experiences while contributing to the growth of a dynamic industry. With a wide range of career paths, from event planning and hotel management to travel coordination and customer service, this field blends creativity, service, and a passion for enriching people's lives through exceptional experiences.

### **Career Options**

Explore and discover potential career options in the fields related to Hospitality and Tourism.

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### **Degree, Certification, and Training Options**

Explore the degrees, certifications and training options that are available to help you be successful in the fields related to Hospitality and Tourism.

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### **Course/CTE Options**

Explore the course and program options that are available to students while still in high school to help them prepare for a career in Hospitality and Tourism.

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### **Resume Builders**

Explore the possible experiences that will help build a strong resume.

# Career Options Hospitality and Tourism

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There are several ways to start a career in Hospitality and Tourism. The quickest option is on-the-job training, where employees learn valuable skills while working in the industry. Another pathway is earning a certification, which typically takes a few months to a year. For those looking for more education, a college degree can take 2 to 4 years to complete. Below are a few examples of options for each pathway, though this list is not exhaustive.

## 01 Jobs That Require On-The-Job Training

- Housekeeper
  - Tour Guide
  - Restaurant Staff
  - Concierge
  - Travel Assistant
  - Porter
  - Tourism Information Assistant
  - Tourism Attraction Worker
  - Lodging Staff
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## 02 Jobs that Require a Certification

- Hospitality Sales Professional
  - Travel Agent
  - Certified Guest Service Professional
  - Event Coordinator
  - Lodging Manager
  - Bartender
  - Wedding Planner
  - Restaurant Management
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## 03 Jobs That Require A Degree

- Airline Operations Manager
- Director of Sales and Marketing
- Cruise Director
- Catering Manager
- Casino Manager
- Tourism Director
- Food Service Manager



# Finding On-The-Job Training

Hospitality and Tourism



On-the-job training is a great way to start a career in Hospitality and Tourism, allowing you to gain essential skills while working in a real-world setting. This hands-on training is typically tailored to the specific job, providing you with practical experience from the start. Many employers in this field, including hotels, resorts, travel agencies, and event planning companies, offer on-the-job training. To find opportunities, check local job listings, visit company websites, or reach out to industry associations that can connect you with employers offering this type of training.

## Resources

### **Michigan Works**

Michigan Works has resources that can help locate available jobs and aide in your necessary training.

1118 East Easterday Avenue

Sault Ste. Marie, MI 49783

Phone: (906) 635-1752

Fax: (906) 635-0115

Michigan Relay Center 711

Monday through Friday: 8-5 EST

### **Indeed**

Indeed is a great tool to search for available jobs in your area.

# Hospitality and Tourism

## Obtaining a Certificate

### Certificate Programs

#### **Oakland Community College**

[Hospitality Management - Certificate](#)

[Bakery & Pastry Arts - Certificate](#)

#### **Saginaw Valley State University**

[International Tourism - Certificate](#)

#### **Michigan Hospitality Foundation**

[Hospitality & Tourism Specialist - Certificate](#)

#### **Les Cheneaux Culinary School**

[Culinary Arts Chef - Certificate](#)

#### **Online Programs**

[ServeSafe Food Manager Certification](#)

Certificate programs in Hospitality and Tourism offer specialized training that can be completed in a few months to a year. These programs provide valuable skills and credentials that can help advance your career in the hospitality and tourism industry. You can find certificate programs at community colleges, technical schools, and online platforms. Many industry organizations also offer certification programs in areas such as event planning, hotel management, and tourism marketing. To explore options, check with local educational institutions, online course providers, or professional associations related to hospitality and tourism.

# Hospitality and Tourism

## Obtaining a Degree

### Bachelor/Associate Degrees

#### Lake Superior State University

[Management - Bachelor](#)

#### Baker College

[Baking & Pastry - Associate](#)

[Culinary Arts - Associate](#)

[Food and Beverage Management - Associate](#)

[Management - Bachelor](#)

#### Mott Community College

[Baking & Pastry - Associate](#)

[Culinary Arts - Associate](#)

[Food Services Management - Associate](#)

#### Northern Michigan University

[Management - Bachelor](#)

[Ski Area Management - Bachelor](#)

[Hospitality Leadership - Bachelor](#)

Degree programs in Hospitality and Tourism provide comprehensive knowledge and training, typically taking four to six years to complete. These programs cover a wide range of topics, from hotel management to sustainable tourism practices, and can open doors to advanced career opportunities in the hospitality and tourism industry. You can find degree programs at universities, colleges, and specialized institutions, both on-campus and online. Many schools offer bachelor's and master's degrees in fields such as hospitality management, tourism studies, and event planning. To explore options, visit university websites, consult with academic advisors, or research programs through professional organizations in hospitality and tourism.

# Courses/CTE Options

Hospitality and Tourism

Plan your schedule with your future goals in mind by exploring common courses, AP courses, CTE programs, and opportunities to earn college credit while still in high school.

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## Sault High Courses

- Career Readiness
  - US History
  - World History
  - World Language
  - Algebra
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## AP Courses

- AP Language
  - AP World History
  - AP Psychology
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## CTE Programs

Sault Area Career Center does not currently offer a CTE program for this cluster, however you can speak with the CTE director, Kellie Greener for WBL and Less-than-class-size opportunities.

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## Dual/Concurrent Enrollment

- Related options can be talked about with your Counselor or visits the information page [HERE](#).
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See Sault High School Full [Course Offerings](#).

# Resume Builders

## **Job Shadow Experiences**

Students who engage in job shadow experiences show proven interest in their future and dedication to their success. If you have questions about job shadowing or want help finding an opportunity, contact the MTSS Coordinator.

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## **Intern/Externships**

Internships and externships provide valuable opportunities for high school students to gain real-world experience, develop new skills, and explore potential career paths. These experiences can significantly benefit students, both professionally and personally.

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## **Leadership Positions**

Holding Leadership Positions shows dedication and passion by the student. It also can be a look into the students hobbies.

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## **Student Organizations**

Joining Student Organizations shows a balance in priorities. Please see the Sault Ste Marie **Student Organizations** to find an organization to join!

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## **Volunteer Experiences**

Volunteering is a great way to get experience and explore post-secondary options.

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