



# Clayton County Public Schools

Building A Better Tomorrow, Today!

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## ADVISORY

## FOR IMMEDIATE RELEASE

Division of Communications, Public Relations, Marketing & Strategic Improvement

March 2, 2026

### National School Breakfast Week Encourages Students to Try School Breakfast

**JONESBORO** - To encourage more families to take advantage of the healthy choices available with school breakfast, Clayton County Public Schools will celebrate National School Breakfast Week (NSBW) during March 2-6, 2026.

Busy weekday mornings make it a challenge for many families to find time for a healthy breakfast. Fortunately, Clayton County Public Schools offer nutritious school breakfasts, complete with fruit/fruit juice and low-fat or fat-free milk, to ensure students are fueled for learning every school day. Breakfast is offered in the district at no charge to students. Each day, children have the opportunity to try school breakfast at their school.

The 2026 NSBW campaign theme, “**The Quest For School Breakfast**,” reminds the entire school community that school breakfast provides a healthy and energizing start to the day for students. Studies show that students who eat school breakfast are more likely to:

- Reach higher levels of achievement in reading and math
- Score higher on standardized tests
- Have better concentration and memory
- Be more alert
- Maintain a healthy weight

CCPS nutrition professionals and students will be encouraged to show their enthusiasm for school breakfast from March 2-6 as the district celebrates NSBW with special menus, activities, and more. During the week, CCPS Schools will feature menu items and themed activities such as:

- **Monday: Royal Welcome Day:** King’s Breakfast Sausage and Cheese Croissant Meal
- **Tuesday: Fuel for the Journey:** Round Table Chicken and Cheddar Grits Bowl
- **Wednesday: Dragon Fire Day:** Dragon’s Enchanted Monte Cristo Biscuit w/ Turkey Canadian Bacon
- **Thursday: Palace Royalty Day:** Royal Hash Rounds and Ham Breakfast Skillet
- **Friday: Quest Victory Day:** Champion’s Chicken and Waffle Sandwich Meal

“A healthy breakfast at the start of the day is a great way to ensure students are nourished and ready to learn,” said Audrey Hamilton, Executive Director of Nutrition. “National School Breakfast Week helps us educate parents and students about all the nutritious and delicious choices we offer.”

#### About National School Breakfast Week

National School Breakfast Week was launched in 1989 to raise awareness of the availability of the School Breakfast Program, a federally assisted meal program operating in public and non-profit private schools and residential child care institutions since 1975.

For more information on National School Breakfast Week, visit:

<https://www.clayton.k12.ga.us/departments/school-nutrition> and/or <https://schoolnutrition.org/nsbw/>.

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**-An official document from the Clayton County Public School System-**

**About Clayton County Public Schools:** Clayton County Public Schools (CCPS) is fully accredited by Cognia. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 50,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the sixth-largest school system in Georgia.

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