



THE EWING PUBLIC SCHOOLS

OFFICE OF THE SUPERINTENDENT

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DISTRICT ADMINISTRATIVE OFFICES

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February 27, 2026

Dear Parents and Guardians,

We received questions regarding the district's business relationship with Lifetouch for student photography and yearbook production. We take these matters very seriously, particularly as they relate to student privacy, safety, and community trust.

Several of our schools are currently bound by existing contracts with Lifetouch (and its parent company, Shutterfly) that were entered into before recent public discussions emerged about the company's former ownership ties. In response to the concerns raised by families and the broader community, the district has decided to terminate all future business engagements with Lifetouch and Shutterfly for the foreseeable future.

That said, we are contractually obligated to fulfill the current agreement at one of our schools for yearbook production through the end of this school year (2025-2026). Canceling the contract at this stage would, unfortunately, result in no yearbook being produced for that school community—an outcome that would disappoint many students and families who have already prepaid for this tradition.

To address this responsibly, we have worked with Lifetouch to strictly limit their involvement to only the production and delivery of the finished yearbook product. No additional photography services, interactions, or access beyond what's absolutely necessary to complete this obligation will occur.

We understand that this situation may still cause unease, and we share your commitment to ensuring the highest standards of student protection and ethical partnerships. The district is actively reviewing alternative vendors for future years to prevent similar concerns moving forward.

If you have any further questions or would like additional details, please do not hesitate to contact your school's principal. Thank you for your understanding and for partnering with us in supporting our students.

Sincerely,

Dr. David Gentile
Superintendent

The Ewing Public Schools

Providing a Foundation for Life