



What Business Week Can Do For You



Teamwork & Leadership

Build confidence leading others, making decisions, and working toward a shared goal.



Networking & Mentorship

Connect with CEOs, entrepreneurs, and professionals who can shape a future path.



Fun & Campus Life

Live the experience: meet new friends, explore campus spaces, and create memories.



Week in the Life of a WBW Student

- **Sunday:** Meet your team and professional mentor
- **Monday:** Run your simulated business, attend workshops, engage in Q&A with business executives
- **Tuesday:** Make strategic decisions, compete in the Olympics, network with professionals
- **Wednesday:** Hear from CEOs, work on a new venture, attend public speaking and leadership workshops
- **Thursday:** Prepare for your shareholder meeting and your venture pitch, bring your talent to the Talent Show
- **Friday:** Share the results of the week with judges, win awards, say goodbye to your new friends

Learn from Business Leaders

From networking events to investor-style presentations, students gain real-world insights directly from professionals. At WBW, students **build networking skills** and **connect with professionals** whose career paths they may one day pursue.

2025 students met VPs and CXOs from Boeing, Electronic Arts, Delta Dental, Grocery Outlet, and more.



*"I am so grateful for all the opportunities this week has given me to **network, make friends, and just learn.**"*

- Hana, WBW Student

2026 Program Dates



University of Puget Sound	Tacoma, WA Near Seattle	Jun 21 – Jun 26 Overnight	Business, Advanced	\$1,350
Eastern Washington University	Cheney, WA Near Spokane	Jul 12 – Jul 17 Overnight	Business, Healthcare	\$1,150
Renton Technical College	Renton, WA Near Seattle	Jul 27 – Jul 31 Day	Business	\$825

Don't let cost stop you, financial aid and payment plans are available!