



# 2026 Azalea Festival Sponsorship Benefits

## FRIDAY, MAY 1–SUNDAY, MAY 3

	Brown Bear \$500+	Azalea Pink \$1,000+	White Rocks \$2,500+	Golden Bear \$5,000+	Mighty Bear \$10,000+
<b>Sip &amp; Shop Reception Ticket</b> Early access to discover the best selection of Bearly Used & Boutiques Thursday, April 30, 5-7 p.m.	✓	✓	✓	✓	✓
<b>Azalea Festival Sponsor Board</b> Recognition on 3' x 5' sign featured at Azalea Festival Sip & Shop event & festival shopping areas	✓	✓	✓	✓	✓
<b>Website and Newsletter Listings</b> Sponsor recognition by giving level	✓	✓	✓	✓	✓
<b>16" x 24" Yard Sign Displayed on Harriett Warren Way</b> <b>New:</b> Mighty Bear, Golden Bear, and White Rocks can upgrade to a 3' x 3' Azalea Flower Sign (sign options included in the link)	✓	✓	✓	✓	✓
<b>Reserved Parking</b> Mighty Bears receive upgraded VIP parking in a centrally located, designated Festival space		✓	✓	✓	✓
<b>Social Media Listing</b> (Corporate Sponsors)			✓	✓	✓
<b>3' x 5' Azalea Festival Banner Listing</b> Mighty Bears and Golden Bears receive their own banner; White Rocks recognized on shared banner listings (all sponsors may select their preferred Azalea Festival banner location)			✓	✓	✓
<b>Mighty Bear Corporate Sponsor Banner</b> Corporate logos displayed on signage at Wilson Lane and Bradley Boulevard entrances					✓



[giving.veracross.com/landon/give/2026azaleasponsorship](https://giving.veracross.com/landon/give/2026azaleasponsorship)

To learn more, please contact [events@landon.net](mailto:events@landon.net).

