



Swedesboro Woolwich Board Meeting Minutes

January 5, 2026

- TREASURER REPORT

- OLD BUSINESS
 - Hill Wreath Making Event
 - Sweets with Santa
 - Holiday Shops
 - Elf Bucks
 - Tips for next year? Something you wish you had? Anything useless?
 - Winter Room Parent Party Feedback
 - Disney on Ice ticket sales
 - Project Elf family
 - Clifford and Stratton Santa visits

- NEW BUSINESS
 - Fundraising Officer Report
 - Boosterthon- signed contract for Stratton next year
 - Clifford Readathon Promotion starts- help needed?
 - 1/12- Clifford Readathon Kick Off
 - 1/12-1/31- Clifford Read-A-Thon
 - Hill Neon Nineties Homegrownathon- help needed?
 - 2/2- Kickoff Neon Nineties Homegrownathon Hill
 - 2/2-2/20- Neon Nineties Homegrownathon Hill
 - 2/20- Neon Nineties Homegrownathon Dance Hill
 - Harker Homegrownathon- help needed?
 - 3/11- Kick off for Harker Homegrownathon
 - 3/16-3/27 Harker Home Grownathon
 - 3/27- Harker Homegrownathon Fun Run

 - Correspondence Report

 - VP Reports

- Wizards Game 1/31/26 at Kingsway
 - Tickets sold to date: 81
 - Assemblies: January 8 starting at Harker at 850, then Stratton at 925 then ending at Clifford at 10
 - One more flyer to go out this week- Wed 1/7 PM or Thur 1/8 AM at latest
 - Sponsors
 - Concessions
 - Herrs
 - Candy
 - Water
 - Sodas? Tea? Juice?
 - Pizza
 - Confirming- no raffles
 - Volunteers
 - Teachers asking about tickets for family
 - T-shirts
- 3/3 Clifford Dr. Seuss Night 6-730 PM
- 3/17- Teacher Treat- St Patty Day Theme
 - Clifford 730-12 PM
 - Stratton 1030-130 PM
 - Harker 8-12 PM
 - Hill 10-2 PM
- Book fair theme for Spring?
- SFFN- 4/23
- Please take a look at the updated availability form for our upcoming spring events
- Board next year

ANYTHING ELSE FOR THE GOOD OF THE ORDER?

Next meeting: February 9, 2026, 7:00pm ~ Stratton Library

MINUTES

Opening Remarks :

KILLER FALL and we made it through!

- **OLD BUSINESS**

- **HILL WREATH**

- Great greenery provided
- Need more advertising ahead
- Maybe sooner, can we book this year for next year?
- Before thanksgiving or DEC 4, doesn't need to be a Friday or even a weekend
- No complaints on the pricing
- LIGHTS WERE A HIT!! The price was good and great quality
- Shop now for ornaments and deco for cheap on sale now
- Gold Bow provided taught to wrap it
- Recommended age for the advertising next year

- **SWEETS WITH SANTA**

- Santa wasn't the most impressive
- Advertising sooner
- DO IT ON SUNDAY MUST !!!
- Push on Maintenance
- Lots of walk ins
- Check with local events for the overlap
- Proposed idea for a single 3 hour event and discussion on format to be able to function more successfully
- NOTED : only second year, lets let it work because it has not been failing
- Book a date NOW

- **HOLIDAY SHOPS**

- Not counting was a huge improvement
- Recruit more help for set up and break down
- Incentivize , or require a room parent task to sign up for a set up and break down
- CAN WE DO SET UP AND BREAK DOWN LATER IN THE DAY to be able to get there
- Room Parent sign up early at room parent meeting
 - On flyer " could impact selection for next year"

- SIGN UP GENIUS can break into smaller times
 - **ELF BUCK**
 - needs to be given to principal sooner
 - Working for the schools this year
 - Restocking was hard and need to maybe be a little more direct of well documented inventory if actually needed from another school etc.
 - Starts inventory based on the sales of last year
 - Great communication for the restock and his support
- **TREASERER**
 - Holiday shop totals without less \$300
 - Clifford \$5013
 - Stratton \$9308.50
 - Hill \$4707.75
 - Harker \$17225.59
 - **TOTAL \$36630.84**
 - Startup was \$2K
 - \$34,630.84 before pay BUD
 - Last year paid BUD \$28K
 - **NET profit \$6100**
 - **Sweets with santa**
 - At the door
 - \$180 square (12 tix)
 - \$100 cash
 - Don't advertise door sales - only night before
 - With number of tix available
 - **Earned \$200 in credit card cash back**
 - Another \$100 coming next month
 - **When closing out banks**
 - If you have a start up of \$300 , then the next day start up should be the same
 - Unless it needs to be increased, to \$350 , then following days need to also be \$350
 - **** BOOK FAIR THIS MATTERS**
 - **Closet on main is in for donations of WIZARDS**
- **BACK to OLD BUSINESS**
 - **WINTER ROOM PARENT PARTIES**

- STRATTON : Class parties SO EARLY was an issue for both teachers and parents
- **DISNEY ON ICE TIX**
 - 2023 : 250 didn't sell
 - 2024 : 200 didn't sell
 - 2025 : planned 175 , sold 150 (AND GOT requests for more!!!)
 - SUGGESTED : DO 175 and then do the upfront payment early and they will accept and return excess
 - **YOU DO NEED TO ALIGN the PROFIT \$500**
- **NEW BUSINESS**
 - **SUGGESTION TO MOVE COCOA BAR**
 - Could be in LATE JAN