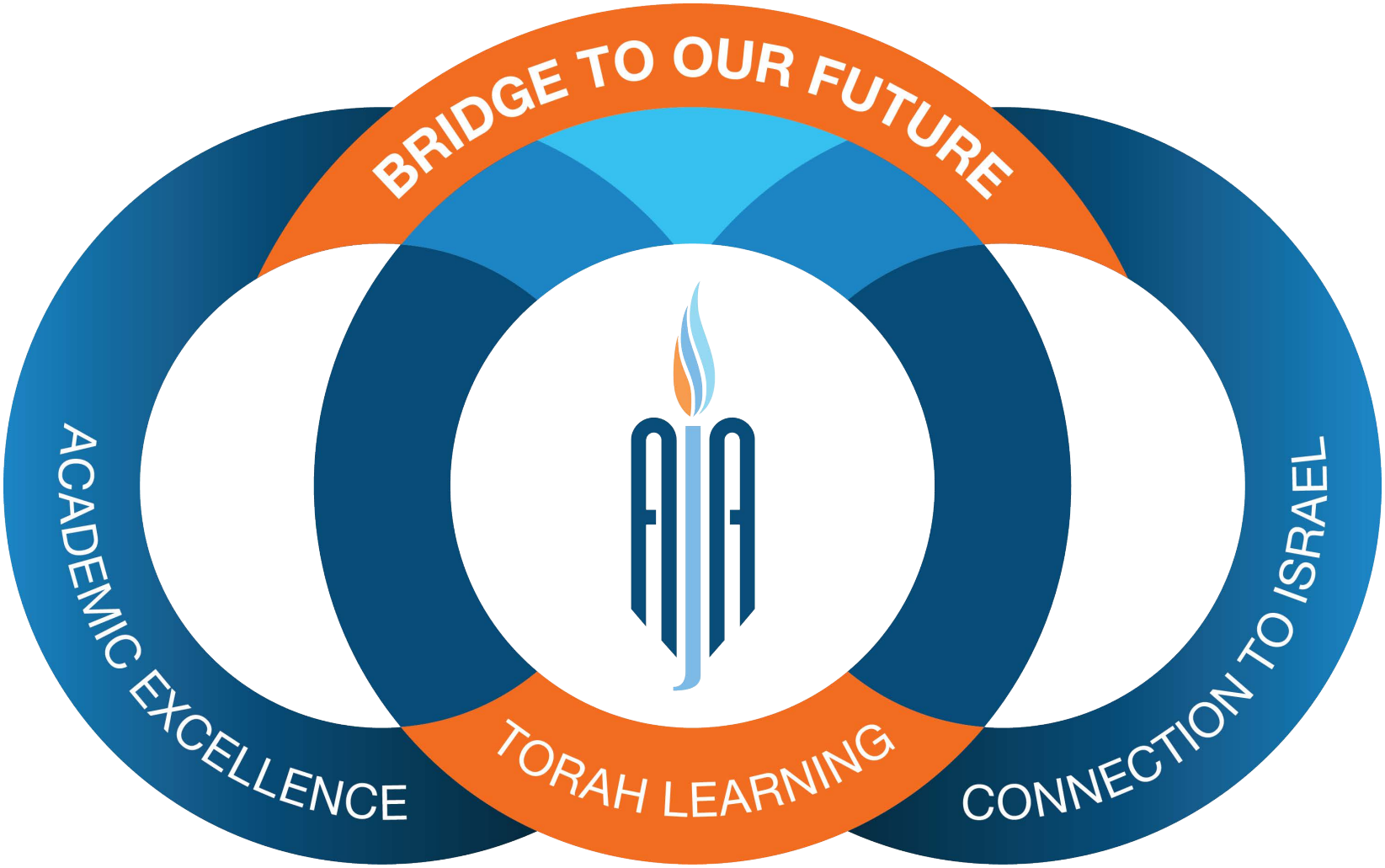


ATLANTA JEWISH ACADEMY

BRIDGE TO OUR FUTURE version 2.0

MISSION STATEMENT



Atlanta Jewish Academy is a Modern Orthodox school that nurtures each student's academic growth, Torah learning, and character development, while inspiring commitment to Judaism, engagement in community, and connection with Israel.

THE CURRENT STATE & OPPORTUNITY

Atlanta Jewish Academy (AJA) serves students from infancy through 12th grade, proudly embodying our “Diapers to Diploma” program. Upholding the traditions of Atlanta’s two oldest Jewish day schools, AJA is deeply rooted in the community’s Jewish educational ecosystem. Our educational model is designed to strengthen the local Jewish community and secure continuity for generations to come. It is based on the following pillars: Academic Excellence, Torah Study, and an immersive, comprehensive Hebrew Language program, coupled with a passionate Love of Israel. This transformative and unique educational combination is AJA’s legacy to our founders, our alumni, and our current and future students.

Our “secret ingredient” lies in our exceptional student-teacher ratio, which fosters unparalleled personal attention and meaningful relationships between students and faculty. The intentionality of this approach cultivates informed, engaged students who confidently carry their Jewish identity into the larger world.



Atlanta Jewish Academy empowers students with the knowledge, confidence, and resilience to stand strong in their beliefs. As they develop a deep connection to Jewish identity, history, and values, they are prepared to thoughtfully engage with the world and confront rising antisemitism and other significant challenges facing the Jewish community. Committed to excellence, AJA plans to significantly enhance its investment in faculty, programming, and infrastructure to provide a dynamic, rigorous education that ensures success within and beyond the Jewish community.

Improvements we implement now are designed to increase enrollment by over 10%, which in turn will sustain our student-focused staffing model. The campaign will enable AJA to continue to provide the community with an outstanding Jewish educational product for years to come.

Sharpening our curricula and enhancing our offerings will continue AJA's tradition of providing a premier educational experience in Atlanta and define ours as a program of excellence and high expectations.

Our serene 15-acre campus offers students an unparalleled environment populated by the warmest faculty and featuring inspiring classes and activities. Our school incubates "menches" who grow academically, personally, and spiritually. They graduate AJA with an internalized love of Judaism and Israel that lasts a lifetime.

Triple Chai

$5.4 Million

Our Campaign Goal

CAMPAIGN GOALS



01

TEACHER RECRUITMENT & RETENTION

Pedagogical excellence begins with a dedicated team of teachers and administrators who bring AJA's values to life every day. To provide the best education, we must attract and retain top-tier talent. This campaign will:

- fund initiatives to recruit exceptional candidates in-market and nationwide;
- increase teacher compensation;
- provide additional benefits to staff.

These steps will make a great staff greater, and will increase the year-over-year percentage of staff who remain on board at AJA.

02

ACADEMIC EXCELLENCE

Our commitment to academic rigor and personal growth is unwavering. Bringing professional development facilitators to AJA requires having the capital to do so, in tandem with Federation and other grants. We would like to send more staff to conferences and seminars, and to provide online courses for interested staff. All of these go towards optimizing our impact through refining our curriculum and through improving our pedagogy. Academic enhancements in both Judaic and General Studies will position AJA as a competitive choice for parents seeking a high-quality Jewish education for their children.

03

CAPITAL IMPROVEMENTS

A well-maintained, welcoming campus enhances the educational experience for both students and faculty. AJA is modernizing our playgrounds, which are central to the younger students' daily experience, and implementing additional security improvements. Our facilities also require upgrades to essential systems like HVAC units and cooling towers. These investments will improve the quality of our campus without expanding its physical footprint.

MEASURING SUCCESS

The success of this campaign will be measured through both quantitative and qualitative metrics to ensure optimal outcomes. These measurements include:

- **Teacher Recruitment and Retention**
  A faculty retention rate of 90%. (FULL STOP)

- **Academic Excellence**
  Improved standardized test scores over time and strong outplacement results for graduates entering competitive colleges, yeshivot, and seminaries.

- **Parent Satisfaction**
  Semi Annual parent survey results indicating increasing or consistently positive results.

- **Increasing Enrollment**
  Year over year increases in enrollment, with a 10% increase achieved within 3 - 4 years.



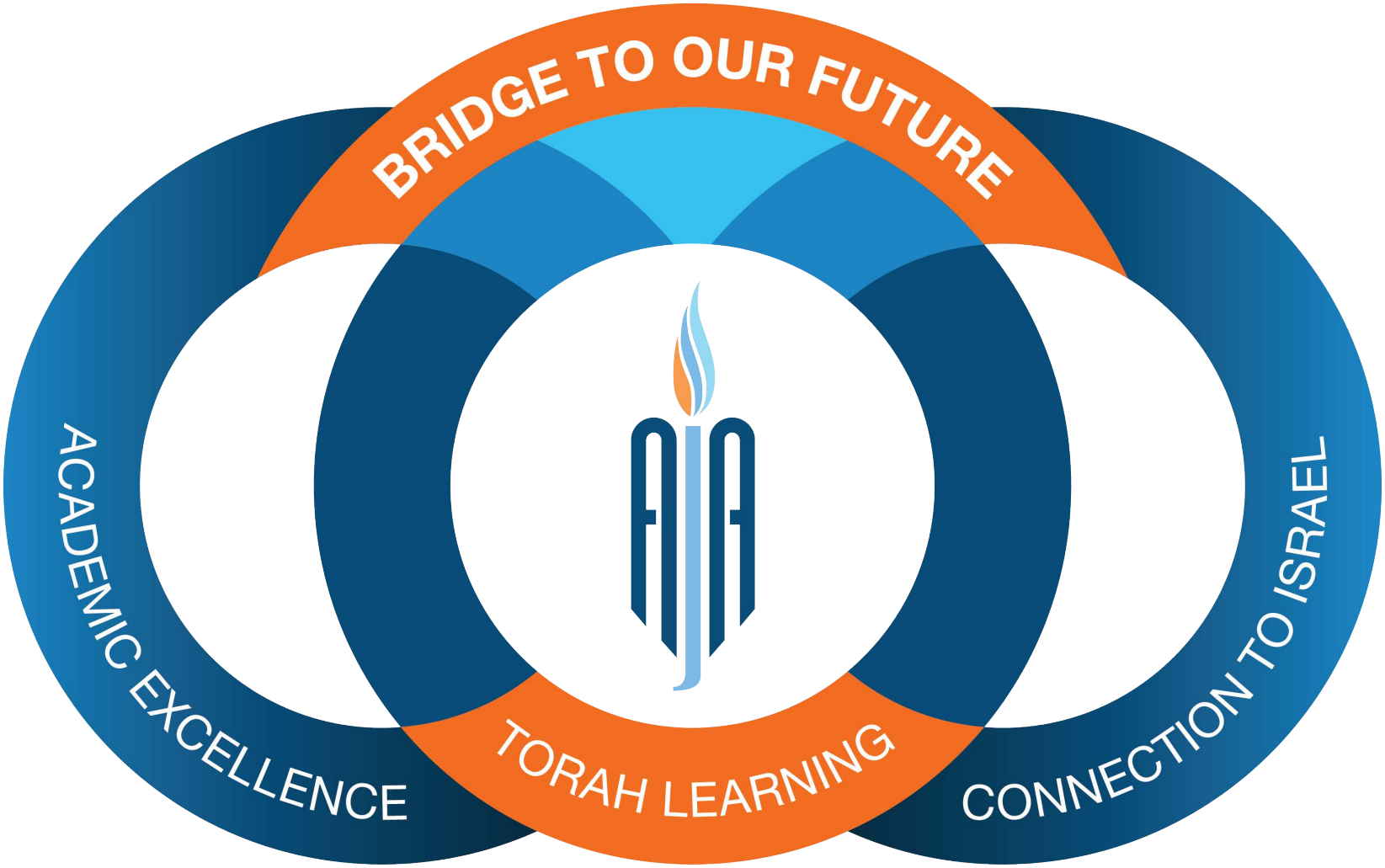
THE BOTTOM LINE

Atlanta Jewish Academy stands uniquely in Atlanta as a warm, embracing school that balances Torah study, college preparedness, a love of Israel, Hebrew fluency, and academic rigor, all within a supportive and dynamic environment. This campaign will enhance our ability to attract and retain top faculty, sustain academic excellence, and improve our facilities.





The success of our BRIDGE to OUR FUTURE campaign will secure AJA's future by attracting new families and students. We have already bolstered our admissions team in anticipation of this growth, reflected in a significant rise in enrollment inquiries since summer 2024. Together, we can build a vibrant, financially secure AJA that will continue to inspire and shape future generations.



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