



BizCamp™

*Business Ideation
and Crafting the
Pitch*



Overview

The BizCamp delivers NFTE's award-winning curriculum, activating students' entrepreneurial mindset while they learn the fundamentals of entrepreneurship and create and pitch original business opportunities. BizCamp's flexible structure makes it ideal for out-of-school, summer learning, and in-class settings.



June 1 - June 8, 2026

8:30 am - 3:30 pm

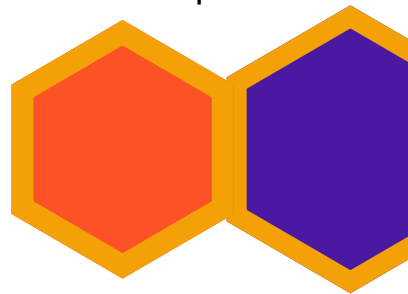
Southwest DeKalb High School

Grades: Rising 7th, 8th, & 9th



Student Pitch Competition!

- ✓ Students use a lean business model canvas to create an original business plan!
- ✓ Business plan and pitch, individually or with a partner.
- ✓ Innovative lessons, classroom material, and experiences
- ✓ End of camp pitch and competition for recognition & prizes



PROGRAM CONTENT

- Thinking like an Entrepreneur • Problem and Solution • Channels and Key metrics
- Unique Value Proposition and Customer Segment • Unfair Advantage
- Cost Structure and Revenue Streams
- Fast Pitch Challenge!



Apply today
using the
DCSD
Registration
link or QR
Code.



For more information please contact:
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